



Rob Parmenter of Livonia Franklin High was the first-place winner in the high school competition for his ice-carved eagle.



James Bur of Wayne State University was the first-place winner in the college competition with sculptures of a bobcat and rabbit.

staff photos by BILL BRESLER

Chefs chipping in at ice competition

By Doug Funke
staff writer

The Plymouth Ice Sculpture Spectacular winds down this weekend with the professional chefs carving competition.

More than 40 are expected to sculpt from 9 a.m. to noon Saturday at The Gathering next to Kellogg Park. Airline tickets, microwave ovens and video cassette recorders will be offered as prizes.

Those works will be displayed at least through Sunday when the 10-day run of the sixth annual ice show formally ends. The statues may have a longer life, weather permitting.

CONTINGENCY plans were made earlier this week when warming temperatures and strong winds threatened some of the works.

However, Scott Lorenz, co-chairman of the extravaganza, was hopeful that a cold front moving into the area would minimize damage.

"We'll make it," he predicted.

Students from the Centennial Educational Park and Monroe Community College were expected to produce a couple of major pieces for Kellogg Park on Tuesday.

Plans were made to move some works carved during the student competition last weekend to stands

on city streets if necessary.

As expected, throngs poured into the city last weekend, especially on Sunday. Traffic was backed up on I-275 at both the Ann Arbor Road and Sheldon Road exits in the afternoon.

Police gave special attention to the Main-Ann Arbor Trail intersection where crowds tended to overflow into the street around Kellogg Park.

There were reports that festival-goers were leaving their cars at schools as far as a mile from the park and walking into town.

More senior citizens and families with young children seemed to take

in the festival during weekday daylight hours.

THE ICE spectacular definitely has been good for merchants, especially those in the food and beverage business, Lorenz said.

Students had their day in the sun — albeit a cold one — last Saturday for their carving competition.

Rob Parmenter, a student at Livonia Franklin High, and James Bur, who attends Wayne State University, placed first in the high school and

college division.

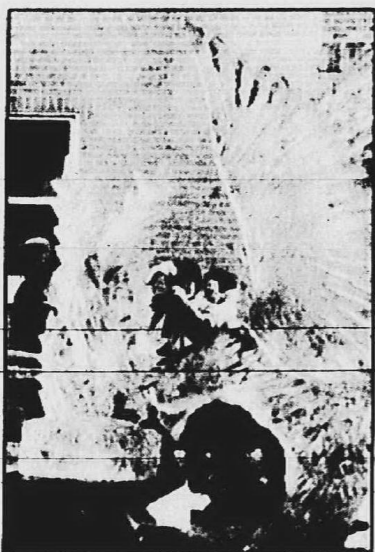
Parmenter carved an eagle. Bur a bobcat and rabbit.

Both Bur and Parmenter won two airline tickets to the United Kingdom.

Placing second through 10th in the high school division were: Cynthia Halse, Franklin, Dana Lega, Livonia Stevenson High; Bac VanTran, Stevenson; Dave Atwood, Stevenson; Jim Lucas, Franklin; Jason Dushary, Livonia Churchill High; Jennifer Sageman, Plymouth Salem High;

Wendy Harless, Salem, and Heather Hazlett, Salem.

Finishing second through 10th in the college division were: Martin Folk, Oakland Community College; Steve Mazur, Joliet (Ill.) Junior College; Randy Finch, OCC; Dan Rebolz, Joliet, Keith Blauschild, Culinary Institute of America, Hyde Park (N.Y.); Rich Henry, Joliet; Tom Preniczky, Schoolcraft Community College; Gary Spence, Schoolcraft; and Brady Carter, N.E. Oakland Vocational Center.



Rolls and rolls of film were consumed last week by visitors to the Plymouth Ice Sculpture Spectacular.



Leslie Ryder of Midwest Ice takes a picture of what almost appears to be the Ice King and Queen, Matthew Underhill of Livonia and Lisa Dearbaugh of Farmington.



The Gathering also attracted crowds who lined up to view sculptures carved by college and high school students.

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Sale ends January 24th. Lord & Taylor, Fairlane—336-3100 Lakeside—247-4500 Twelve Oaks—348-3400 Briarwood Mall—665-4500 All open Monday to Saturday 10 to 9 Sunday 12 to 6

Student scofflaws

Government cracking down on college loan defaults

By Tim Smith and Tom Henderson staff writers

For years, many college-bound students could count on getting a helping hand from the federal government for financial assistance.

But Uncle Sam may keep his hands deep in his pockets because of delinquent debts totaling \$1.6 billion. To slice the debt, the federal government may disqualify schools whose default rate is above 20 percent as of December 1990.

Government officials say they expect at least 30 percent of the nation's 7,300 colleges or universities will have default rates exceeding 20 percent by then.

The loan program provides those who qualify for aid with as much as \$2,500 a year for tuition. Loan repayments to banks, credit unions and savings and loan associations are deferred until six months after the student either graduates or leaves school, with a schedule of four to six years to complete payment in most cases.

THE PLAN TO disqualify some schools, announced recently by William Bennett, the U.S. Secretary of Education, has come under sharp at-

tack by loan directors at area institutions, who say they have nothing to do with who gets the loans and have little or no power in collecting on delinquent accounts.

"It's unfair for Mr. Bennett to put the primary responsibility or punishment for the delinquency rate on schools. Banks make the loans and collect them," said Chris Ziegler, director of financial aid at Madonna College in Livonia. "And if you look at the default rate over the last seven to 10 years, it has in fact gone down."

The law does not allow schools to deny aid to qualified students," said Paul Kinder, financial aid director at Lawrence Institute of Technology in Southfield. "We must do what regulations require, and we have little control over the loan process."

"It's going to hurt certain types of schools very deeply," said John Mason, aid director at the University of Michigan-Dearborn. He said that schools that cater to low-income students or who have higher fees will suffer disproportionately.

Mason didn't know the default rate at his school, but said, "No way is it 20 percent." Kinder said LIT's default rate was 8.8 percent. Ziegler said the default rate at Madonna was about 16 percent. The default rate at

Schoolcraft College is 14.8 percent, according to aid director John Tomey.

Mason and Ziegler said that disqualifying schools will punish future students for the irresponsibility of past students.

"Maybe Bennett was just trying to ruffle some feathers. Something had to be done," said Ziegler, who added he expects some modifications in the proposal before it goes into effect. He said there are several bills pending in Congress that would overrule Bennett. "There will probably be a compromise. Many people feel it's rather severe and outlandish."

TOMEY SAID schools do need to help fight the problem. "We need to raise the social consciousness of borrowers," he said.

"Those schools with high default rates need to implement programs to reduce that, because they're hurting all schools," said Tomey.

"One way might be to have exit interviews with graduating students, to remind them of their obligations, so they know exactly when the repayments begin."

He said a shrinking job market and low pay for new hires are two reasons why college graduates are



The increasing number of college graduates defaulting on federally guaranteed student loans is jeopardizing loans for college students, beginning in 1990. This is unfair, believe college financial aid officials and students.

having problems paying off loans.

"Either students aren't getting the kind of jobs they thought they'd have, or they're not paying what was hoped for. As a result, they are unable to make the payments," Tomey explained.

Ziegler said Madonna requires one-on-one counseling sessions for loan applicants to make sure they understand their responsibilities. He said the school sends letters or makes phone calls to students who are delinquent.

ACCORDING TO KINDER, "It's the freshmen and sophomores who attend college for one or two years — students with low grades and poor employment prospects — who account for the majority of the default rate."

He said that although the Internal Revenue Service withholds tax refunds from those in default, it's not always enough.

Though the federal government may restrict the loans, Kinder doesn't think it will stop people who

really want a college education.

"But it will make them look at their choices," said Kinder. Those may include going to community colleges, taking fewer credit hours and working in jobs to pay tuition costs, he said.

"If somebody wants to go to college, they'll make an effort one way or another," Kinder explained. "But it won't be the way it was when their brother or sister went five or 10 years ago."

Livonian seeks Dem nomination for county sheriff

By Wayne Peal staff writer

Richard Novak, once chief assistant to Wayne County Sheriff Robert Ficano, Tuesday announced plans to challenge Ficano for the post in this year's primary.

Novak's announcement came Tuesday during a campaign fundraiser in Greektown. He will challenge Ficano in the Aug. 2 Democratic primary.

A Livonia resident, Novak came out of retirement to become undersheriff in April 1983. He served until last March. His departure, billed as a resignation by the department, became controversial after Novak denied he resigned.

"He (Ficano) told me I wasn't needed anymore," Novak said. Ficano, however, said the departure was by "mutual agreement."

Novak said the circumstances surrounding his departure played a small role, at best, in his decision to run for sheriff — a post he once called his long-term goal.

"THE DECISION was made back around September," Novak said. "A number of people came to me, and I decided I should take a shot."

At the time of his departure, Novak said he had no plans to challenge Ficano. Subsequent conversations with other county law enforcement officials changed his mind, Novak said.

Though a self-described supporter of County Executive Edward McNamara — who was opposed by Ficano during the 1986 executive's primary — Novak said he hadn't yet asked the executive for his support.

"I'd like to have it, but I must prove myself first," Novak said.



Richard Novak to challenge Ficano

McNAMARA SAID Wednesday that he would remain neutral in the primary race.

Retired since March, Novak was a 38-year sheriff's department employee. He joined the department's jail division in 1949 after serving in the U.S. Marines. He became senior inspector, the highest ranking uniformed department member, in 1975. His name surfaced as a potential sheriff's candidate in 1982, when then-Sheriff William Lucas was elected county executive.

Instead, former deputy county clerk Ficano was appointed sheriff and Novak became his choice for undersheriff.

Both men had to wait four months for their appointments to be verified, while the courts debated whether Ficano or former undersheriff Loren Pittman, Lucas' choice for sheriff, was the rightful officeholder.

Area colleges host TV program on college aid

A statewide closed-circuit television program on student financial aid will be presented 7:15 p.m. Thursday, Jan. 21, at various colleges and universities throughout Michigan.

The program, "Student Financial Aid: Putting It to Work for You," is presented by the Michigan Department of Education Student Financial Association, the Michigan Student Financial Aid Association and the Michigan Counselors Association.

Topics include determining financial aid eligibility, applying for grants, scholarships and work study, as well as how and when to apply for aid.

Sites include:
• Eastern Michigan University, Ypsilanti. Call Pamela Fowler, 487-

- 0208.
 - Lawrence Tech, Southfield. Call Paul Kinder, 356-0200.
 - Madonna College, Livonia. Call Chris Ziegler, 591-5036.
 - Oakland Community College, Farmington Hills. Call Cathy Archer, 471-7539.
 - Schoolcraft College, Livonia. Call John Tomey 591-6400.
 - University of Detroit. Call Anne Watson, 927-1350.
 - Walsh College, Troy. Call Sherree Hyde Cairns, 689-8282.
 - Wayne Community College, Detroit. Call Alan Amen, 496-2696.
 - Wayne State University, Detroit. Call Judy Layer Florian, 577-4971.
- Interested viewers are encouraged to register in advance. Space is limited at each site.

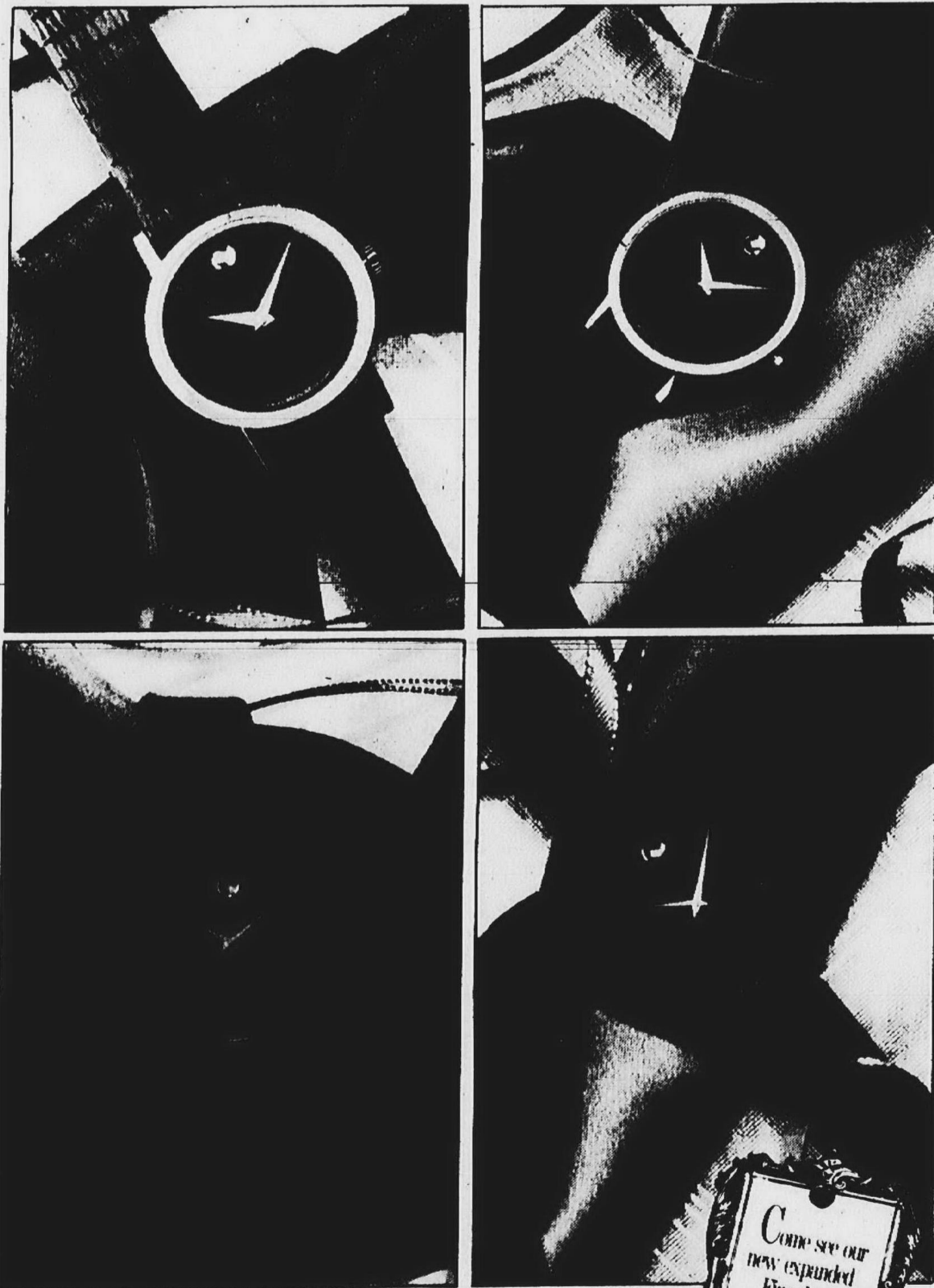
Registration continues at SC

Mail-in registration for Schoolcraft College continuing education classes continues through Monday. Classes will begin Feb. 1.

Information on available classes is available by calling 591-6400, Ext. 409. Schoolcraft is at 18600 Haggerty, Livonia.

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Reverse crunch

The driver of this car wasn't injured Monday morning after the vehicle crashed through warning gates, stalled and was struck by a train backing up at the Mill and Division crossing. The car, a mid-sized LTD, was a

total loss. "I was directly looking at the sun, looking at the street and couldn't see the gate down at all," the driver said. He was ticketed for disobeying a traffic control device.

BILL BRASLER/staff photographer

Recreation signup under way

Registrations are being accepted for classes and activities being offered by the City of Plymouth Parks and Recreation Department. People may sign up during regular business hours or by mail with the recreation office in the Plymouth Cultural Center, 525 Farmer at Theodore.

The office will be open for a special evening registration 5-7 p.m. Wednesday, Jan. 27.

AMONG THE leisure time classes available are:

- Arts and crafts designed to teach a variety of crafts made from items found in the home. Basic supplies are included in the fee of \$16. Students may be asked to bring some items such as egg cartons, Popsicle sticks, etc. The class for ages 5-12 will meet 4:30-5:30 p.m. Mondays for eight weeks.
- Ballet classes: basic ballet positions and combination steps taught. Emphasis on rhythm and movement for the younger dancer. All students must wear leotards, tights, and ballet slippers. Classes are on Wednes-

days at various times for ages 3 1/2-5, 6-8, and 9-12 for 11 weeks. The fee is \$16.

- Modern jazz introduction to basic techniques of modern jazz, combined with today's popular music. Class for ages 7-13 meets 7-7:30 p.m. Wednesdays for 11 weeks. Fees: \$16.

- Tap introduction to basic tap exercises with emphasis on rhythm. Tap shoes or shoes with tap on toes and heels are needed. Classes for ages 5-8 meet 5:30 to 6 p.m. and for ages 9-12 from 6:30 to 7 p.m. Wednesdays for 11 weeks. Fee is \$16.

- Judo and karate: a serious study of one of the oldest forms of self-defense. Will help improve self-discipline, confidence and physical fitness. Wear comfortable loose clothing. Classes are divided by age categories at various times on Thursdays for beginning, intermediate and advanced skill levels. Fee is \$30 for 11 weeks.

- Learn to Ski program at Riverview Highlands offers four lessons, rental equipment, and four lift tick-

ets beginning the week of Jan. 18. The charge is \$35 or \$25 for those with their own equipment. Lessons for adults and children are available. A second session will be offered beginning Feb. 1 if there is enough interest and if weather permits.

- Hatha Yoga reduces stress, strengthens and tones muscles, alleviates muscle soreness. Class, which is for all levels, meets 7 to 8:30 p.m. Mondays for 10 weeks. Fee is \$35.

ALL CLASSES meet in the Cultural Center.

There will be an additional 10 percent administrative fee for the following classes for all persons living outside the city of Plymouth.

No refunds will be given once classes have begun. Any refund given before classes begin are subject to a 20 percent administrative charge.

All classes begin the week of Feb. 1 unless otherwise noted.

For information about classes, call the recreation department at 455-6620.

