

'Bear Necessities' of the season, 1D



State final football, 1C

Peanut butter poses sticky question, 1B

# Plymouth Observer

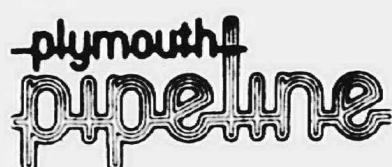
Volume 102 Number 22

Monday, November 30, 1987

Plymouth, Michigan

46 Pages

Twenty-five cents



## PC Schools move toward tax request

By Doug Funke  
staff writer

Voters living in the Plymouth-Canton Community Schools district can expect to see the board of education ask for more money next spring. Exactly how much and in what form remains to be determined. The school board tonight is expected to call for a special election March 22. A ballot proposal isn't expected until later. The board also is expected to review study materials, films and

tapes at tonight's meeting. The session is scheduled to begin at 7:30 p.m. in the board office, 454 Harvey, Plymouth. Money-raising options available to the school board are a simple tax increase, a waiver of Headlee Tax Limitation Amendment requirements, or both.

**THE HEADLEE** Amendment requires school districts to get voter approval to collect its full authorized tax levy whenever the value of property in the district increases

faster than the cost of living.

Plymouth-Canton voters twice this year rejected Headlee waiver proposals by 3-2 margins.

"We spent more money this year than we incurred in revenue. The board will have to address that problem," said Richard Egli, community relations director for the district. The difference was made up from previous budget surpluses and some program cuts, he said.

Egli said he'd be more optimistic about a successful Headlee override the third time around.

"I THINK there's a great deal of confusion on a Headlee override. When people are confused, they vote no. I don't think we did a good enough job explaining it, making people aware of ramifications."

A recent pay increase for teachers — 14 percent over two years — wouldn't turn off voters, Egli said.

"I think they recognize the importance of good education and labor peace that ensures that good education," he said. "Based on that, I don't

think 7 percent (per year) is an unrealistic increase for teachers."

Property owners in the school district now are taxed at a rate of 36.02 mills (\$36.02 per \$1,000 of state equalized valuation) for school operations.

That amounts to \$1,441 annually on a house with a market value of \$80,000.

The Headlee override last year would have cost the owner of an \$80,000 house an additional \$39.20 had it passed this year.

**YULE WINDOWS:** A number of shops are decorating their windows with holiday themes this week as part of the Merchants' Window Decorating Contest sponsored by the Plymouth Community Chamber of Commerce. Judging of the windows will be done at 10 a.m. Saturday. A prize will be awarded to the first-place window display.

**DRESSING DRUMMERS:** The Plymouth Fife & Drum Corps needs new uniforms and hopes to raise as much as \$40,000. To help kick off the fund drive, Plymouth Rotary has contributed \$1,000 to the corps.

The check was presented in November at a Rotary meeting by Douglas Swatosh to Ronald Loiselle, chairman of the corps uniform fund drive committee. Existing uniforms date to 1971, the year the corps was founded, and will cost about \$400 each to replace.

Each year the Fife and Drum Corps, consisting of 50 youth from Plymouth, Canton and nearby communities, travels 8,000 miles and gives 50-60 performances. Last year the corps was one of only five such groups selected to perform on national television in the Bicentennial Parade in Philadelphia celebrating America's Constitution. They also stood in select company while performing at Boston College for Polaroid's 60th anniversary party.

**DALY'S GIFT:** Rita Grace, owner of Daly's Restaurants in Plymouth, Westland, Livonia, Romulus and Dearborn, is providing special coupons to people who donated blood the day after Thanksgiving at an American Red Cross blood donor center.

The coupons, redeemable for a hamburger or hot dog with a medium-size drink, were Grace's way of saying thank you to those who support the community's blood supply during the holiday season. Grace will provide 50 coupons per donor center to donors on a first-come basis. People who are deferred, as well as donors, are eligible. For an appointment to donate blood, call 494-2800.

**AT LUNCHEON:** Junior Achievement students from the Plymouth Center recently attended the Economic Club of Detroit to hear guest speaker Richard E. Heckert, chairman and chief executive officer of E.I. DuPont de Nemours & Co.