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CHANNEL 8

THURSDAY (Jan. 14)

- 3 p.m. Keep on Moving
- 3:30 p.m. Winter Fashions - A presentation by the Belleville BPW
- 4:30 p.m. The Sizzlers - Women ages 62-80 dazzle you with their jazz and tap dance routines
- 5 p.m. Beyond the Moon - Astronomer Mike Best with information about life beyond the moon
- 5:30 p.m. About Face With Jeffrey Bruce - Information on make up and hairstyling
- 6:30 p.m. Coffeehouse Cafe - Folk music featuring Backstreet Trio and duet of Joe Roschacki and Joe Borkowski of Hamtramck
- 7 p.m. Sportsview - Hosts Ron Cameron and Bob Page
- 7:30 p.m. Northville Bluegrass with Phoenix
- 8 p.m. Open Lines - Public affairs program featuring local, state, and national government officials
- 8:30 p.m. BPW Presents - Chemical Dependency in the Workplace and wellness
- 9:30 p.m. Community Upeat - School teacher Sharon McDonald and Denise Swope produce this talk show about topics such as sports, schools, dance, law, and community projects

6:30 p.m. The Oasis - Special

- guest Ron Martinez sings "Live It Up." Other guests include Flashback and Dr. Z
 - 7 p.m. Milt Wilcox Show - Former Tiger pitcher Milt Wilcox and Harry Katapodis co-host interviews with sports and media celebrities
 - 7:30 p.m. Plymouth Community Band
 - 8 p.m. Pendleton Fashion Show - A presentation of the Plymouth Symphony League
 - 9 p.m. Darlene Myers Show - Darlene interviews actor Norman Kaplan and handwriting analyst Robert Haskins
 - 9:30 p.m. Videotunes - Hosts Dr. Z and Eugene the Party Animal. Audio sings "Shave Me"
- #### SATURDAY (Jan. 16)
- 3 p.m. Beyond the Moon
 - 3:30 p.m. Keep on Moving
 - 4 p.m. Winter Fashions
 - 5 p.m. About Face With Jeffrey Bruce
 - 6 p.m. The Grande Beat - A dance show hosted by Greg Lea at the Grande Ballroom
 - 7 p.m. Videotunes
 - 7:30 p.m. The Oasis
 - 8 p.m. Sportsview
 - 8:30 p.m. Pendleton Fashion Show
 - 9:30 p.m. Plymouth Community Band
- ### CHANNEL 15
- #### THURSDAY (Jan. 14)
- 3 p.m. The Lupe & Beatrice


Variety Hour - A program on Hispanic American issues, culture and entertainment

- 4:30 p.m. Christeens Cable Talk - The latest Christian videos and a chance to call in and speak with kids from local churches
 - 5:30 p.m. Off the Wall - Music videos with a positive message
 - 6 p.m. Youthview - A visit with Petra
 - 6:30 p.m. Comic and Fantasy Revue - Hosts Gary Reed and Shet Jaques discuss science fiction, comic books, films and fantasy
 - 7:30 p.m. Omnicom Sports Scene - Boys wrestling, Plymouth Canton vs Plymouth Salem
 - 9 p.m. 1987 Plymouth Ice Sculpture Spectacular
- #### FRIDAY (Jan. 15)
- 3 p.m. MESC Job Show - A program by Michigan Employment Security Commission targeted at helping unemployed gain insight into the job market and information about skills and resources
 - 3:30 p.m. Cooking With Cas - Host Cas Wolyniec, chef, prepares a variety of his special gourmet selections
 - 4 p.m. Canton Rodeo - Bareback riding, calf roping, barrel racing, and bull riding highlights

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Bush camp 3-for-3 in court delegate cases

By Tim Richard
staff writer

Republicans in several districts throughout Michigan are expected to hold separate local conventions tonight as supporters of Vice President George Bush, Rep. Jack Kemp and former television evangelist Pat Robertson square off for a delegate fight.

But while split conventions are a possibility in some districts, they'll be an actuality in western Wayne's 2nd District.

There Bush supporters will meet at Plymouth Township Hall, while a Kemp-Robertson coalition will meet at the Livonia Holiday Inn West. Each group will select delegates its members hope will be seated at the

state convention later this month. On Tuesday supporters of George Bush for president won their third straight court victory over the Jack Kemp-Pat Robertson coalition concerning the delegate selection process.

"We're going to be in the candy store with our hands on the gummy bears," quipped Oakland Prosecutor L. Brooks Patterson, a backer of Vice President Bush, but a spectator in Tuesday's federal court action. "The other side has its nose against the window."

U.S. District Judge George Woods dismissed a suit by three Kemp backers who sought to have Michigan laws governing tonight's political conventions declared unconstitutional.

The Kemp camp wanted its rules, rewritten in 1987 after their coalition won control of the Republican State Committee (RSC), to prevail over state law.

Woods let stand two Kent County Circuit Court decisions favoring Bush. One declared the RSC was wrong in denying local delegate posts to 1,200 legislators, county officials and candidates, most of whom, like Patterson, are believed to favor Bush. The second put power to apportion delegates back at the local level after the RSC tried to take it away.

THE WESTERN Wayne County portion of the 2nd Congressional District has been riddled with controversy. The Bush-dominated local

committee called its convention for the Plymouth Township Hall.

But Michael Legg, a Kemp backer who chairs the full GOP committee for the 2nd District which stretches into Washtenaw and other counties, declared after the court hearing that Judge Woods' ruling had "nothing to do with" his call for a Wayne-2nd convention in the Livonia Holiday Home. "Nothing in either case addresses the (Wayne 2nd) issue," he said.

The district includes northern Livonia, Plymouth and Plymouth Township.

Local conventions will select some 1,800 delegates to the Jan. 29-30 Republican State Convention, which will pick the nation's first 77 delegates to the presidential nominating

convention in August. An early win could give a candidate momentum.

JUDGE WOODS called the federal case "a waste of judicial resources" and "duplicative action" of the two Kent County decisions.

"The state court action was filed two months earlier (than the federal suit), has reached final judgment and is getting immediate attention from the state Court of Appeals."

"Plaintiffs (Kemp supporters) could get all the relief they seek in this (state) court," he said, noting that legal principles prevent a party from raising the same issues in federal court when there are "identical facts in state court litigation."

James Schoener, a former Grand Traverse County circuit judge and now a Washington lawyer, argued for the Kemp people that "the state of Michigan shouldn't get its heavy hand into a free association, and that's what a political party is."

Schoener, who in the 1950s was a law partner of Michigan Supreme Court Justice Robert Griffin, said the state law favored by the Bush people gave "a pro-incumbent tilt" to the party structure. "The party should be available to the challenger. These nominees have never been

elected (as convention delegates), and they're asking for a free ride."

JOINING SCHOENER and the Kemp backers were the Republican State Committee and Livonia attorney Sean Cox.

Defendant was Secretary of State Richard Austin who, though a Democrat, enforces election laws. Intervening defendant was state Sen. Vern Ehlers, R-Grand Rapids, the winner of the two Kent court decisions.

Ehlers' attorney, David McKeague of Lansing, urged Woods "to abstain from ruling on the constitutionality of state laws." He also argued that national Republican rules recognize that state law prevails over state party rules.

Woods didn't rule on the latter point, confining his 40-minute oral opinion to the "waste of judicial resources" argument.

Legg and Schoener both said the 6th Circuit Court of Appeals in Cincinnati could be asked to overturn Woods' decision on the grounds there were actually different parties to the federal and state cases.

Staff writer Wayne Peal contributed to this report.

McNamara to trim county budget

By Wayne Peal
staff writer

Wayne County's budget-cutting days apparently aren't over.

County Executive Edward McNamara is expected today to announce up to \$3 million in budget cuts.

Delays in recently approved county tax and fee increases prompted the cuts, deputy county executive Michael Duggan said.

"The airport parking surcharge went into effect Jan. 1, but we hoped it would have gone into effect Dec. 1," Duggan said. "The increase in circuit court fees still haven't gone into effect."

County commissioner Milton Mack, D-Wayne, said he didn't believe the cuts signaled a new county budget crisis.

"THE PACKAGE of bills passed by the Legislature will save Wayne County, but there might be some shortfalls this year, depending upon when provisions are enacted," Mack said.

Commissioner Susan Heintz, R-Northville, also agreed cuts were necessary.

"There was the \$5 million that was originally proposed for a surcharge on traffic tickets, but that didn't pass, we'll never see it," Heintz said. "Plus, indigent health care is still a short-term problem, even though there's a long-term solution."

Mack and Heintz said additional cuts of up to \$2.5 million could be made if the circuit court filing fee increases weren't enacted by April 1.

Among the cuts, an estimated \$1 million would come from expenditures added to the budget by county commissioners.

Money used to print county commission journals is expected to be cut, Heintz said, as well as money added for non-commission activities.

There will also be \$2 million cut from selected county departments.

No county workers will be laid off, Duggan said, nor will there be across-the-board cuts.

"That was tried in the 1970s, and it didn't stand up in court," Duggan

said. "There has to be a careful evaluation of services."

The cuts would equal one-quarter of the \$12 million cuts announced by McNamara last year. Those cuts were withdrawn when the state Legislature approved the 30 percent airport parking tax, increase in circuit court filing fees and 4-cents-a-pack cigarette tax increase and other

items designed to eliminate county debt.

Duggan declined to say which departments would face cuts. Speculation, however, has centered on the county parks system, sheriff's department, prosecutor's office, economic development corporation and senior citizen programs.

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Local college officials call Bennett's plan outdated

By Wayne Pool
staff writer

U.S. Education Secretary William Bennett set tongues wagging with his recent criticism of high school graduation requirements.

Many educators, including some in the local area, blasted Bennett's "back-to-basics" recommendations as hopelessly outdated.

But even before Bennett spoke, two local colleges were already debating whether to expand remedial programs for high school graduates struggling to keep up with a standard college workload.

Schoolcraft and Madonna colleges are both considering expanding remedial programs.

The broadest program changes would occur at Schoolcraft. The two-year, Livonia-based community college is considering new, more specific graduation requirements.

"WE WANT every Schoolcraft student to graduate with certain skills," college president Richard McDowell said.

Though not yet approved by college trustees, the new program would depend upon placement tests. Tests would determine whether students proceeded directly to college-level courses or were assigned to a remedial course.

But the plan isn't controversy-free. Trustees have been hesitant to recommend tests for Schoolcraft's returning student population.

Currently, some 40 percent of all

Schoolcraft students attend at least one remedial class during their stay at the college.

"We're finding that the standard period of enrollment more frequently approaches three years," said Conway Jeffress, Schoolcraft vice president for instruction.

As many as two-thirds of all remedial students, attend remedial math classes, Jeffress said. English classes also are offered.

College officials, however, point to that figure with as much pride than consternation.

"WHAT WE find is that our students do very well once they transfer to a four-year institution," McDowell said. Credits earned in remedial classes, however, don't transfer with them.

But while he didn't agree with all of Bennett's statements ("He has a tendency to say some pretty controversial things"), McDowell did welcome renewed emphasis upon educational basics.

"I support the notion of stressing basic skills and literacy. Anyone who doesn't have those skills is going to find it difficult," McDowell said. "In the 1960s and 1970s we became more permissive, now we're going back the other way."

As a community college, Schoolcraft is required to accept all local high school graduates from the six school districts it serves. "We take everyone with a high school diploma or GED (high school equivalency certificate)," McDowell said.

Madonna, however, is a four-year private institution with broader discretion in the number of students it can accept.

There, too, college officials are considering expanding remedial programs.

"EACH TERM we take a small number of provisional students — maybe as many as 50 in a student population of 4,000," director of student activities Craig Prether said.

"A small number of those, maybe 10-15, take remedial classes." An unspecified number of other students also attend remedial courses, Prether said.

Madonna trustees, however, are considering making remedial courses mandatory, at least for all provisional students.

At present, the college offers remedial instruction in English, reading, vocabulary and math. New remedial courses in chemistry and business have also been created.

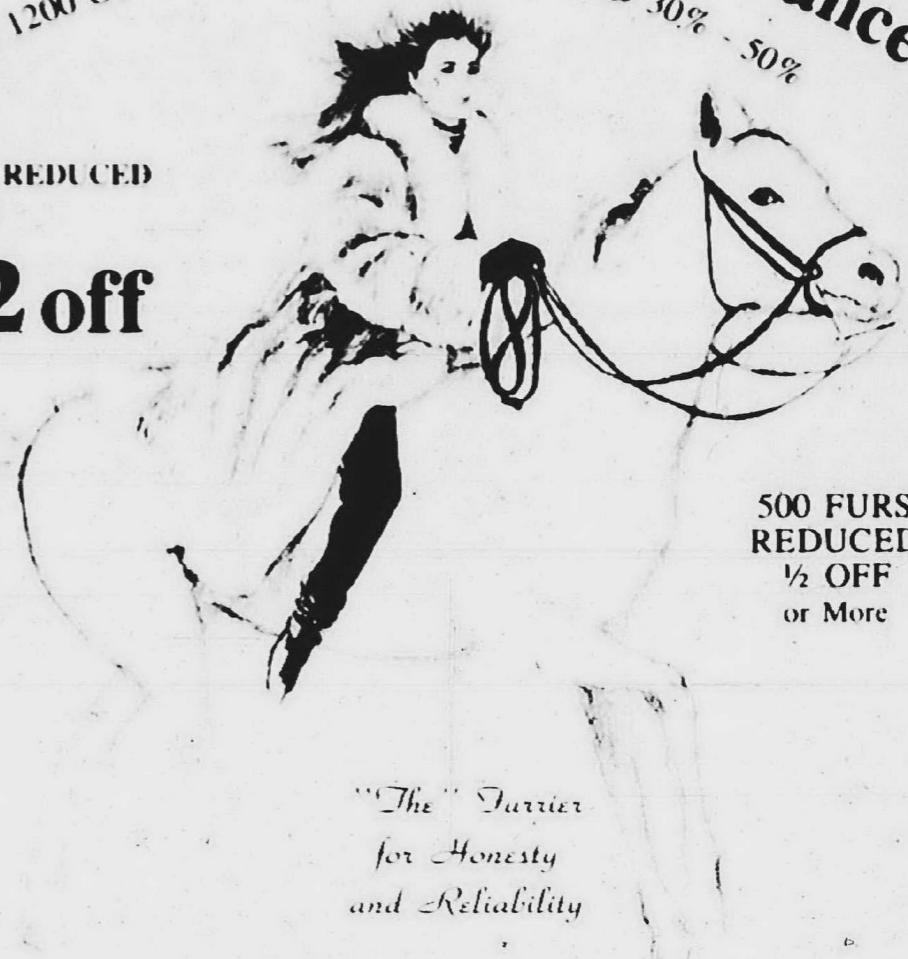
Bennett's proposal called for four years of English, including the classics, three years of social studies, including an emphasis upon American democracy, three years of mathematics, including advanced algebra, trigonometry and calculus, three years of science, including physics and geology, two years of foreign language, and one-semester courses in art and music.

Some educators, however, said the rigid requirements would only increase the drop out rate. Others blasted Bennett's alleged lack of emphasis upon vocational education.

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Local legislators favor change in 'kiddie' tax

By Wayne Peal
Staff writer

Four local legislators say Michigan's new "kiddie income tax" will soon be eliminated or modified.

Republican and Democratic legislators were expected to soon introduce bills that would alter the controversial tax on minors' earnings. Senate and House action could come within the next several days, sources said.

Federal tax changes would force children who have an income of more than \$1 a year to file a state income tax return, legislators said.

"I THINK it's awful and how 152 people — including the Legislature and governor — missed it is beyond me," Rep. Lyn Bankes, R-Livonia, said. "I'm absolutely ashamed."

State Sen. R. Robert Geake, R-Northville, said he believed a bill raising the exemption to \$1,500 would pass "in a few days." The provision could be attached to other legislation, said Geake, whose senate district includes the cities of Livonia and Plymouth and the townships of Redford and Canton.

"We're looking for a 'vehicle' bill to send it through," he said.

The new tax law duplicates provisions of federal Gramm-Rudman budget-cutting law, Rep. Justice Barns, D-Westland said.

"I just can't imagine the kid who cuts my grass having to pay tax," Barns said.

Barns predicted legislators would return exemptions to minors, just as they had done for senior citizens.

"We knew this was going to be a problem," Rep. Gerald Law, R-Plymouth, said. "No one wants to tax newsboys. But the problem we have, and the federal government has it too, is with parents transferring their own money into their children's accounts to escape being taxed."

SEVERAL OPTIONS are being discussed in Lansing.

State Sen. John Kelly, D-Detroit, said he would introduce legislation exempting any dependent child 14 or younger from having to pay state taxes on the first \$2,540 earned in 1987.

Kelly said he chose that figure because it matches the federal cutoff point for when children have to begin filing a federal tax return.

Meanwhile, state Rep. Shirley Johnson, R-Royal Oak, said she planned to introduce a bill that would waive returns for youths un-

der 17 earning less than \$1,500. However, Cathy Newell, an aide to Johnson, said that would probably be amended to \$1,600 to match the state's higher exemption level after the bill is introduced.

The new twist in the state-tax law follows changes Congress made in the federal tax code to prevent parents from shifting money to their children's accounts to lighten their tax load.

The federal code no longer allows children claimed as dependents to claim themselves as an exemption when filing their tax return. That meant the first \$1,500 a child earned wasn't taxed because of the exemption.

State Treasurer Robert Bowman estimated the new changes would boost the tax burden on dependent children by \$40 million, but little, if any, of that is expected to come from paper carriers, snow shovelers and baby sitters.

"Where this really comes into play is not with the baby sitters and the lawn mowers. It will mainly affect college students who have a job to help put themselves through school and make \$3,000 to \$5,000 a year," Bowman said.

The Associated Press contributed to this story.

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Schoolcraft College is offering a basic aviation ground school, to instruct future pilots in flight operations, procedures and regulations.

The course covers areas contained in Federal Aviation Administration examinations.

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Tax course set Jan. 30

A four week refresher course on federal tax reform will begin Saturday, Jan. 30 at Schoolcraft College.

Major changes in the Federal Tax Reform Act of 1986 will be discussed. The course is targeted for certified public accountants, tax accountants, tax preparers and people who prepare their own returns.

Schoolcraft is at 18600 Haggerty, Livonia. Call 591-6400 Ext. 410 for additional information.

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Think before you sign

AN UNSPECIFIED number of western Wayne County residents age 65 or over, plus a horde more in Washtenaw County, received a blind-side kick in the slats early last week when their mail brought official notification that the health maintenance organization (HMO) to which they belong is going out of business.

The name of this HMO is McAuley Medicare whose president, Dr. Richard R. Dorr, opened his letter by saying that charges for many individual services will be increased effective Feb. 1, then adding this bolt from the blue.

"After many months of analysis, we found that continuing the program in 1989 will not be possible. Our commitment to continue through 1988 will provide you with the opportunity to explore other health insurance options."

Dr. Dorr added, "The dollars received from the federal government and from premiums were less than what was needed to administer the program and pay for services."

I KNOW I am quoting him exactly, because at our house Mother Goose and I, as members, each received such a letter. To say this notification was disappointing is the understatement of all time, and I am sure it has bewildered many of the halt and lame at a time in their lives when every crisis becomes increasingly difficult to handle.

Camille Orso, vice president of sales and marketing for the parent McAuley Health Plan, has been quoted elsewhere as saying, "We know this comes as a shock to our members, but we are telling them not to



through bifocals
Fred DeLano

panic. We will be here for another year, and we will help our members make other arrangements."

The advice is to return to federal Medicare coverage and to buy supplemental insurance policies from commercial companies.

When I talked personally with a spokesman for the organization, I was told that the financial loss in 1987 was at least \$1.5 million. There was a note of pride in the reminder that "we are willing to take our losses for the rest of this year, while some of the other HMO's that are closing are giving only 30- to 60-day notices."

She was referring, of course, to the published statement that during 1987 more than 20 HMOs went down the financial drainpipe nationally, including at least two in Michigan.

If this situation cries for reaction, I guess it is that gullible oldsters may be too quick to buy at health's bargain counter. I was about to add that caution should be the watchword in determining commitment, and then I realized I had been willing to go with McAuley, sink or swim. I still am. So is what's-her-name.

NONETHELESS, you had best think before you leap whenever you or your parents sign HMO papers.

Let me hasten to add that just be-

cause financial advice three or four years ago steered McAuley medical and the sponsoring Sisters of Mercy of St. Joseph Mercy Hospital, Ann Arbor, as represented by their patron nun, Catherine McAuley, into this particular pitfall, there's no reason to fault the holding company if I may be so sacrilegious.

What we now call "old" St. Joseph Mercy Hospital was where my first son was born in 1943. Unless I am added — and don't answer — it was on Ingals in Ann Arbor. He was christened David.

In 1986, a grandson was born in the new St. Joseph Hospital, anchor unit of the impressive McAuley medical complex between Ann Arbor and Ypsilanti on Huron River Drive. He, too, was christened David.

I was not pleased to receive Dr. Dorr's letter.

But while these very sentences are being written, six days prior to publication, my lady's wings are fluttering feebly on the ninth day of her detainment as a patient in St. Joe's oncology wing. If things go right, it will reach 15 days when this newspaper is placed on your doorstep.

If the national average of hospital care is \$698 per day — just average, mind you — as the Associated Press reported last week, then you would find me in bankruptcy court, had it not been for McAuley. And I wouldn't be alone.

Just remember, three months from today the Tigers will have opened their 1988 schedule and will be on their way to the championship. I know because Mother Goose already has asked me to order playoff tickets.

Curriculum plans vary

AT LEAST once a year, someone makes a big splash with an idea to revise the high school curriculum.

This season it's U.S. Secretary of Education William Bennett advocating four years of this and three years of that, and so on. Most of Bennett's suggestions are traditional offerings like literature, history and the sciences.

What's more fun, at least around a luncheon table, is to think about mandating more exotic courses that may be necessary. For example, my late friend Glenn Post, a real estate salesman, argued convincingly that every kid ought to be exposed to six months of selling experience. One would learn how to satisfy a customer, curb one's tongue — and be nicer to other salespeople.

Got the idea? MY COPY DESK colleague, Barry Jensen, would place propaganda analysis in the curriculum.

That would convey the ability to distinguish bad ideas justified by "everybody's doing it" and glittering generalities. Some English and journalism courses contain a unit on propaganda.

My own pet project is accounting. The world of big government and business are run by a separate foreign language known as accounting, a system of tallying assets and equities invented in the Italian Renaissance. I can't count the number of



Tim Richard

idiotic economic statements I've encountered by people who mean well but are accounting illiterates.

And in Michigan, the Great Lake state with the auto mentality, I'd be inclined to mandate driving and swimming to anyone seeking a diploma.

State Sen. Jack Faxon of Farmington Hills proposed a state emphasis on fine arts, but his amendment failed to get into a bill on state testing.

AT EASTERN Michigan University, Dr. Elwood Kureth, head of the geography department, finds students woefully ignorant of what's what on the globe.

A national newspaper runs a map of the pope's tour and puts Detroit in Wisconsin. A study of North Carolina college students showed them placing Africa in North America, the Soviet Union in central Florida, Cape Cod in central Florida.

The average student in his class can identify only 15 of the contiguous 48 states.

Kureth suspects that ignorance of geography is hurting our economy. "American businessmen are totally geographically illiterate and have failed to understand the world market," he said. He says every major industrial nation requires geography coursework in its curriculum — except the United States.

He should send that idea up Washtenaw Road — the University of Michigan butchered its graduate program in geography during the late recession.

THE MOST unusual addition to the curriculum was espoused by another of my colleagues, reporter Phil Sherman.

He would take all high school students for a tour of the Wayne County Morgue, there to witness an autopsy. He has been there, so he knows.

Seeing the results of violent death, Sherman reasons, would cure most people of a desire to institute capital punishment, a bad idea unfortunately favored by 80 percent of suburbanites according to local polls.

Viewing where a bullet goes into a body, and the damage it does on the way out, also would cure most people of a desire to permit handguns in our society.

And he opines that it would have a favorable impact on the general crime rate.

I like the morgue idea best of all.



File photo

At least once a year, someone makes a big splash with an idea to revise the high school curriculum. This season it's U.S. Secretary of Education William Bennett advocating four years of this and three years of that, and so on. Most of Bennett's suggestions for high school are traditional offerings like literature, history and the sciences.

keeping up with government

Looking for information about state government? The League of Women Voters has a toll-free telephone service (1-800-292-5823) that may be helpful.

The league's Citizen Information Center in Lansing offers to help peo-

ple find out about such things as pending legislation, the state constitution, election laws, voting regulations or tax information.

The telephone is answered from 10:30 a.m. to 3:30 p.m. weekdays.

The telephone service is paid for by the league's education fund. The League of Women Voters is a non-profit organization that works to keep voters interested and informed about governmental issues.



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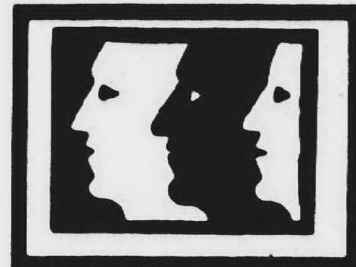


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Julie Brown editor 489-2700



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(P.118)

Fine arts

This exhibit offers something for everyone

By Julie Brown
staff writer

Not all of the sights to see during the Plymouth Ice Sculpture Spectacular are outdoors.

The Fine Arts Competition sponsored by the Plymouth Community Arts Council also offers ice festival visitors something to see.

The opening reception for the statewide competition was held the evening of Thursday, Jan. 7, at Growth Works, 271 S. Main in Plymouth.

"I'm just really excited," said Janet Campbell, co-chairwoman for the event. This is the first time the

Plymouth Community Arts Council has sponsored such a competition.

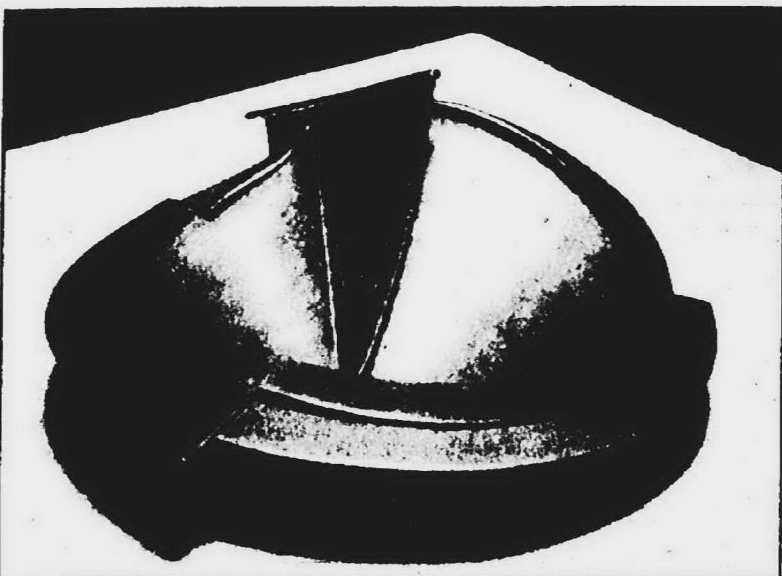
The turnout at the opening reception was impressive, Campbell said. She also heard favorable comments about the exhibit from the artists at the reception.

Everybody's been very complimentary.

THE EXHIBIT at Growth Works is being held in conjunction with the Ice Sculpture Spectacular. It is open to the public through Sunday, Jan. 17.

Exhibit hours are noon to 5 p.m. Monday through Thursday; noon to 8

Please turn to Page 2



Ken Schmidt's "Continuum" is made of copper, bronze and titanium.



photos by BILL BRESLER/staff photographer

Seymour Remen (left), Steve Murakishi and Susan Froelich share their thoughts during the opening reception. Remen and Ken Schmidt were \$250 winners in the competition.



BILL BRESLER/staff photographer

These members of Brownie Troop 328 are enjoying the cookie sale kickoff program, held at Plymouth Salem High School. The girls are (from left) Joslyn Foster, Julie Dodsworth and Robin Devos.

Scouts set to sell those tasty cookies

Extra calories aren't necessarily what people are looking for just after the holidays.

Girl Scout cookies, however, can be hard to resist. It's just about time for area Girl Scouts to get out and sell those tasty cookies.

Local Girl Scouts held their 1988 cookie sale kick-off the evening of Thursday, Jan. 7, at the auditorium of Plymouth Salem High School in Canton. The kick-off, featuring magician Daryl Hurst, was one in a series of kick-off events planned by the Huron Valley Girl Scout Council.

The theme for the cookie sale in this Olympic year is "Go for the Gold."

At the kick-off at Plymouth Salem High School, different Girl Scout troops "adopted" foreign countries; they started the evening by saying "Hello" in different languages.

The kick-off at Centennial Educational Park included Brownie, Junior, Cadette and Senior Girl Scouts who enjoyed magician Daryl Hurst's performance.

Proceeds from the annual Girl Scout cookie sale support camp maintenance and development.

GIRL SCOUTS dressed as this year's mascot, the panda bear, showed audience members the incentives being used in this year's cookie sale. Those incentives, offered for Girl Scouts who sell a certain number of cookie boxes, include T-shirts, patches, jogging suits, stuffed pandas, duffle bags and camp credits.

Proceeds from the annual Girl Scout cookie sale support camp maintenance and development; proceeds provide services/training for troop leaders and other volunteers and provide ongoing and special program opportunities for girls. The

sale also supports troop activities and equipment.

Local Girl Scouts will be taking cookie orders Jan. 15 through Feb. 5. Cookies will be delivered to customers March 7-19.

Cookies will also be sold at area grocery stores March 13-30. Price is \$2 per box.

Cookies being sold this year are: Shortbreads, Chocolate Chips, Caramel deLites, Thin Mints, Lemon Pastry Creams, Peanut Butter Patties and Peanut Butter Sandwiches.

For more information, call the Huron Valley Girl Scout Council, 483-2370.

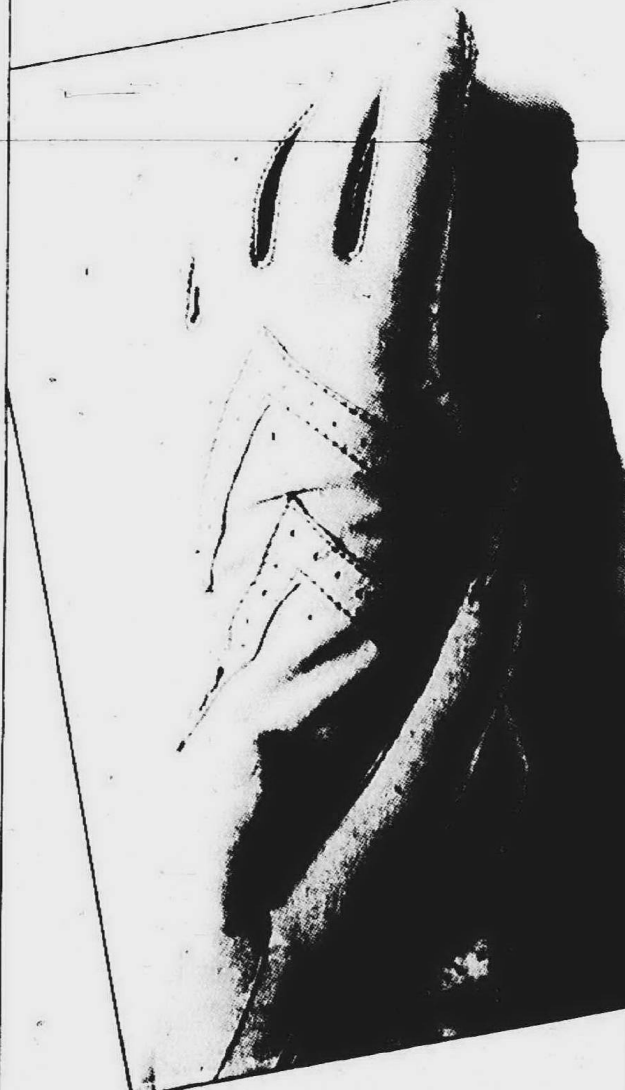
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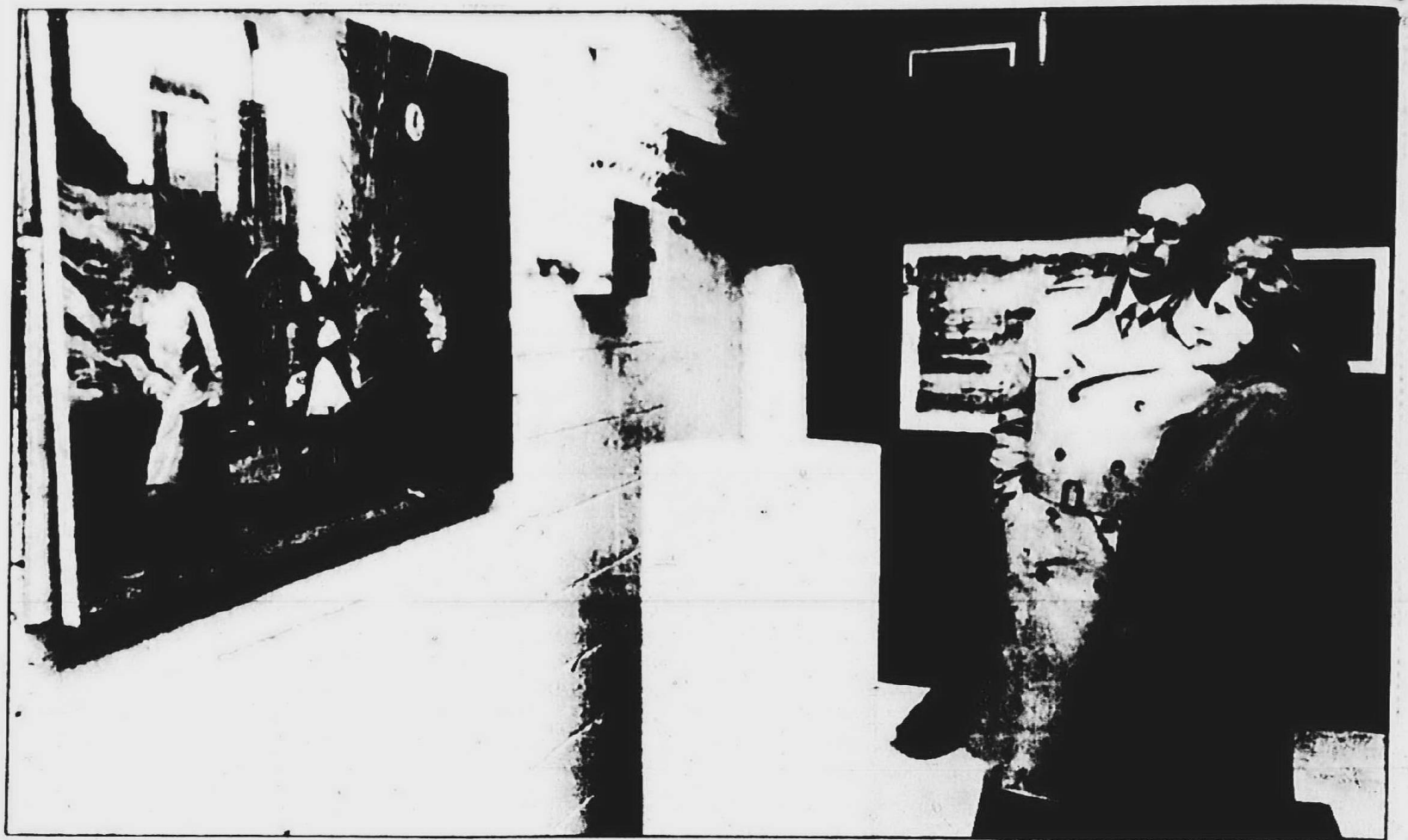
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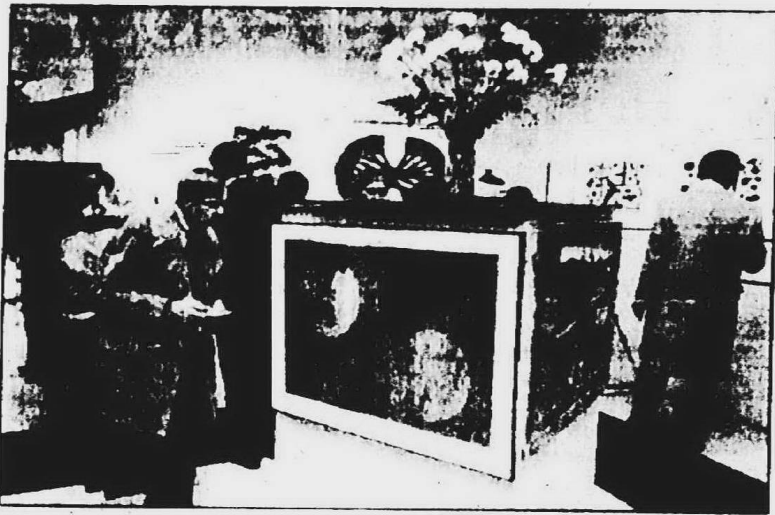
Andrea DeZell studies some of the work at the art exhibit.