Local students attending with Rita Ringer, Plymouth Center manager, were Dan White of Plymouth Canton High, Debashish Mishra of West Middle School, Kenneatria Sutton of Lowell Middle School, and Lisa Drake of Pioneer Middle School. Before the meeting the students met with Heckert to discuss the subject of his speech, "The Crash of '87 A Timely Reminder to Balance the Books."

**ON THE MAP:** A concurrent resolution has been introduced in the state House by Rep. Gerald Law, R-Plymouth, urging the Michigan Department of Transportation to recognize townships of 14,000 people on state maps and to designate these townships with highway exit signs.

Law notes that the highway sign guidelines drawn up in 1980 require expressway exit signs for cities and some villages but not for townships, and that there is no requirement for townships to be designated on state maps by the DOT's map committee rules. In introducing the resolution, Law notes that Michigan has 36 townships of 14,000 or more. If approved, the change would have an effect on both Canton and Plymouth townships, both of which are included in his legislative district.



BILL BRESLER/staff photographer

During George Bush's stop in Plymouth Saturday morning, Nov. 21, a Plymouth police officer stands guard on the Mayflower roof while a woman staying in the hotel watches from her window.

## VP stop cost tops \$700

Vice President George Bush's quick visit into Plymouth and Plymouth Township Nov. 21 wasn't without cost to the two municipalities.

The city incurred overtime police costs of \$250 and overtime department of public works costs of \$450, according to police chief Richard Myers and Mark Hammar, assistant DPW director.

Overtime police costs in Plymouth Township totaled \$180, said Carl Berry, police chief.

Bush, a presidential candidate, spoke to 2nd District Republican precinct delegates at the Mayflower

Round Table Club in the city.

Later, he appeared at a fund-raiser for U.S. Rep. Carl Pursell at Pursell's Plymouth Township home.

Police officers tended to cite security and traffic control. The DPW workers put up barriers and moved large trash dumpsters.

"The vice president coming to town is a significant event... historically," Myers said.

"The one thing you don't want to happen is to get hurt or injured in your community," said Berry. "It would be an embarrassment."

## Hazardous waste sites listed

Local officials say they were never notified

By M.B. Dillon  
staff writer

The Michigan Department of Natural Resources claims that hazardous waste sites in Canton are among the most polluted in western Wayne County — a contention that comes as news to local government officials.

The DNR has identified 55 hazard-

ous waste sites in the county, including five sites in Canton and Plymouth Township.

The Public Interest Research Group in Michigan, a consumer advocacy group, presented the findings at a Lansing press conference last Monday.

The organization also announced its support for proposed laws that would fine and/or jail polluters.

Introducing the bills are state Sen. Lana Pollack, D-Ann Arbor, and state Rep. Mary Brown, D-Kalamazoo.

**CANTON SUPERVISOR** James Poole and Plymouth Township Supervisor Maurice Breen say the DNR has yet to inform them about the problem areas.

## Schools say administration building to cost \$2 million

Plymouth-Canton school administrators project that it would cost \$2.1 million to design, build and furnish a 22,500-square-foot administrative office at the Centennial Educational Park.

The facility would contain offices, a data processing center, conference rooms, print shop, mail room, employees lounge, board meeting room and storage rooms.

The school board, however, still hasn't decided whether it wants to renovate and expand its existing facility on Harvey Street or start over from the ground up.

To keep its options open, the board has requested permission from the state education department to build from scratch if that choice is selected.

**ABOUT \$925,000** of a \$13 million bond issue approved by voters in 1986 was earmarked for expansion of current board offices.

The school district recently acquired two lots near its administrative office on Harvey to allow for expansion. About 60 people now work in that 10,200-square-foot

building.

School administrators figure that the \$925,000 available from the bond issue, plus proceeds from the sale of school properties on Harvey, would provide most if not all of the money needed to build at CEP.

A breakdown of the \$2.1 million for a new office indicates \$1.4 million for construction, \$157,000 for construction contingencies, \$210,000 for architect fees and \$305,000 for furnishings.