Gary and Carol Davis study the work of Takeshi Yamada.

photos by BILL BRESLER/staff photographer

Reception provides food for thought



Dick Kirchgatter examines some of the work at the exhibit. The exhibit will be open to the public at Growth Works through Sunday, Jan. 17.

Continued from Page 1

p.m. Friday and Saturday, noon to 5 p.m. Sunday.

The exhibit serves a different purpose than the PCAC's annual Artists and Craftsmen Show, Campbell said. That show, held during the Plymouth Fall Festival, is more of a crafts show.

"And this is a fine arts show." The Fine Arts Competition features a variety of media. Steve Murakishi from the Cranbrook Academy of Art was the juror for the competition.

Campbell was pleased that Murakishi chose a variety of media to include in the show. She was also pleased with the cooperation that made the show possible.

"Everybody has been so cooperative, as Plymouth always is."

The competition exhibit is sponsored by Michigan National Bank. At

the opening reception, eight artists received \$100 cash awards. Two artists received \$250 awards.

Susan Froelich, executive director of the Plymouth Community Arts Council, was pleased the opening reception drew a sizable crowd. She and the others who have worked on the show are hoping Ice Sculpture Spectacular visitors will continue to come in to see the artwork on display.

THE PCAC'S competition/exhibit features modern artwork. It offers a mix of styles and thus should provide something everyone can enjoy, Froelich said.

"Getting people to think about another form of art is good," the executive director said. The competition/exhibit also provides an opportunity for artists to see the work of other artists, she said.

Plans are to continue to hold the

Fine Arts Competition.

"I'm pretty confident we'll be doing it again next year," Froelich said. Things went well this year, so it's likely the competition will again be held.

"We really wanted to test the waters and see how this went," said Campbell, who served as co-chairwoman for the event with Doris Chatterley. The support of PCAC volunteers, Michigan National Bank representatives and others made the competition/exhibit possible.

Artists receiving \$250 awards at the opening reception were S. Remen for "Freighter-Overlooking 19th Century French Landscape Painting" and Ken Schmidt for "Continuum."

Artists receiving \$100 awards were: Benita Goldman, Garin Horner, Pat Mishra, Scott Moore, Ellen Moucoulis, Chuck Richards, Paul Stewart and Takeshi Yamada.



Chuck Richards, an artist from Southfield, views Kyle Lind's "Embryonically Developing Transformation of Human Consciousness."

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Antique show offers timeless treasures

The arts exhibit at Growth Works isn't the only indoor activity being held in conjunction with the Plymouth Ice Sculpture Spectacular.

The Plymouth Symphony League will present its second annual winter "Antique Mart" Friday through Sunday, Jan. 15-17. The antique show will be held at the Plymouth Cultural Center, 525 Farmer St.

The league is presenting the show in cooperation with the city of Plymouth. Hours will be 11 a.m. to 9 p.m. Friday and Saturday, 11 a.m. to 6 p.m. Sunday.

The antique show at the Plymouth Cultural Center will feature 21 dealers. Antiques will include china, crystal, furniture, linens,

tools, jewelry and other items.

Donation is \$2 for adults, \$1.50 for students and senior citizens. Proceeds earmarked for the league will support the Plymouth Symphony Orchestra.

Last year was the first year a winter "Antique Mart" was held.

"It did very well," said Sherril Lewis, co-chairwoman for this year's event. "It was better than our expectations."

PLYMOUTH SYMPHONY League members hope to do even better with this year's show, said Lewis, who is serving with Peggy Blaisdell as co-chairwoman. League members are better prepared for this year's show and

know more about what to do.

Beth Kohmescher of Plymouth is among the dealers participating in the winter Antique Mart. Kohmescher makes antique lamps and lampshades.

"We think that we've upgraded the show more than ever," Lewis said. The emphasis at the show is on classic, high-quality items.

Prices at the show range from about \$5 on up, she said.

"I think there's something to fit anyone's pocketbook. A variety of things, and we think a nice variety."

The winter "Antique Mart" will offer food for thought, deli food will also be available. Connie's of Old Village in Plymouth is doing

the catering for the show.

Sandwiches, chips, coleslaw, soup, brownies, doughnuts, coffee, soft drinks and hot cider will be sold.

The weather isn't as much of a concern for those planning the antique show as it is for those planning the ice festival. Even so, Lewis is hoping it's not too snowy outside, extremely bad weather could make it difficult for the dealers to travel and make it less likely that visitors would come to the show.

Lewis and others who've worked on the show are hoping visitors will come to the Antique Mart to get warm "and hopefully find a treasure while they're getting warm."

weddings and engagements

Clark-Swisher

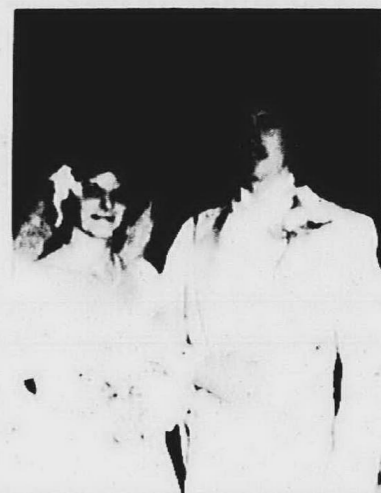
Cheryl Lynn Swisher of Daytona Beach, Fla., and John Clark of Daytona Beach were married Nov. 28 at the Port Orange United Methodist Church in Florida. The Rev. Larry E. Evans performed the ceremony.

Parents of the couple are Donald and Barbara Swisher of Plymouth and Larry and Donna Clark of Edgewater, Fla.

The bride is employed as a receptionist with J.T. Industries Inc. in Port Orange, Fla. Her husband is employed as a supervisor with Hawaiian Tropic in Ormond Beach, Fla.

Donna Fernster was the matron of honor. Janet Trowbridge and Mona Hillman were the bridesmaids.

Gary Fernster was the best man. Ushers were brother of the bride John Swisher and Ron McKenzie.



A reception was held at the Inn on the Beach in Daytona Beach.

Following a five-day cruise to Mexico, the newlyweds are making their home in Daytona Beach.

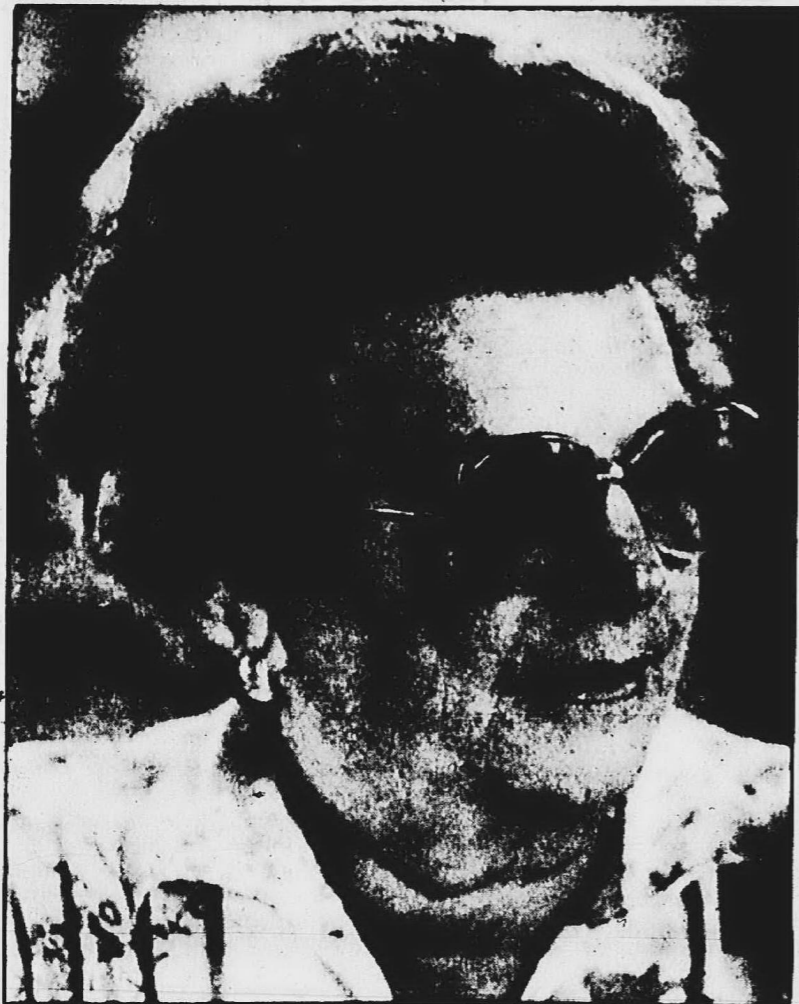
Dingeldey-Kaske

George and Bonnie Dingeldey of Canton announce the engagement of their daughter, Deborah Ann, to John Edward Kaske of Plymouth, son of Edward Kaske of Livonia and Rosemary Kaske of Plymouth.

The bride-elect is a graduate of Plymouth Canton High School and of Marygrove College, where she received a degree in diagnostic medical ultrasound. She is employed at Med Share in Farmington Hills.

Her fiancé is a graduate of Plymouth Canton High School and is a student at Eastern Michigan University, where he is studying computer-aided design. He is employed at J.L. Becker in Livonia.

A late April wedding is planned at the First United Methodist Church of Northville.



BILL BRESLER/staff photographer

Tillie Schultz has been chosen as this year's "Woman of the Year" by the Canton Business and Professional Women. Schultz is active in a number of local organizations.

Canton BPW picks honoree

Tillie Schultz of Canton has been chosen as "Woman of the Year" by the Canton Business and Professional Women.

Schultz started her career of volunteer work when her children were young. She and her husband, Roy, are the parents of four daughters.

She was a 4-H Club leader for a group of girls for eight years. She has been president and vice president of the Women's Committee of the Wayne County Farm Bureau, as well as being treasurer of the Farm Bureau Pilgrim Group.

The Canton resident has been president and is vice president of the Michigan Association of Extension Homemakers. She is the president of the Canton Historical Society and chairwoman of the Canton Beautification Committee.

Schultz is a Lutheran Church member.

"She's done quite a few things," said Flossie Tonda, chairwoman of the "Woman of the Year" committee

for the Canton BPW. "I think Tillie's done a terrific job."

UNDER HER leadership, the Canton Historical Society produced the first post card series and calendar. Schultz and her committee members are in the process of having a book printed about some of the families of Canton in the years from 1900 to 1930.

Schultz has done a good job in organizing projects and seeing them through, Tonda said. Schultz was chosen for the Canton BPW honor on the basis of her involvement and contributions to Canton Township.

"I'm real pleased that we had someone in the community" ideally suited for the "Woman of the Year" award, Tonda said.

Tonda, also a Canton resident, received the Canton BPW award several years ago.

"I was just so pleased and proud," it's encouraging to know that your efforts are appreciated, Tonda said.

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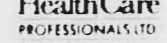
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Continued from Page 4

at the circulation desks of the libraries in Northville and Novi. Proceeds will be used to buy equipment/services not provided for in the budgets of the libraries.

AAUW PLAY
The Plymouth branch, American Association of University Women, will present its annual play for children in February "Jack and the Beanstalk" performances are scheduled for 7:30 p.m. Thursday and Friday, Feb. 25-26, and for 10 a.m., 1 p.m. and 3 p.m. Saturday, Feb. 27, in the auditorium of Plymouth Salem High School. Tickets will be available in early February at local elementary schools, by mail and at The Rainbow Shop in Plymouth.

CARD PROJECT
The Plymouth Community Arts Council has invited artists to submit a 5-by-7-inch original sketch, photograph, watercolor, etc., of a familiar Plymouth winter scene. The work will be used for the 1988 Christmas card project. The artist whose work is selected will receive \$100. The art work and all rights for reproduction will become the property of the PCAC. All proceeds from the project will benefit the council's programs. Deadline to submit entries is Tuesday, March 1. Deliver or mail art work/photos to: Plymouth Community Arts Council, 332 S. Main St., Plymouth 48170. For more information, call 455-5260.

MUSEUM FUN
The Plymouth Historical Museum is at 155 S. Main, Plymouth. It is open to the public 1-4 p.m. Thursday, Saturday and Sunday. Admission price is \$1 for adults, 50 cents for those ages 11-17 and 25 cents for children 5-10. For more information, call 455-8940.

BEAUTIFIERS
The Canton Beautification Committee meets at 7:30 p.m. the third Wednesday of the month at Canton Township Hall, on Canton Center Road south of Proctor. For more information, call Tillie Schultz, 453-6084, or Geri Wojcik, 459-4132.

CANTON TOPS
The Canton chapter of TOPS (Take Off Pounds Sensibly) meets 6:30-8 p.m. Thursdays at Geneva Presbyterian Church, 5835 N. Sheldon Road, Canton. For more information, call 453-8543 or 344-8999 (evenings).

NEW HORIZONS
New Horizons, a mother's sharing/exchange group, meets at 9:30

a.m. every second and fourth Friday of the month. Meetings are held at the First Presbyterian Church, 701 W. Church St., Plymouth. Child care is available. For more information, call Debbie, 459-7721, or Kim, 459-7465.

BETHANY
Bethany Plymouth Canton is a support group for the divorced, separated and widowed. It meets at 8 p.m. the third Saturday of each month at St. Kenneth's, on Haggerty south of Five Mile Road in Plymouth Township. For more information, call 981-1365 or 421-1708 after 6 p.m.

POLISH DANCERS
The Polish Centennial Dancers of Plymouth/Canton and Livonia are accepting registrations for students age 3 through adult. Students will learn Polish folk dancing, American polkas and jazz and novelty numbers. Members will have opportunities to be in parades and to dance at festivals and community events. For more information, call 427-2885 or 484-1263.

SUPPORT GROUP
The YWCA of Western Wayne County offers a divorce support group for men and women. The Phoenix group meets from 6 to 7:30 p.m. each second and fourth Monday of the month. Group meetings are held at St. Paul's Presbyterian Church, 27475 Five Mile, between

Inkster and Middlebelt in Livonia. Group discussions will focus on personal needs, relationships, single parent concerns, legal and financial options. To register or for more information, call Tracy L. Tandy at the YWCA of Western Wayne County, 561-4110.

DIPLOMATS
The Toastmasters International "Diplomats" meet at 5:45 p.m. each Thursday in the banquet room of Denny's restaurant, Ann Arbor Road at 1-275 in Plymouth Township. The group is for those who want to improve their public speaking skills, meet new friends and have fun. For reservations or more information, call 455-1024.

TOPS TOPS
TOPS No. 238, Plymouth, meets Wednesdays at the Salvation Army, 9451 S. Main St., Plymouth. Weigh-in is at 6:30 p.m., the meeting at 7 p.m. Meetings end at 8 p.m. For more information, call 453-2658 or 453-2347.

CHILDREN'S NURSERY
Openings are available for 3- and 4-year-olds at the Plymouth Children's Nursery, at Warren and Old Haggerty in Canton. Classes are offered one, two or three days per week. The cooperative nursery school offers parents the opportunity to participate in their child's preschool education. For more information, call Linda Hensley, membership chairwoman, 981-1385.

WRITERS
Michigan Writers meets once a month to help published and unpublished writers sell their manuscripts. Serious writers of short stories, articles, books and screen plays may attend. For more information, call 455-7739, between 2 and 11 p.m.

PLACEMENT
All employers may use the free job placement service of Plymouth-Canton Community Education. A number of current and former adult students with diverse skills and a desire to work are ready for referral. Employees have been screened and are available for full-time, part-time and seasonal work. For more information, call Elizabeth Barker, 451-6451.

PREVENTION
The Plymouth Canton Council for the Prevention of Child Abuse and Neglect meets at 7:30 p.m. the second Wednesday of each month. Meetings are held in the library of East Middle School, 1042 S. Mill, Plymouth. For more information, call Kathy Reilly, 459-2067.

TOUGHLOVE
Toughlove meets at 7 p.m. Mondays at the Faith Community Moravian Church, 46001 Warren Road, at Canton Center Road in Canton. Toughlove is a self-help group for parents troubled by teenage behavior.

BALLROOM DANCE
The Tuesday Night Ballroom

Dance Club meets 8:30-11:30 p.m. Tuesdays at the Grotto Club of Ann Arbor, 2070 W. Stadium Blvd. Dance lessons are offered at 7:30-8:15 p.m. Live music is part of the fun, refreshments are served. Married couples and guests may attend. For more information, call 971-4480 or 475-7670.

CANTON HISTORY
The Canton Historical Museum is at 1150 S. Canton Center Road, Canton. Museum hours are 1-3 p.m. Tuesday and 1-4 p.m. Saturday. Regular meetings of the Canton Historical Society are held at 7:30 p.m. the second Thursday of each month. For more information, call 397-0088 during regular museum hours.

CANTON JAYCEES
The Canton Jaycees hold general membership meetings at the Fellows Creek Golf Course clubhouse. Meetings are held at 7:30 p.m. the second Wednesday of each month. They are open to the public. Fellows Creek is on Lotz, north of Michigan Avenue in Canton.

TOASTMASTERS
Motor City Speak Easy, a member of Toastmasters International, meets the second and fourth Monday of each month at O'Sheehan's in the Highland Lakes Shopping Center,

southeast corner of Seven Mile and Northville Road in Northville. Dinner is at 6 p.m., the meeting at 7 p.m. Motor City Speak Easy welcomes people who want to improve their speaking skills. For more information, call 728-1349 or 349-8855.

OPTIMISTS
Plymouth Optimist Club meets at 7 p.m. the first and third Mondays of each month at the Plymouth Hilton Inn, 14707 Northville Road, Plymouth. Plymouth and Canton residents may call 453-3425 for membership information.

CANTON LIONS
The Canton Lions Club meets at 7 p.m. the second and fourth Tuesdays of each month. Dinner meetings are held at the Canton Recreation Building, Michigan Avenue at Sheldon in Canton. For more information, call 981-1610.

PLYMOUTH SENIORS
The Plymouth Township Seniors meet at the Friendship Station Club Hall, 42375 Schoolcraft, on the following days: Mondays from 10 a.m. to noon for euchre and pool, Tuesdays 6:30-9:30 p.m. for pinocle, Fridays 11:30 a.m. to 3:30 p.m. and 6:30-9:30 p.m. for bridge and pinocle. Seniors living in Plymouth Township or the city of Plymouth may attend. For more information, call Helen Krupa, 459-8259.

Arts classes scheduled

The Plymouth Community Arts Council will offer a variety of winter-spring arts classes.

A basketmaking class for adults will be taught by Theresa Ohno, one of Plymouth's expert basketweavers. The class will meet for five weeks. Class times are 7-9 p.m. Mondays, Jan. 25 through Feb. 22, and 1-3 p.m. Wednesdays, Jan. 27 through Feb. 24.

Price is \$20. The class will meet at the Plymouth Community Arts Council office, 332 S. Main St., Plymouth. The class will cover basic designs and techniques for beginners and creative design for experienced weavers. Materials needed for the class are: dishpan, towel, pencil, ruler, scissors, knife, spring-type clothespins and an awl, ice pick or knitting needle.

THE PLYMOUTH Community Arts Council will also offer several winter-spring classes for children.

Children's classes will meet 9:30-11 a.m. Saturdays at the PCAC office in Plymouth. Price is \$40 per class.

Winter-spring classes for children will be:

• Painting and collage. This class is for children ages 5-6. It will meet for six weeks, Jan. 23 through March 5. There will be no class on Feb. 20.

Children who like to paint will learn important skills in brush handling and color mixing. The emphasis will be on developing imagination through the use of collage materials. A painting smock is recommended. Sharon-Lee Dillenbeck will be the instructor.

• Drawing and oil painting. This class is for students ages 10-14. It will meet for six weeks, March 12 through April 30. There will be no class April 2 or April 9.

This class will include introductory lessons in pencil and charcoal drawing. The class will familiarize students with the materials and techniques of this classical art medi-

um. Pat Bombach will be the instructor.

• Drawing and painting. This class is for children ages 7-9. It will meet for six weeks, May 7 through June 11.

This class will provide students who like to draw with an opportunity to improve skills in perspective, composition and shading. A foundation in drawing will easily be translated into the medium of tempera and watercolor painting.

Students should bring the following materials to class: a white, all-purpose drawing pad (approximately 11-by-14 inches), a soft drawing pencil, such as ebony, and a kneaded eraser. Sharon Lee Dillenbeck will be the instructor.

Advance registration is required for the PCAC classes. For more information, call 455-5260, or visit the PCAC office at 332 S. Main St. in Plymouth. Office hours are 9 a.m. to noon Monday through Friday.

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- 5 day Lucerne Cruise




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How to tap the EPA for information

Q: How can I get information from the EPA about specific topics relating to the environment?

A The mandate for the EPA (Environmental Protection Agency) is to enforce laws to protect our environment. However, these laws are constantly being changed, updated or dropped.

There are three ways to obtain information from the EPA and its current regulations.

1 All legislation under consideration must be written up in the Federal Register. Federal Registers are available at most local libraries.

2 To get information or written materials published by the EPA, a citizen can write to the regional office asking for specific titles or topics.

Michigan is part of Region 5, which includes Indiana, Illinois, Ohio, Minnesota and Wisconsin. The address for the Region 5 office is U.S. EPA, Office of Public Affairs, 230 S. Dearborn Street, Chicago, IL 60604. (312) 353-2072.

The role of the EPA is to enforce laws and protect the environment. Many hotline numbers have been set up and literature published to keep you up-to-date on EPA activities.



Terry Glbb

dealing with Superfund and RCRA (Resource Conservation and Recovery Act) Monday through Friday, 8:30-4:30.

National Response Center Hotline: 1-800-424-8802. This number is to report accidental releases of potentially dangerous substances, including oil and chemical spills. Open 24 hours, year round.

Chemical Emergency Preparedness Program Hotline: 1-800-535-0202. Provides information on how well a community is prepared for chemical accidents Monday through Friday, 8:30-4:30.

National Pesticides Telecommunications Network Hotline: 1-800-858-7378. Unbiased information provided on the handling, effects and disposal

of any pesticide. Physicians can use this hotline to get help with toxicology and poisoning information. Open 24 hours, year round.

Asbestos Hotline: 1-800-334-8571, ext. 6741. Information on what to do if you know or suspect your home or workplace contains asbestos. Monday through Friday, 8:15-5.

Public Information Center Hotline: 1-202-382-2080. General information about the EPA and its programs and activities. Has a variety of nontechnical publications.

The Consumer Mailbag answers your question. Address mail to The Consumer Mailbag, Concern Detroit, One Kennedy Square, 4th Floor, Detroit, 48226.

YWCA's programs chase winter blahs

There's plenty of things to do for youngsters and adults at the YWCA of Western Wayne County.

The YWCA is offering classes in ballet, fine arts and theater for children 7 to 12 years of age, beginning Saturday, Jan. 23. Each class will last for 10 weeks. The cost is \$10 per class or \$18 for two classes.

Ballet classes are scheduled for 10 and 11 a.m. for children who have an interest in dance but little or no formal training.

The 9:30 a.m. fine arts class will introduce youngsters to a variety of media. The process rather than the product will be the focus of the class.

The 11 a.m. theater workshop will offer youngsters an opportunity to practice speech, body move-

ments, pantomime, staging and puppet making.

The YWCA's winter travel days will help chase away the blahs with a Feb. 17 trip to Hamtramck. The bus will leave the YWCA at 9 a.m. for a guided tour of the city. Lunch will feature the authentic Polish cuisine of the Golden Duckling Restaurant. The tour and luncheon costs \$30, payable by Feb. 3.

Travelers will be on the road again on March 2, headed for Toledo, Ohio, to see Jim Nabors in concert at the Westgate Dinner Theater. The trip will include shopping in Westgate Village, a buffet dinner and the concert. Tickets cost \$40 per person.

Registration can be completed at the YWCA, 26279 Michigan Ave., Inkster. For more information, call 561-4110.

Mother takes firm stand; no old ladies' home for her

Dear Jo:
I can relate very well to your column entitled "Nursing Home Promise Angers Daughter."

We have a healthy 95-year-old mother who was fortunate enough to have a housekeeper to help her remain in her own home for years. Unfortunately, this devoted person had to leave, and now we have found an adult care home to place mother in.

For the time being, mother has been living with my sister, my husband and me. Our two brothers are not into helping with mother's care.

We find it difficult to care for

mother. Her eyesight is failing, and she is very unsteady on her feet. She requires a great deal of help with her personal care and really should have supervision, both under the day and at night.

We very carefully explained to mother how nice the home is and she will enjoy the company of others. She has made up her mind that she doesn't want to go, and that's final. She keeps on saying, "I never thought you would ever put me in an old ladies' home."

I have spend a great deal of time during my life caring for my

mother. There were a good many years when there was no housekeeper. I do not feel that there will be any guilt feelings on my part when mother is no longer with us.

Everyone, young or old, has to make adjustments in life. How do you feel about this? I feel better just writing down how I feel.

Mrs. M.D.,
Ann Arbor,

to the adult care home so she can see it and be more in control of her own destiny.

Your mother must feel awfully insecure. Facing change or a transition and making adjustments gets more difficult with age. All transitions provoke a defense response in people.

I would like to quote Marilyn Ferguson who wrote in "The Aquarian Conspiracy," "It's not so much that we are afraid of change, or so in love with the old ways, but it's the place in between we fear — it's like being in between trapezes. It's Linus when his blanket is in the dryer. There's nothing to hold on to."

Dear Mrs. D:

Placing one's mother in a home is difficult for everyone involved.

What does your mother want to do? Can you not find another housekeeper or a part-time nurse so she can remain at home?

Why don't you bring your mother


gerontology
A. Jolayne Farrell

So it is my guess that is where your mother is — between trapezes. It's not easy being 95. Good luck!

Readers can write to Jolayne Farrell at 11 Cynthia Crescent, Richmond Hill, Ont. L4E 1J

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GM's cars, not people, should do the talking

A couple of years ago the guy sitting next to me in a midtown Manhattan watering hole, on discovering I write about the auto industry, turned and asked, "Do you think GM will make it?"

Which would have been mindless chatter, except that the questioner was an editorial writer for the Los Angeles Times. He seemed blissfully unaware of the economic implications of his question, including the fact that GM, through its acquisition of Hughes Aircraft, was the biggest employer in California.

After this conversation took place, GM lent the accusation some substance by obliging the questioner with a five-point drop in market share. Then Ford passed up GM in profitability, and we had the shimmering antics of Ross Perot.

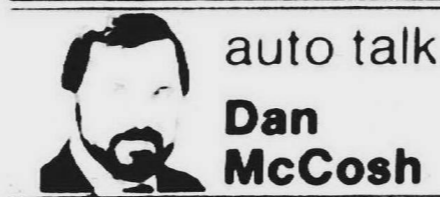
MAYBE IT was about time for

GM to rent the back room of the Waldorf Astoria to lay those fears to rest.

Which was how I found myself back in New York in an intimate gathering of 14,000 invitees to hear an impromptu state of GM address called on the eve of the annual auto show season. The purpose ostensibly was to improve GM's image with the cold shower approach—a direct presentation of the positive things GM has accomplished with \$45 billion in front money.

This was the home team here. But I couldn't help picturing GM chairman Roger Smith coming up Park Avenue on a horse lance slightly askew into the flailing arms of the New York press corps.

EVEN BEFORE the show began, the Wall Street Journal had compared the event to Gary Hart at



auto talk
Dan McCosh

tempting to explain his fondness for boat rides.

It was a cheap shot, but pretty much in line with the rapping GM has been taking in recent years. GM's image is a mixture of fact and fiction, like any auto company's.

The business press of late has managed to portray some basic business moves as having sinister overtones—particularly the huge investment GM has made to modernize its plants. New buildings end up characterized as building overcapa-

city, while tearing down old ones is harped on as evidence GM is going broke.

ON THE other hand, the decline in GM's market share is unprecedented. It didn't help that GM's biggest new car launch in 20 years was overshadowed by the stock market crash.

Insiders at GM say the Waldorf event, despite its size, was a last-minute decision that canceled a lot of Christmas vacation time. Originally each division had been plan-

ning a series of concept cars for the auto show circuit beginning in Detroit next week that were supposed to define the image its cars were to project.

But top brass, after reviewing the show display cars, thought they ought to be together in a show all their own. It was to be both a future-looking technical tour-de-force and a relaunching of the '88 model year production cars.

EVEN SURROUNDED by milling waiters, the cars were an impressive show. Most were running, not just styling exercises, and Buick, Chevrolet and Cadillac had cars on display close to what will be in the showrooms in the mid-1990s.

But cars don't speak for themselves, or at least, it's not the nature of public relations to let them. Neither, it seems, can they put their foot in their mouths without some help.

Chairman Roger Smith left more than a few mouths hanging open when he answered the first question from the audience about why GM doesn't sell a low-cost family car by saying GM's answer was a "two-year-old Buick." Affordability apparently hasn't come along with technology.

FURTHER ATTEMPTS at explaining the intricacies of GM's new cost base, organization plan and image-building goals were pretty much sidetracked after that one, at least during the formal presentation. The cars held the promise, not the speeches.

I seem to remember someone in the auto business once saying, "Never complain, never explain."

Dan McCosh is the automotive editor of Popular Science.

Tax reform changed your returns



finances and you
Sid Mittra

Now that the income tax filing season is upon us, it is appropriate to review some of the major changes brought about by the TRA.

IRA Deductions

Table I summarizes the provisions regarding the deductibility of IRA.

Repeated Items

- Deduction for state and local sales taxes
- Dividend exclusion
- 50 percent deduction for capital gains
- Deduction for married couple when both work
- Income averaging
- Credit for political contributions
- Three-year cost recovery rule for annuities that start after July 1, 1986
- Extra exemptions for age and blindness. These are replaced by the higher standard deduction.

Other Changes for Families

- Beginning in 1987, the rules for the home mortgage interest deduction have changed. Interest paid on a home mortgage or other home loan (such as a loan based on a line of credit or home equity) taken out on a principal or second home after August 16, 1986, is deductible as home mortgage interest to the extent the loan is used to buy the home, make home improvements, or pay for medical or educational expenses. Interest paid on any part of the loan used for other purposes may not be

deductible as home mortgage interest, but may be treated as personal interest explained next.

- Personal interest, such as interest on car loans, credit cards and personal loans is no longer fully deductible. Only 65 percent of personal interest paid in 1987 is deductible. The deductible part decreases each year until eliminated in 1991.
- All unemployment compensation now included in income.
- Unreimbursed employee business expenses deductible only as a miscellaneous itemized deduction on Schedule A.
- Deduction for business-related meals and entertainment generally limited to 80 percent.
- Losses from passive activities may be used only to offset income from passive activities. The losses cannot be used to offset other income (salaries, dividends, etc.).

Major Items Not Changed

- Deduction for real estate taxes
- Deduction for state and local income taxes
- Deduction for personal property taxes
- Credit for child and dependent care
- Credit for elderly or permanently and totally disabled

For a more comprehensive explanation of the key provisions of the TRA, call 1 (800) 424-3676 and ask for Publication 920, "Explanation of the Tax Reform Act of 1986 for indi-

I		CAN YOU TAKE AN IRA DEDUCTION?							
II		If You Are Covered by a Retirement Plan at Work and Your Filing Status is			If You Are Not Covered by a Retirement Plan at Work and Your Filing Status is				
Your AGI	At Least	But Less Than	• Single, or Head of Household	• Married Filing Jointly (even if your spouse is not covered by a plan at work)	• Married Filing Separately	• Married Filing Jointly (and your spouse is covered by a plan at work)	• Single, or Head of Household	• Married Filing Jointly or Separately (and your spouse is not covered by a plan at work)	• Married Filing Separately (even if your spouse is covered by a plan at work)
			You Can Take	You Can Take	You Can Take	You Can Take	You Can Take	You Can Take	You Can Take
\$ 0	\$10,000		Full deduction	Full deduction	Partial deduction	Full deduction			
\$10,000	\$25,000		Full deduction	Full deduction	No deduction	Full deduction			
\$25,000	\$35,000		Partial deduction	Full deduction	No deduction	Full deduction	Full Deduction	Full Deduction	Full Deduction
\$35,000	\$40,000		No deduction	Full deduction	No deduction	Full deduction			
\$40,000	\$50,000		No deduction	Partial deduction	No deduction	Partial deduction			
\$50,000 or over			No deduction	No deduction	No deduction	No deduction			

Maximum deduction: You can deduct IRA contributions up to the amount of the deduction (full or partial) you can take or 100% of your taxable compensation, whichever is less.

\$200 floor: The partial deduction has a \$200 floor. For example, if your deduction would have been reduced to less than \$200 (but not zero), you can deduct IRA contributions up to \$200 or 100% of your taxable compensation, whichever is less. If the deduction is completely phased out (reduced to zero), no deduction is allowed.

business people

Douglas B. Hubbard of Livonia was named second vice president and trust officer in the business development department with Manufacturers Bank of Detroit.

Robert John Wilson, son of Richard and Joan Wilson of Plymouth, completed the Federal Aviation Administration's Air Traffic Control basic screen and course. He will work in the FAA's Great Lakes Region.

Patrick W. Hoskins of Livonia was appointed account manager for De-

troit Ball Bearing's Livonia service center. Hoskins has completed sales training and product orientation. He will be responsible for providing customer service and technical assistance.

Steve Druc of Livonia received an award as the Alarm Supply Co's branch manager of the year. Druc is with the Livonia Supply center.

Thomas A. Turner of Plymouth, general manager of the Ford Motor Co's international export sales unit,

has announced his retirement as of Feb. 1. Turner joined Ford's finance staff in 1956. During his career, he held management positions for Ford's former Philco Corp., marketing staff, and Ford, Lincoln-Mercury and Ford parts and service divisions. He was president of Ford Motor de Venezuela 1979-82 and director and vice president of Ford do Brasil 1982-84.

During the three years that Turner headed the export sales unit, Ford's worldwide exports increased by more than 50 percent.

Richard R. Seaman of Plymouth

Hubbard Wilson Hoskins Druc Turner Seaman

Township was promoted to banking officer in the western metropolitan regional banking division of the National Bank of Detroit. Seaman, an NBD employee since 1955, is manager of the NBD branch office on South Main in Plymouth.

Mary Blackwell of Canton Township and Mark Miller of Plymouth were named outstanding employees for the first quarter with Adistra Corp. in Plymouth.

Ship and Mark Miller of Plymouth were named outstanding employees for the first quarter with Adistra Corp. in Plymouth.