**PROponents** of renovation cite the advantages of staying near shops, restaurants and other offices in town. Any money spent on improvements would enhance the value of property at a prime location.

Also, traditionalists have concerns about the gradual erosion of Plymouth in the Plymouth-Canton school district.

Proponents of building at CEP say that site is more centrally located. Moving there would enable prime real estate now owned by the district in town to be placed on the tax rolls.

## Japanese touch Businessman: Imitation can lead to prosperity

By Diane Gale  
staff writer

American businesses have a lot to learn.

And David E. Kotcher says the answer is to adopt Japanese management practices.

As manager-personnel director of American Yazaki Corp. North American headquarters alongside I-275 in Canton, Kotcher sees how western countries can draw from eastern ideas.

American businesses need more respect, cooperation, sense of purpose, mutual commitment and "a real return to a strong work ethic," says Kotcher, who teaches business classes at St. Mary College, in Orchard Lake and has studied the Japanese and international work trends for more than eight years.

"**THERE ARE** bad companies in Japan," says Kotcher, a Canton resident.

"There are some that aren't as enlightened as we think. And there are good companies in the U.S. The U.S. isn't going to hell in a hand basket because of poor management practices. But there's a predominant situation where bad practices have surfaced.

"There's an attitude that I'll demand an exorbitant rate and maybe I'll do some work and maybe I won't. Unless we learn to compromise, un-



David Kotcher looking east for ideas

less we learn to get out of the me generation, my personal feelings are we're going to have some rather difficult times ahead."

Representatives of American Yazaki, manufacturer of electrical automotive components based in Tokyo, try to integrate the American management style with the Japanese-American style, Kotcher says.

"And once you get that style it isn't a perfect system so it's subject to change at a moment's notice.

"In this organization, the concept of cooperation is so absolutely important."

### people

The Japanese solve problems by brainstorming with representatives from all levels of the business. "In the U.S. you'll find that one person will dominate in a meeting."

Citing a low turnover rate, between 3-4 percent, Kotcher says, Yazaki tries at "all costs not to terminate" employees by helping them work out problems like absenteeism and tardiness.

**HIGH STRESS** and pressures also are part of the Japanese system, says Kotcher in a noticeably soothing, low voice.

"But then there's a high degree of pride and a strong feeling of togetherness. Business is at the core of Japanese life."

At 45, Kotcher says, applying the Japanese management concept at Yazaki has changed his attitude and temperament in and out of work.

Having once worked as an attorney in labor law, Kotcher knows the rules of negotiating hard ball and aggressively. The Japanese take the opposite approach and after awhile the philosophy will "engulf," Kotcher says.

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# Officials cast doubts on hazardous waste site report

Continued from Page 1

a landfill formerly operated by the township at Van Born and Lilley, and the Trilex industrial site at 44052 Yost south of Michigan Avenue.

Plymouth Township sites are Dial Trucking at 14015 Haggerty, and Pic Holding at 13101 Eckles.

Poole and Breen noted that, ironically, two known toxic waste sites — one in each township — are missing from the list.

**THE DNR RATES** K&J Landfill as the eighth most polluted site in Wayne County, said Andrew Buchsbaum, PIRGIM program director.

In 1982, the DNR found contaminated surface and ground water at the closed 18-acre landfill.

When it was open, the landfill was cited for accepting waste beyond capacity, capping improperly, and allowing leachate (contaminated liquid) to enter nearby ditches.

Cadmium, chlorides, chromium, lead, phenol and zinc are among the pollutants at K&J.

The DNR recommended that the Environmental Protection Agency test water from residential wells near K&J, but says no monitoring wells have been built.

**SOIL AND WATER** at Trilex are polluted with PCB, lead, zinc, cyanide and cadmium, the DNR stated.

The DNR lists 1,778 toxic waste sites in Michigan in the decreasing order of the that risk each poses to health and the environment. Trilex, which housed a plating and polishing operation, is tied for 192nd place statewide.

The company has emptied contaminated lagoons and a pit, removed sediment from polluted ditches, and sampled water in a downstream drain. But it has yet to conduct a groundwater study or to build monitoring wells, according to DNR.