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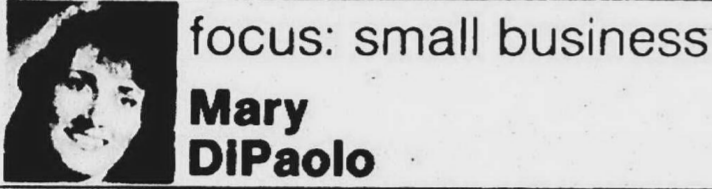
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- **LITHO CLUB**
Thursday, Jan. 14 - Litho Club of Detroit meets at the Dearborn City Tavern, 14316 Michigan Ave., Dearborn. Program: "Paper the Creative Foundation" by the Butler Paper Co. of Livonia. Information: Milt Dzin, 559-6913.
- **HUMAN BEHAVIOR**
Fridays, Jan. 15 and Feb. 12, and Saturdays, Jan. 16 and Feb. 13 - "Human Behavior and Leadership" course offered 6-10 p.m. Fridays and 8 a.m. to 5 p.m. Saturdays at Madonna College, 36600 Schoolcraft, Livonia. Fee \$188 for college credit, \$95 for continuing education credit. Information: 591-5188.
- **MANAGEMENT**
Saturdays, Jan. 16, Feb. 6 and 20, March 5 and 26, April 9 - "The Business of Management" telecourse offered 1-4 p.m. at Madonna College, 36600 Schoolcraft, Livonia. Information: 591-5188.
- **MANAGING GROWTH**
Wednesdays, Jan. 20, Feb. 3 - "Managing Growth for Profit" offered at the Novi Hilton in Novi. Fee: \$395. Information: Lorraine Hendrickson, 1-487-0225. Sponsor: Eastern Michigan University.
- **WOMEN'S BUSINESS OWNERS**
Thursday, Jan. 21 - National Association Women's Business Owners meets. Information: 864-3300.
- **ACCOUNTANTS ASSOCIATION**
Thursday, Jan. 21 - National Association of Accountants meets at 6:30 p.m. in Dearborn. Information: Julie Shipman, 259-4111.
- **HUMAN ATTITUDES**
Fridays, Jan. 15 and 29, and Saturdays, Jan. 16 and 30 - "Human Behavior and Attitudes" course offered 6-10 p.m. Fridays and 8 a.m. to 5 p.m. Saturdays at Madonna College, 36600 Schoolcraft, Livonia. Fee \$188 for college credit, \$95 for continuing education credit. Information: 591-5188.
- **SECRETARIES EXAM REVIEW**
Saturdays, Jan. 16, through Feb. 27 - Certified Professional Secretary examination review classes offered from 9 a.m. to noon in Dearborn. Non-member fee \$60. Information: 424-3067. Sponsors: Professional Secretaries International, Detroit College of Business.
- **START A BUSINESS**
Friday, Jan. 22 - Free workshop, "How to Start or Run a Small Business," offered 7-9 p.m. at the Plymouth Hilton, 14707 Northville Road, Plymouth. Information: 577-4353. Sponsor: Wayne State University school of business.
- **WAREHOUSE MANAGEMENT**
Friday, Jan. 22 - "Maping a Growing Warehouse" free seminar offered 8 a.m. to noon at 39550 Orchard Hill, Novi. Reservations: Paula Kempton, 349-9200. Sponsor: Hewlett-Packard.
- **BUSINESS WOMEN**
Tuesday, Jan. 26 - Michigan Federation of Business & Professional Women's Club meets in Dearborn. Dinner: \$7. Information: Beulah Gainor, 562-7788.
- **DENTAL HYGIENISTS**
Wednesday, Jan. 27 - Detroit District Dental Hygienists' Society meets at 7 p.m. in the Alfred Nobel library, 32901 Plymouth Road, Plymouth. Information: Becky Pugh, 459-9642.
- **PLANNING**
Saturdays, Jan. 30, Feb. 6 - "Charting the Path to Company Success. The President's Guide to Planning" offered at the Novi Hilton in Novi. Fee: \$395. Information: Lorraine Hendrickson, 1-487-0225. Sponsor: Eastern Michigan University.
- **CASH FLOW**
Wednesdays, Feb. 10, 24 - "Uncovering Hidden Cash. The Company President's Guide to Cash Flow Management" offered at the Novi Hilton in Novi. Fee: \$395. Information: Lorraine Hendrickson, 1-487-0225. Sponsor: Eastern Michigan University.
- **RETIREMENT SEMINAR**
Thursday, Feb. 11 - Free seminar on IRAs and IRA alternatives begins at 7 p.m. at the Hellenic Cultural Center, 36375 Joy, Westland. Information: 459-2402. Sponsors: Wordhouse & Associates Inc., Korn, Womack, Stern & Associates.
- **FINANCIAL BASICS**
Wednesday, March 4 - Free "Back to the Basics" financial seminar offered 7-9 p.m. at the Sandberg Library, Seven Mile west of Middlebelt, Livonia. Information: Chuck Pawlus, 532-6960. Sponsor: A.L. Williams Co.
- **OFFICE ADMINISTRATION**
Saturdays, March 5-26 - Office Administration and Communication class offers secretaries 0.8 continuing education units 8:30-11:10 a.m. in Room. AS124, Schoolcraft College.
- **SECRETARIES EXAM REVIEW**
Saturdays, March 5 through April 23 - Certified Professional Secretary examination review classes offered from 9 a.m. to noon in Dearborn. Non-member fee \$60. Information: 424-3067. Sponsors: Professional Secretaries International, Detroit College of Business.
- **SHORTHAND REVIEW**
Mondays, Tuesdays, Thursdays, and Fridays, April 11 to May 28 - "Shorthand Review" will be offered in Dearborn. Information: Mary Lou Spielman, 845-9645. Sponsor: Henry Ford Community College.
- **JUST-IN-TIME**
Thursday-Friday, April 28-29 - "Supplier Certification for Just-in-Time Manufacturing" offered in Dearborn. Information: 271-1500. Ext. 391. Sponsor: Society of Manufacturing Engineers.



focus: small business

Mary DiPaolo

Marketing research could be worthless

In recent years, a growing number of small businesses have taken advantage of the marketing research process as a means of collecting useful information to assist with decision making.

The importance of marketing research to an organization goes without saying. No business owner or manager can expect to accurately guess what the needs and wants of his or her market are on a regular basis, let alone be one step ahead of the competition in best satisfying those needs over the long term.

Marketing research is one tool that allows management decision makers to find out, in very specific terms, what customers think about a particular business or an industry in terms of its perceived strengths and weaknesses.

WITH THIS information, the company may then capitalize on its strengths while resolving any problem areas.

It may sound well and good, but the marketing research process has been often abused by both big and small business.

One area relates to businesses that develop research systems that ultimately best meet management's needs rather than the needs of the marketplace.

AS ONE example, an association representing some industry may undertake research to identify the educational programming needs of its membership (such as workshops or conferences). The association promises to pursue those programs that members request by majority. But the research is designed to present the results the association wanted to obtain rather than those of its members.

IT ISN'T difficult to do when you consider that the association has the freedom to choose what market segments will be interviewed where, what kinds of questions will be asked (or omitted), as well as how and when the study will be conducted.

In situations like this one, "research" is used to confirm what management wants to happen rather than what the market would otherwise dictate.

Another area pertains to companies that have little understanding as to the types of research (and subsequent data collection methods) that are most appropriate given a particular decision situation.

Rather than "researching the research" that is available and will provide the most objective and accurate results, these companies may lock themselves into using the same (or their favorite) research technique over and over again.

AS A result, the data collected may be useless - yet used as though it came down straight from Mount Sinai. This can be especially distressing when the results have a far-reaching effect on the ways particular businesses and industries go about doing business among current and potential customers.

Next week we will discuss how market research may be used to obtain the "right" results for your new or existing business.

Mary DiPaolo is the owner of MarkeTrends, a Farmington Hills-based business consulting firm. She is also producer and host of the cable television series, "Focus: The Small Business Environment."

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Entertainment

Ethel Simmons editor 644-1100



Thursday, January 14, 1988 (A&E)

(R.W.G.3C)•5C



DAN DEAN/staff photographer

Barry Williams relaxes backstage at the Birmingham Theatre, where he stars as Chuck Baxter, a young man trying to get ahead in a hurry, in the Neil Simon-Burt Bacharach musical "Promises, Promises." He is on stage during most of the show, singing such hits as "I'll Never Fall in Love Again" and the show's title tune.



DAN DEAN/staff photographer

'60s musical Actor has fun playing meaty role

By Ethel Simmons
staff writer

It was a bone-chilling day in Birmingham, but Barry Williams, star of "Promises, Promises," didn't mind having to be away from his home in Malibu, Calif. "I know what it's like there," he said with practicality.

Williams was happy to be in Birmingham, where he has been on-stage starring in the Birmingham Theatre production of the Broadway musical hit "Promises, Promises" since Dec. 30.

He was looking forward to seeing his parents that weekend. "They'll be coming this weekend to see the show," he said. "It's my dad's 44th anniversary gift to Mom — a five-day trip to Detroit." He laughed good-naturedly.

Williams also was pleased because this was his first day off since the show opened, he said, and after the interview, he was going to play tennis at the Franklin Racquet Club with the actor who plays his boss in the show.

Many television viewers know

Williams from the five years he starred on "The Brady Bunch," playing the oldest son, Greg. The show originally aired through 1974.

THE HANDSOME actor has appeared on television in the series "Run for Your Life" with Ben Gazzarra and in "That Girl" and "Gomer Pyle," which were directed by John Rich, who also directed "The Brady Bunch."

Williams has only good things to say about the latter show. "It's my favorite TV family," he explained. But he certainly wouldn't classify the part he played as one of his favorites. He prefers "meaty roles," and mentioned this on more than one occasion during the interview when he talked about his background as an actor.

Don't get the idea that Williams is just some Pollyanna. But he admits to being a guy who has a positive outlook on life. He prefers doing comedy on stage and straight dramatic roles in films. He doesn't want to get depressed by a character he portrays, so he keeps the serious stuff for his more brief performances, as in movies.

He finds comedy "more pleasant and lighter and entertaining than heavier drama." He says he's not a method actor but as for his demeanor on stage, he works at keeping his attitude pleasant. "I have a good time up there. You can see it," he said.

Describing the part he plays, of Chuck Baxter in "Promises, Promises," Williams said, "As an actor the role is very meaty. I'm never off the stage." The show is set in 1968, the same time the original production was first presented, and Baxter, a young man trying to get ahead in business, is "a pre-Yuppie-Yuppie," he said.

SOME CRITICS have questioned why the show hasn't been updated to the '80s. Williams said it wouldn't work because things have changed so much since the '60s and the slogan of "Free Love," he noted. In "Promises, Promises" (based on the movie "The Apartment") "he gives the key to his apartment so married guys would enjoy flings."

"George Rondo, the director, said he wants to create a Valentine to the era," Williams said.

"Promises, Promises" is at the Birmingham Theatre through Sunday, Jan. 31. Besides enjoying tennis, the athletic Williams said a bowling-league night for the whole cast has been put together.

During the show's run, the actor is residing at the Somerset Park apartment complex in Troy. His parents were staying at the Barclay in Birmingham. (They saw him in "Promises, Promises" Saturday night and came to see the musical again on Sunday afternoon.)

The versatile actor said that during his career he has done "a ton of different things — episodic TV and several musicals a year, for the last dozen years." On television, he recently appeared as a rock star on "Highway to Heaven" and as a riding-stable Casanova on "Murder, She Wrote."

His favorite musical productions include roles in "They're Playing Our Song," "Pippin," "Grease" and "The Robber Bridegroom."

WILLIAMS BEGAN his acting career as a child. "I studied from the age of 11," he said.

All wrapped up in doing magic

By Chuck Moss
special writer

The house itself is a Hollywood set, with enough white and mirrors to drive the photographer bananas. Inside, the young man stands bound in a straitjacket, an appropriate position for a 16-year-old. He smiles and begins to wriggle, soon flipping the jacket off, with a

warm grin and a toss of his punk-streaked hair.

Meet Matt Jacobson, teenage magician, of West Bloomfield. An eight-year show business veteran, Jacobson can saw a girl in three places and change a torch into a cane with the best of them.

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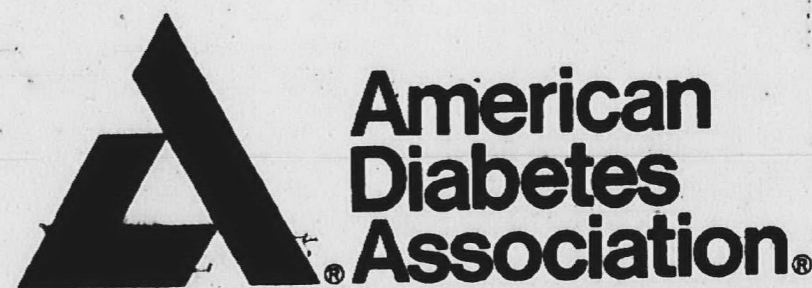
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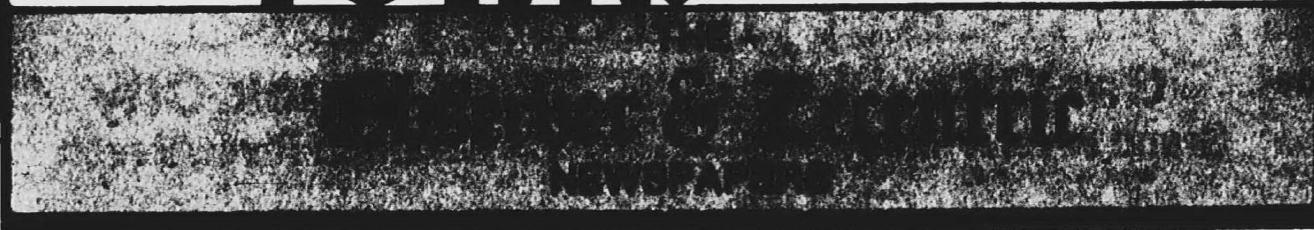
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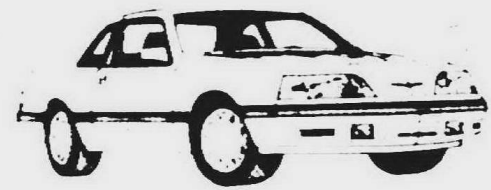


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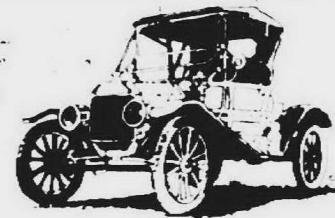


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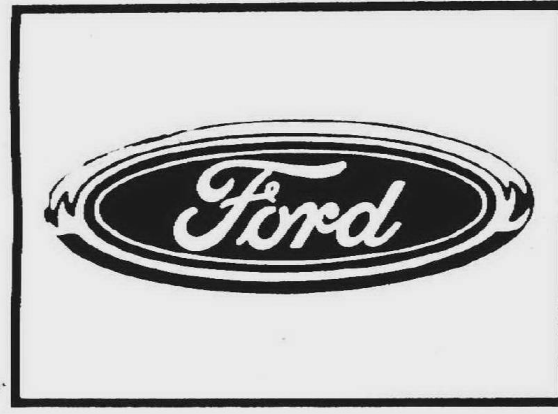
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FACTORY REBATE.....\$400

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THE TALK OF THE TOWN! Sidelights

EIGHTY-NINE years ago Detroit got a taste of its first automobile show and things haven't been the same since. Credit for the event can be attributed to the energy and enthusiasm of Detroitier William E. Metzger, a wholesale bicycle merchant in the early 1890s who had the distinction of becoming the first auto dealer in Detroit. With Seneca G. Lewis of Fletcher Hardware Co., he formed the Tri-State Sportsmen's and Automobile Association and leased the Light Guard Armory for the showing of sporting paraphernalia and automobiles.

CHAIRMAN OF this year's event is Ken Meade, owner of Pointe Dodge, Pointe Chrysler/Plymouth, Pointe Isuzu, Pointe Jeep Eagle and Meade Leasing. When Meade, 44, opened Pointe Dodge in 1971, he became the youngest Dodge dealer in the country. Another one of the Meade Group's business ventures is Commercial Lighting Specialist Inc., a company involved in the marketing of new ideas in energy-saving lighting for commercial use.

THE FIRST attempt at an auto show back in 1899 took in more than motor cars of which there weren't very many anyway. The show consisted mainly of fishing tackle, firearms, bicycles and hunting equipment. An exhibit of big-game trophies bagged in Africa was included for the specific purpose of attracting the public. The crowd numbered a mere 200.

Because of the success of that show, the event was repeated the next two years with dog shows providing the added attraction.

PROBABLY ONE of the most beautiful exhibits in auto show history came in 1917 when the interior of the Billy Sunday Tabernacle, where the show was held that year, was designed to resemble a Japanese garden. Fir trees and imported Japanese lanterns lined the walkways leading up to the

Please turn to Page 6



Beam me up, Scotty

General Motor's Sunracer, winner of the 1,950-mile World Solar Challenge race across Australia, will be displayed at the Detroit Auto Show in Chevrolet's exhibit area. The 390-pound, futuristic shaped vehicle is covered with 7,200 Hughes solar cells and is propelled by a single direct-current, eight-pound motor that is no larger than a coffee can.

In gear

Auto show events revvin' up

SATURDAY IS D-day at Cobo Hall — D for the number of cars and trucks making their debut at the Detroit Auto Show opening Saturday in Cobo Hall. For the annual nine-day auto show, Cobo Hall will house over 500 new cars and trucks, many of which are making their Detroit and U. S. debuts. In addition, show-goers will see many concepts and specialty vehicles, new high-tech displays, video productions, a 3-D movie theater and music and dance performances.

The show is open Saturdays and Sundays from noon to 10:30 p.m. and weekdays 2-10:30 p.m. Tickets are \$4.75; children under 12 with a parent are free. Senior citizens are also admitted free.

Here are some of the things you can expect to see at this year's extravaganza:

BUICK
• U.S. debut of the Reatta and Reatta convertible.
• New Regal convertible and exciting 1988 models.

• Engine display and trim display for the Reatta and Regal.

CADILLAC
• U.S. debut of the concept vehicle Voyage, a four-door ultra-luxury touring sedan.
• Five-screen video presentations throughout the exhibit and an automated light program.
• Narrators will be wearing outfits designed specifically for the show by international designers Vicki Teal of London and Isabelle Allard of Paris.

CHEVROLET
• GM Sunracer, the solar-powered vehicle, which won the World Solar Challenge in Australia last November.
• Detroit debut of the Chevrolet Venture, a concept sedan designed by Cadillac-Pontiac-GM of Canada.
• Detroit debut of the GMT400 Magic truck accompanied by the magic of Mark Sweet.

• Blazer XTI concept vehicle, with four-wheel drive, four-wheel steering and adjustable suspension.
• Special showing of the USA Monster Truck "Car Crusher."
• Entertainment by the "Heartbeat of America" singers and dancers.
• Dancing by the "Footlockers," winners of Ed McMahon's "Star Search."
• Drawings for pedal trucks and gas-powered miniature Corvettes.

DODGE
• Detroit debut of Dodge Dynast.

FORD
• Full lineup of Dodge cars and trucks.
• Detroit debut of the 88 1/2 Escort.
• Detroit debut of the HFX (High

Please turn to Page 6

\$1 parking along People Mover route

City parking officials and officers of the Detroit Auto Show have come up with an innovative way to make downtown parking easier during the event which begins Jan. 16 — \$1 parking along the People Mover route.

As five city parking lots located near People Mover stations, show-goers can park for \$1 weekdays after 5 p.m. and anytime on Saturday and Sunday, and ride Detroit's new elevated train to within a block of Cobo Hall. The five city lots are lighted and patrolled by Detroit police.

Map of People Mover route — turn to Page 14.

Participating parking facilities include the Foster Winter Garage near the Greektown People Mover station; the 121 Monroe lot (former Crowley's site), at the Cadillac Square station; the 1451 Broadway lot, at the Broadway station; Grand Circus Underground Garage, at the Grand Circus station; and the Trolley Plaza Garage,

at the Times Square station. THE TROLLEY PLAZA and Foster Winter garages are open 24 hours, Monday through Sunday. The other lots have extended their hours to accommodate those going to the show, and will be open until midnight throughout the show's nine-day run. The Michigan Blue Cross Garage will also offer \$1 parking Jan. 16-24 on weekdays after 5 p.m. and anytime Saturdays and Sundays. The Blue Cross Garage is near the Bricktown People Mover station.

Restaurants aplenty along People Mover

AUTO SHOW visitors can combine their visit to the show with a stop at one of many restaurants or nightclubs located along the People Mover route. Showgoers intending to dine out can park at one of six special one-dollar lots, enjoy a meal and ride the People Mover to and from the auto show.

- BRICKTOWN**
- Special \$1 parking at the Michigan Blue Cross garage
 - All That Jazz Lounge, 111 Cadillac Square

- Bouzouki Restaurant, 432 East Lafayette
 - Flood's Bar & Grill, 731 St. Antoine
 - Jacoby's Saloon, 624 Brush
 - Mykonos, 454 East Lafayette
 - Sheik Restaurant, 316 East Lafayette
- GREEKTOWN**

- Special \$1 parking at the Foster Winter garage
- A Taste of India, Trappers Alley
- The Blue Nile, Trappers Alley
- Golden Fleece Restaurant, 521

- Monroe**
- Grecian Gardens, 562 Monroe
 - Mr. Tees, 400 Clinton
 - New Hellas Cafe, 583 Monroe
 - Old Parthenon Restaurant, 579 Monroe
- CADILLAC SQUARE**
- Special \$1 parking at the 121 Monroe lot (former Crowley site)
 - Benno's Restaurant, 1436 Brush

- BROADWAY**
- Special \$1 parking at the 1451 Broadway lot
 - Corner Pocket, 242 John R. at Centre
 - Flaming Embers, Woodward and Witherell
 - Rossi's on the Park, 246 Madison
- GRAND CIRCUS PARK**

- Special \$1 parking in the Grand Circus Park underground garage
 - Trolley, runs down Washington to Cobo Hall and down Jefferson to the Renaissance Center
 - J. Edward Beals' Restaurant, 1540 Washington
 - Lefkofkey's Deli, Woodward
- FORT/CASS**
- Money Tree Restaurant, 333

- Fort Street FINANCIAL DISTRICT**
- Exit for the Detroit Auto Show
 - Coleman's Corner, Cobo Hall
 - Elaine's, Hotel Pontchartrain
 - Britt's Cafe, 151 West Fort
 - London Chop House, 155 West Congress

- West Larned**
- Pontchartrain Wine Cellars, 234 West Larned
 - Star of Detroit, 20 Atwater
 - Downstairs Pub, Shelby and Larned
 - Lansdowne Restaurant, 201 East Atwater
- MILLENDER CENTER**

- Brother's Bar-B-Q, 581 East Jefferson
- Checker Bar & Grill, 124 Cadillac Square
- Galligan's Pub, 519 E. Jefferson
- Ham Heaven, Cadillac Square and Bates
- 333 East, Millender Center

- RENAISSANCE CENTER**
- Dionysos, Ren Cen
 - LaFontaine, Ren Cen
 - Kyoto, Ren Cen
 - The Summit, Ren Cen

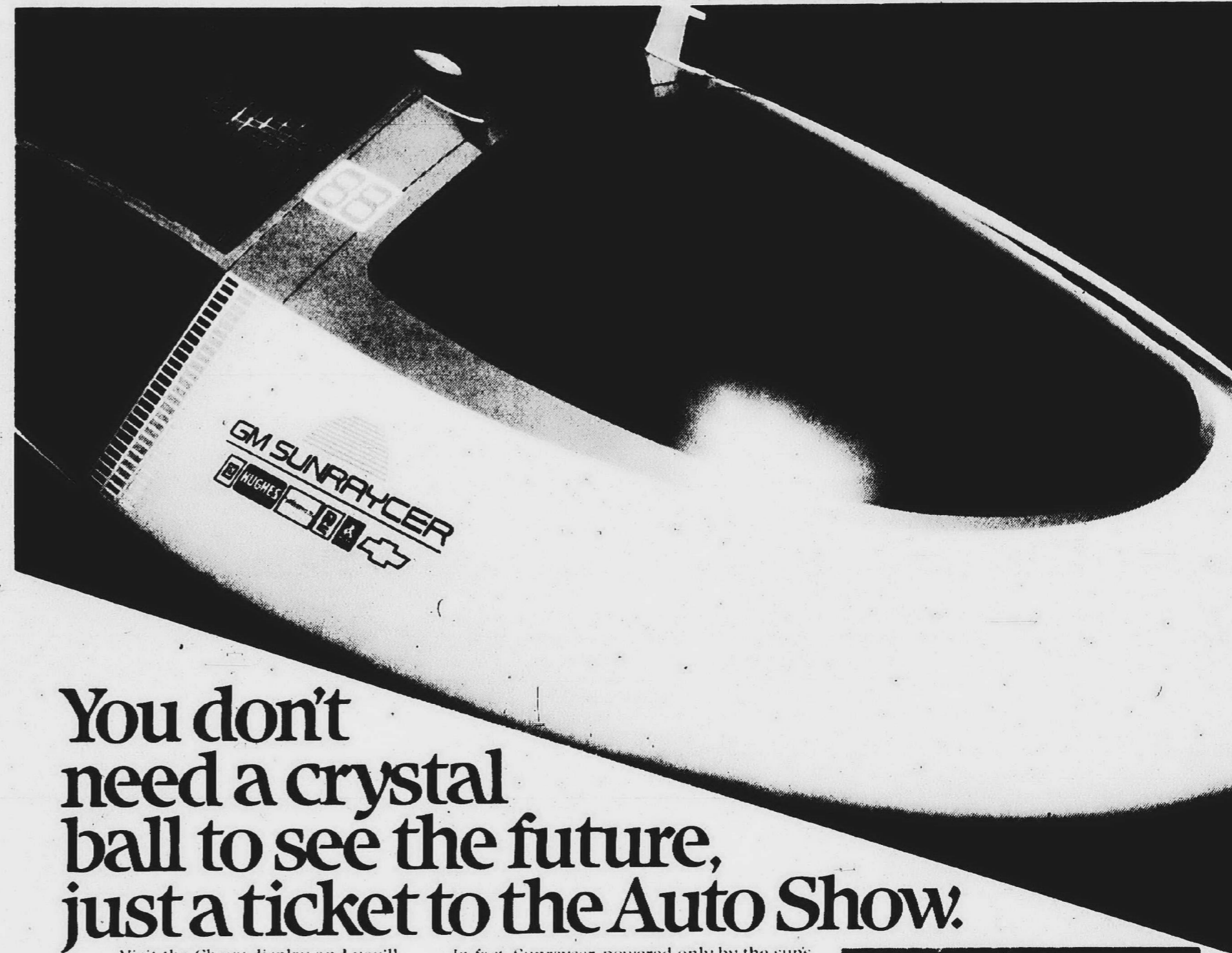
Pace car on exhibit

A replica of a specially constructed, special version of the all-new 1988 Oldsmobile Cutlass Supreme that will race the 74th Indianapolis 500 in May will be on display at the Detroit auto show.

The sleek open-air Cutlass Supreme will be powered by a turbocharged version of the Quad 4 dual-overhead-cam, 16-valve four-cylinder engine that produces 250 horsepower. A special version of Oldsmobile's popular FE3

handling suspension on the pace car features 16-inch aluminum wheels with Goodyear Eagle ZRS tires and heavy-duty sway bars, shock absorbers and struts.

The Cutlass Supreme pace car features black and silver paint scheme with special bucket seats. A revised production analog instrument cluster instantly monitors oil pressure, water temperature and turbocharger boost.



You don't need a crystal ball to see the future, just a ticket to the Auto Show.

Visit the Chevy display and you'll catch a glimpse of the future that's sure to make your heart beat faster: Sunraycer, GM's solar-powered race car that beat 24 competitors in a 1,950-mile endurance test across Australia. Using the combined technologies of the GM universe, the same technologies available to the people who design and build Chevrolet cars and trucks, we took on the best of Europe, Japan, Australia and North America. And won.

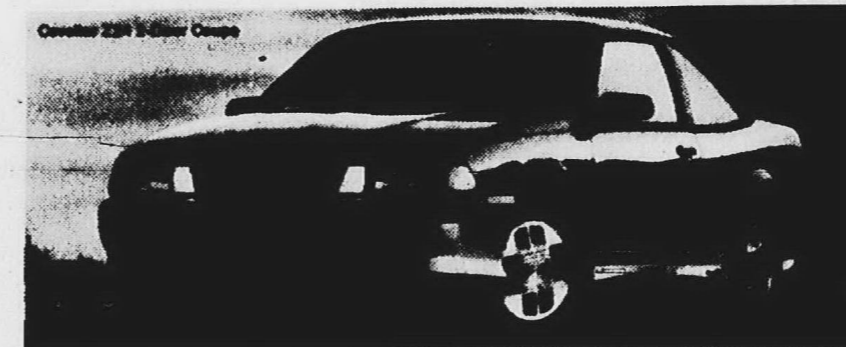
In fact, Sunraycer, powered only by the sun's energy and GM know-how, finished nearly two days ahead of its nearest competitor. GM knows what it takes to compete in today's world. You can see it in all the Chevrolet cars and trucks on display at Chevy's Exhibit. We have cars more aerodynamic than the legendary Porsche 928. Others that perform well enough to make BMW blush. And even one that can go 58 miles on a gallon of gas.*




If it's trucks you like, take a look at the new full-size Chevy C/K pickup. The first all-new pickup introduced in this decade and so advanced, it makes the others look as old as the hills they're trying to climb.

With the Sunraycer and everything else we have on display, you won't need a crystal ball to see the future. One glimpse of this year's lineup of new Chevys and you'll see there's one in yours.

*Sprint Metro EPA estimated MPG city 51 and highway 58



See your Chevrolet dealer for terms and conditions of this limited powertrain warranty.

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COBO HALL JANUARY 16-24, 1988

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SEE OUR VAN EXPRESS & BIVOUAC DISPLAY DETROIT AUTO SHOW HALL D, NEAR ESCALATOR

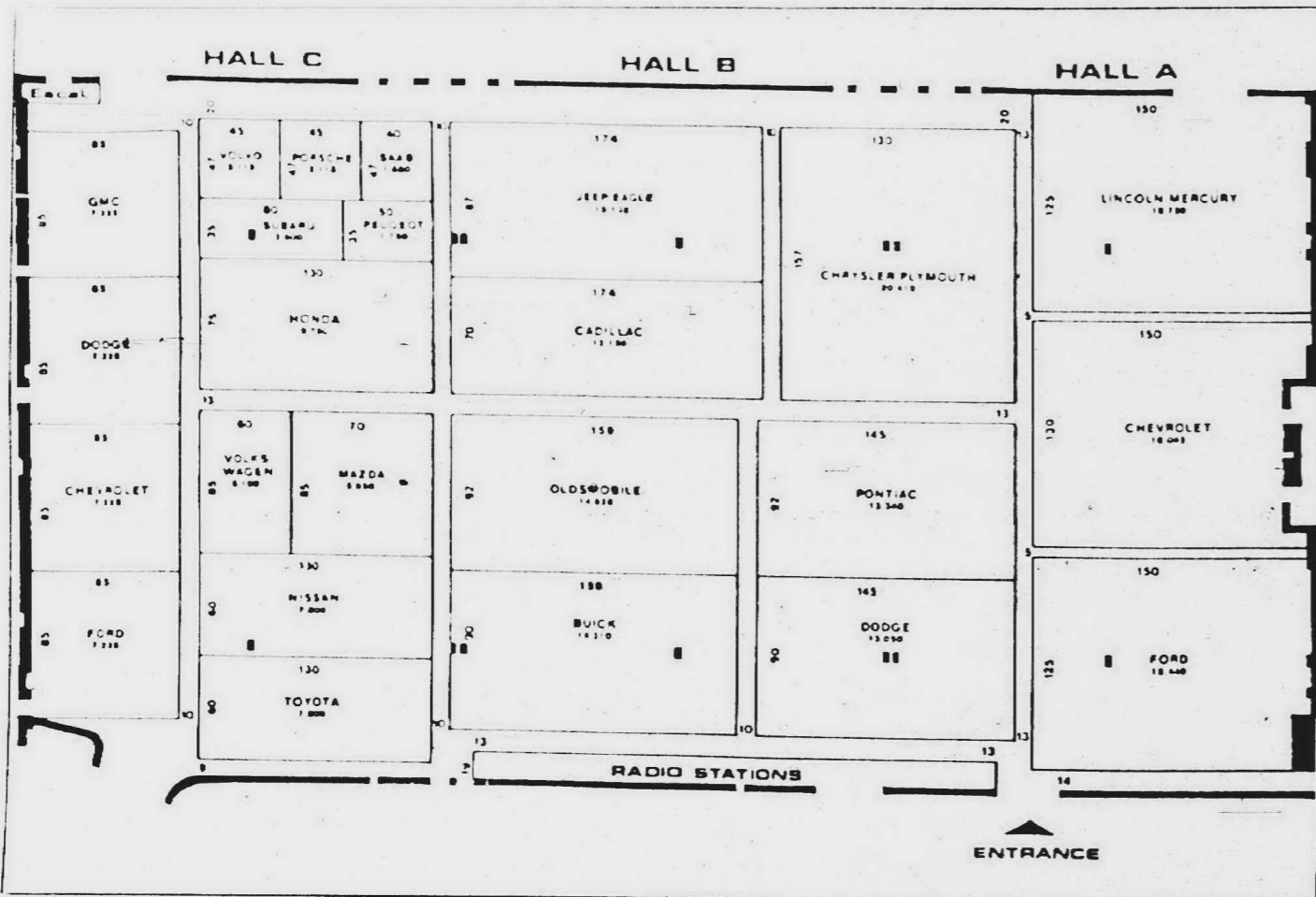
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Where to find exhibits



Sidelights

Continued from Page 3

building. Suspended about the Cadillacs, Studebakers, Packards, Chalmers and other models were hundreds of oriental kites, paper dragons and lanterns. Even the exhibit signs were written in Japanese.

WHILE IT'S true that the trucks and cars are the stars at the Detroit Auto Show, Detroit radio also shines in a grand way.

The auto show may be the only event in the country that sees 19 radio stations broadcasting live from the same exhibition hall.

AND IF it's statistics you're interested in, the best year attendance-wise in auto show history was 1986 with a record-breaking 471,977. The best single day came on a Sunday in 1984 when 69,422 attended.

Credits

This Detroit Auto Show special section appearing in all 12 Observer & Eccentric Newspapers was coordinated by Marie McGee, special sections editor. Advertising coordinators were Brian Allen and Robert Dodd. Questions should be directed to McGee at 591-2300, Ext. 313.

McDONALD FORD

AUTO SHOW

SELLOUT!

THESE CARS & TRUCKS ARE LOADED - JUST A FEW EXAMPLES OF OUR SELECTION

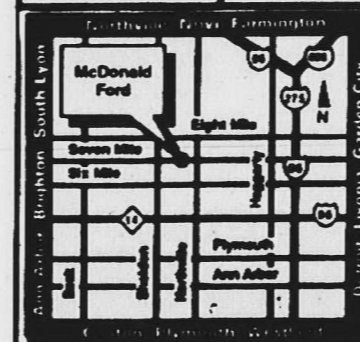
 <p>1988 Festiva Stk. No. Demo 8049 Was '\$7266 Discount '\$867 is \$6399*</p>	 <p>1988 Bronco II 4x4 Stk. No. T8395 Was '\$17,009 Discount '\$3610 Rebate '\$500 is \$12,899*</p>	 <p>1988 F150 Stk. No. T8456 Was '\$10,365 Discount '\$1066 Rebate '\$500 is \$8799*</p>	 <p>1988 Escort GL 4 Door Stk. No. 8474 Was '\$9354 Discount '\$1655 Rebate '\$400 is \$7299*</p>
 <p>88 Crown Victoria 4 Door LX Stk. No. Demo 8031 Was '\$18,841 Discount '\$3842 is \$14,999*</p>	 <p>1988 Mustang LX Stk. No. 8358 Was '\$10,027 Discount '\$1628 is \$8399*</p>	 <p>1988 Escort GT Stk. No. 8202 Was '\$10,789 Discount '\$1,690 Rebate '\$400 is \$8699*</p>	 <p>88 Taurus 4 Door Stk. No. 8470 Was '\$13,109 Discount '\$2010 Rebate '\$600 NOW \$10,499</p>

CLEARANCE PRICES 1987's

 <p>Escort 2 Door Automatic Stk. No. 71275 Was '\$7755 Discount '\$1256 Rebate '\$400 is \$6099*</p>	 <p>T-Bird Turbo Automatic Stk. No. 71326 Was '\$20,096 Discount '\$5197 Rebate '\$600 is \$14,299</p>	 <p>T-Bird Turbo 5-Spd Stk. No. 71034 Was '\$18,465 Discount '\$4566 Rebate '\$600 is \$13,299*</p>	 <p>Mustang GT Convertible Automatic Stk. Demo 71145 Was '\$18,512 Discount '\$1814 is \$16,699*</p>
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Trucks shedding 'stepsister' image

FOR THE seventh consecutive year, the Ford F Series pickup is the best-selling vehicle — car or truck — in the United States. Today's number two spot is also held by a pickup, Chevrolet's C/K Series.

Truck sales have been climbing for five straight years, growing from 2.3 million in 1981 to 4.9 million in 1986, and setting industry records in 1984, 1985, and 1986.

During the 1987 model year, Ford and Chevrolet sold nearly as many trucks as cars, Ford selling 1,438,903 cars and 1,412,805 trucks and Chevrolet selling 1,526,347 cars and 1,165,504 trucks.

TRUCKS ACCOUNT FOR one third of all U.S. vehicle sales, and industry analysts predict that one-half million people each year will switch from buying cars to trucks. Currently, two-thirds of all compact pickups are bought as replacement vehicles, half replacing cars and half replacing other full-size and compact trucks.

Why is there such a strong and steady attraction to trucks? The reasons become more clear when answering another question: "What is a truck?"

John Huntington, owner of Huntington Ford in Rochester, explains that pickups, four-wheel-drive and sport-

utility vehicles, vans and larger station wagons are technically classified as trucks by their vehicle number.

"However, an increasing number of vehicles we've sold as trucks are being used as cars," said Huntington.

Frank Cronin, assistant director of public relations at General Motors Truck and Bus group, says it's no longer a stigma to drive a truck. "They have shed their image as the ugly stepsister and are now being viewed as a Cinderella on wheels."

This is partly due to the increased availability of options and van conversions that enable trucks to be used as second "cars." Statistics from the Motor Vehicle Manufacturers Association reveal that 95 percent of trucks sold in 1986 had power brakes; 90 percent, power steering; 72 percent, automatic transmission; 64 percent, air conditioning; and one of four had stereos.

FORTY PERCENT OF these trucks also had V-8 engines, as opposed to only 21 percent of the cars. With the comfort of options and the power of a V-8 engine, trucks now seem to offer consumers the best of both worlds.

"GMC's theme, 'It's not just a truck anymore' is true," said Al Dittrich, owner of Dittrich Oldsmobile-GMC in Pontiac. "In addition to their traditional uses in delivery, construction

and agriculture, people are loading their trucks with options in order to get a vehicle which meets their specific personal and family transportation needs."

This year, 77 percent of Chevrolet Astros were bought as passenger vehicles. This surprised GM officials who predicted that sales would be evenly divided between personal use and commercial use. Chevrolet's total van shipments to converters rose 25 percent. Full-size Chevy G-Vans accounted for

the majority of the increase (50,000 units), supported by 19,000 Astros.

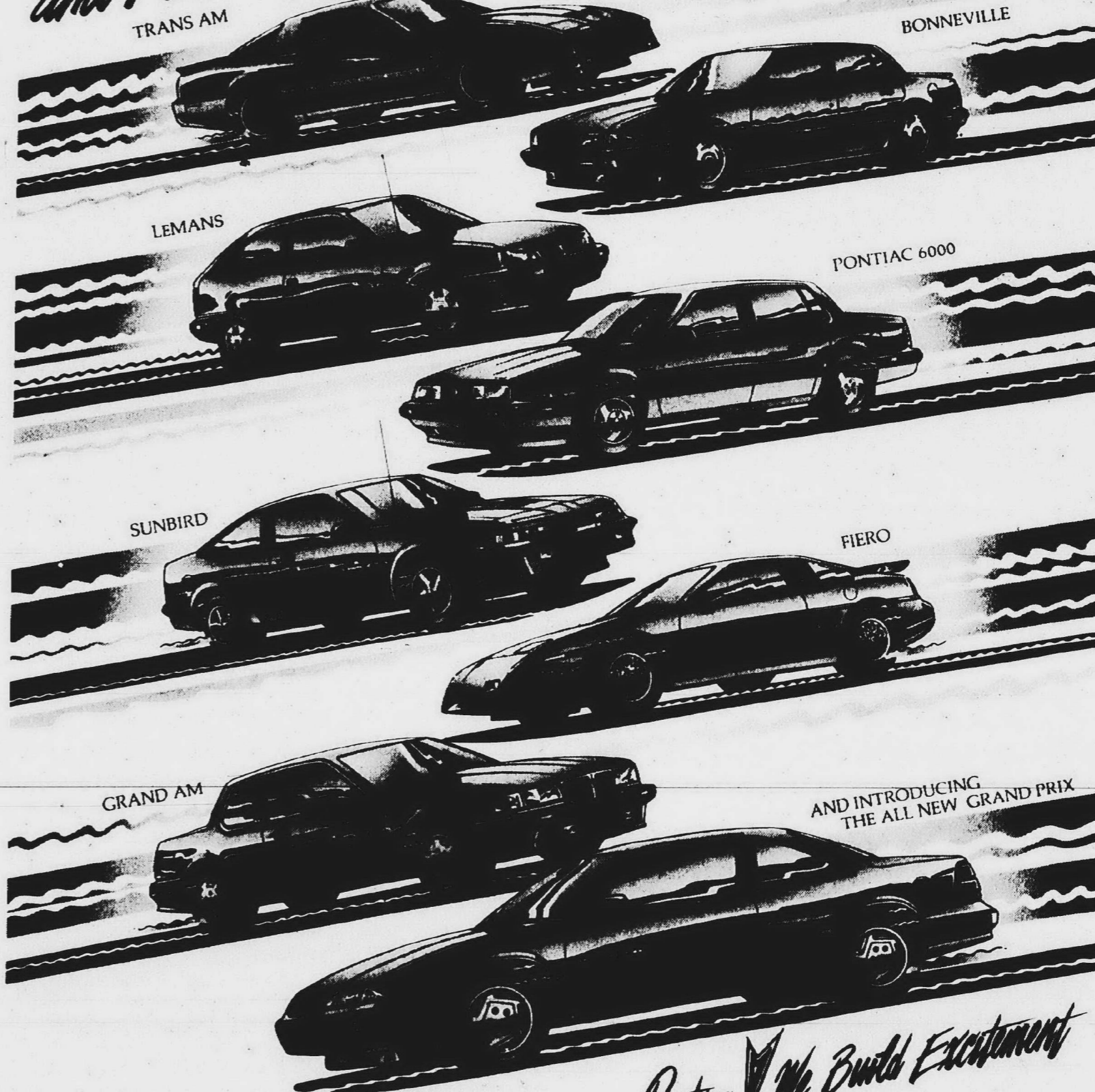
To meet anticipated demand, Chevy will be offering converters an optional equipment package at a special discount. The package includes power steering, brakes, and door locks, tilt wheel and free air conditioning, options that converters order 98 percent of the time.

Please turn to Page 12



Dodge Dakota, the mid-size pickup that fueled Dodge Truck's record sales pace in 1987, returns for 1988 with added power and new Dakota Sports model. They will be on display at the Detroit Auto Show opening this weekend.

Come to the Auto Show and Feel the Pontiac Excitement!



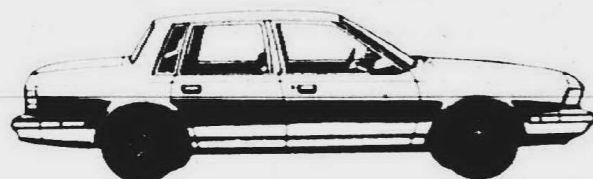
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COBO HALL **JANUARY 16-24, 1988**

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1987 Century 4 Door

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List Savings Is
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Vans are as popular as ever and will be on display in abundance at the Detroit Auto Show. Top photo is the 1988 Safari Van from GMC Truck. Below is the 1988 Rally Van from GMC Truck.

Trucks' new image

Continued from Page 10

"WHAT'S REMARKABLE is that trucks are popular among people with very different backgrounds, occupations and income levels," said Ken Meade, 1988 Detroit Auto Show chairman and owner of Pointe Dodge in Detroit and Pointe Chrysler Plymouth, Pointe Jeep, Eagle and Pointe Isuzu all in Mount Clemens.

Women account for 18 percent of registered truck buyers and drive about one of every eight full-size pickups. Women drive 50 percent of Ford Aerostars, 32 percent of Chevy S-10 Blazers.

"Single and married women constitute a significant element in the truck market," said Michael Rinke, vice president of Rinke Toyota in Center Line. "Many women who buy trucks for their practicality say they like the truck's height which allows them to see up and over traffic."

Rose Rudd, 23, of Lansing is a working college student who bought a 1987 4x2 Toyota pickup with power steering and brakes, AM/FM cassette radio and five speed overdrive.

"As a single woman, I don't need a lot of passenger space," said Rudd. "I need an affordable, high-quality vehicle with the space to pack belongings as I change residences. I didn't want a cushy car, I wanted the flexibility of a truck."

Jill Remick of Lake Orion, a wife and mother of two, bought a 1987 four-wheel drive Dodge Raider, which came standard with air conditioning and AM Cassette radio.

"I didn't buy a truck to go four-wheeling. It's my primary vehicle and I drive it everywhere I go, to work, stores, social events and on vacation," said Remick.

Statistics from the Motor Vehicle Manufacturers Association show that 19 million (56.7 percent) of the 34 million trucks on the road today are used for such personal transportation. And 99.6 percent of these are classified as light trucks such as Remick's Raider.

"THIS TIME I wanted a vehicle with heavy-duty everything, so that's what I got! When winter comes you can bet I'll be moving when others are stuck," added Remick.

Public opinion seems to support industry analysts who, although predicting a 4 percent decline in truck sales for the 1987 calendar year (and a 10 percent decline for cars), do not feel that trucks will fall from their best-selling positions anytime in the near future.

There will be many domestic and import trucks displayed at this year's Detroit Auto Show, including exhibits by Ford, Chevrolet, GMC, Dodge, Jeep-Eagle, Toyota, Nissan and Isuzu.



Buick puts the show on the road.

The 1988 Buick Regal. It's a showstopper.

This year, you'll see something that's truly new at the Auto Show.

But it's not a concept car or a one-of-a-kind custom creation. It's everything you'd imagine in a car of the future... available in a Buick you can drive today. The all-new 1988 Buick Regal. There's nothing like it on the American road.

Beautiful to behold. Sculpted in the wind tunnel, the new Regal's .305 coefficient of drag is the lowest in Buick's 85-year history. It's a sleek design that is shared with no other car in the world.

Beautiful to drive. Regal is the world's first coupe with 6-passenger room, 4-wheel independent suspension and 4-wheel power disc brakes, all standard. Beneath the graceful hood: a 2.8-liter V-6 engine with multi-port fuel injection, and the security of front-wheel-drive engineering.

Beautiful to be in. Inside, Regal is also beautifully new and richly Buick, with room for 6 adults, a generous 15.5-cubic-foot trunk and an impressive list of comfort, convenience and luxury features.

Come see all the exciting 1988 Buicks at the Auto Show. Then, buckle up and visit your Buick dealer. And put the premium American motorcar on the road yourself.

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1988 DETROIT AUTO SHOW
COBO HALL JANUARY 16-24, 1988

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| 2 1032 Cass between Lafayette and Howard | 17 E. Fort and Beaubien |
| 3 320 West Lafayette at Cass | 18 551 E. Fort and Beaubien |
| 4 1009 Cass (enter on Lafayette) | 19 700 Randolph and E. Fort |
| 5 400 W. Fort at Cass | 20 30 E. Jefferson (Ford Auditorium Garage) |
| 6 441 W. Fort at Cass | 21 1000 Randolph between Lafayette and Monroe |
| 7 450 W. Congress and First | 22 1000 St. Antoine and E. Lafayette |
| 8 Fort and Washington Garage | 23 670 Monroe and Schweizer Pl. |
| 9 621 First Street and Fort (MichCon) | 24 430 Macomb and Brush |
| 10 WCCC Parking (Sat. & Sun. only) | 25 431 Macomb and Brush |
| 11 Riverfront West Lot West Jefferson and Cabacieg | 26 301 Macomb between Randolph and Brush |
| 12 Riverfront East Lot Directly across from the Joe Louis People Mover Station | 27 1234 Library Street between Gratiot and E. Grand River |
| 13 Atwater Street, behind Cobo Hall and Joe Louis | 28 111 Madison between Witherell and East Adams |
| 14 154 W. Larned and Shelby | 29 1411 Griswold between W. Grand River and Clifford |
| 15 525 Griswold and Larned | 30 525 Shelby and Larned |

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THE ALL-NEW CUTLASS SUPREME.*

It is almost a paradox that a car so sleek and elegantly styled is also tough as nails. But that's Cutlass Supreme. So sleek it could give aerodynamics lessons to a teardrop. Yet with its extensive glass areas and specially crowned body panels, it is one of the most rigid Oldsmobiles ever engineered. Also one of the most corrosion-resistant. Exterior body metal is two-sided galvanized steel. The exhaust system, stainless steel.

Take the wheel and enjoy a great new Cutlass Supreme ride, with 2.8-liter multiport fuel-injected V6, 4-speed automatic overdrive transmission, power rack-and-pinion steering, 4-wheel disc brakes and independent rear suspension.

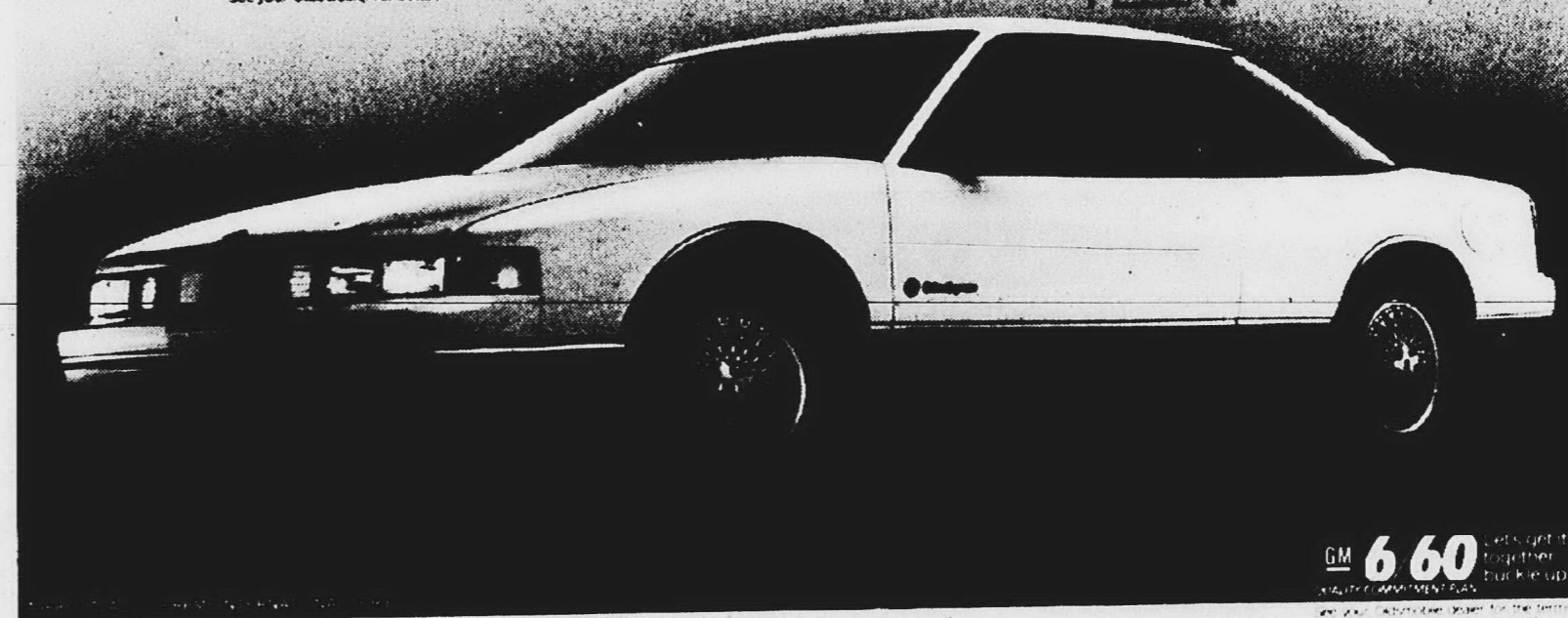
It's no wonder that a specially equipped version of the Cutlass Supreme International Series was selected to be the 1988 Indy Pace Car.

Also on display are outstanding Oldsmobiles that are available and for sale right now. Remarkable cars like the uncompromising 1988 Oldsmobile Cutlass Calais International Series with GM's revolutionary twin-cam, 4-cylinder, 16-valve Quad 4 engine.

Remarkable cars...outstanding quality...from the engineers at Oldsmobile. Stop in and see them today!

*On display at the Auto Show. Available for sale after February 15, 1988. See your Olds dealer for details.

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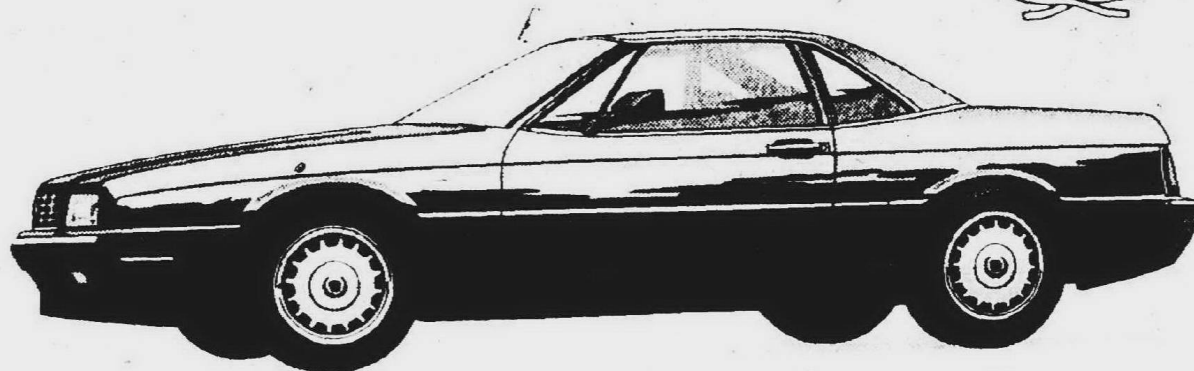
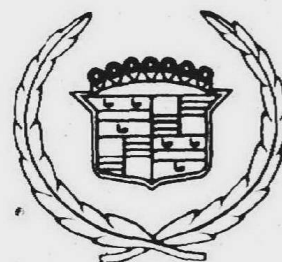
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