The DNR states there is "potential groundwater and soil contamination" at a landfill Canton operated until 1971 at Van Born and Lilley.

The landfill was cited for numerous violations, something Poole doesn't necessarily deny.

"I am not in a position to morally judge those people on what they did before I ever moved here," Poole said.

"If what the DNR says is true, I deplore it. But we have already found that often what they say is not true.

"When you cry wolf a lot, you lose credibility a lot."

**THE DNR SAID** that at Dial Trucking, leachate runs into a nearby creek, potentially polluting groundwater and soil.

"The problem was that part of the property was used as a landfill," said Kathy Doyle of PIRGIM.

"The DNR really hasn't done any sampling and the Wayne County Health Department was considering doing some sampling.

"The problem with sites like this is

that until there are adequate samples, it'll remain a low priority site. It may be a very long while before any action is taken."

"We've never been told there's any toxic waste there," said Breen of Dial Trucking. "I sure would like to see the information. What's the big secret?"

Heavy industrial and paint wastes have polluted the soil, and possibly the groundwater at Pic Holding, DNR stated.

Leaking drums have been removed from the site since the DNR last visited.

"I think they're making some guesses about some worst-case scenarios that may or may not be true," said Breen.

"Frankly, I doubt it because if there were, all they'd have to do is tell us and we'd do something about it."

Breen added that "Lana Pollack is running for Congress and probably wants to get some free press."

"That's ridiculous," responded Buchsbaum.

"This is the fourth report we've released in the last six months.

"It's unfortunate when local officials' reaction to toxic waste sites is to try and kill the messenger who tries to bring them the bad news. You'd think that they'd be grateful to learn that there is a problem that could affect their health or that of their residents, and that they'd be focusing their energies on helping to solve it."

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## Kotcher says management practices of Japanese should be adapted here

Continued from Page 1

"The Japanese don't believe in confrontation," says Kotcher smiling and perching his pipe between his lips. "I see my attitude changing totally."

"I like myself better. This organization has a tendency to not so much soften your sense of purpose but soften your approach and make you think out situations more thoroughly."

"WHEN YOU WORK in a company like this, it's almost as if a cloud engulfs you — your attitude changes

"My wife says I'm much easier to live with and I'm much more positive," says Kotcher whose other interests include his Christmas tree plantation in South Boardman near Kalkaska.

Kotcher, who worked for seven years as a consultant for Boardman Group, occasionally gives seminars on Japanese management systems. Despite lower pay compared to his other expertises, Kotcher says he

found himself drawn back to personally because he believes that's where he can "contribute best."

Despite his commitment in understanding Japanese management forms, Kotcher has yet to visit the far eastern culture he admires but hopes to "in the very near future."

"That's one gap in my study of the Japanese. Now the final piece of the puzzle is to observe the pro-active form of management."

## clarification

A paragraph about the Ann Arbor Road safety study on page 1A of the Plymouth Observer on Nov. 25 should have read: "Plymouth Township Officer Shawn Corbett missed five months of work after being hit head-on on Ann Arbor Road at Haggerty while responding to a holdup

alarm last February."

Adults interested in volunteering to be a leader for the Allen Girl Scout Cluster should 483-2370. The wrong phone number was printed in an item in Plymouth Pipeline on Nov. 19.

Men, if you're about to turn 18, it's time to register with Selective Service at any U.S. Post Office. It's quick. It's easy. And it's the law.



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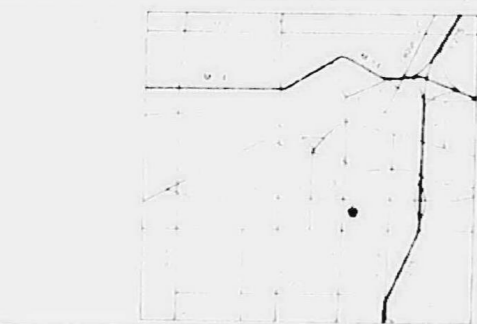
### Especially for Women Osteoporosis

The MCARE Health Center at Plymouth is sponsoring a presentation on Osteoporosis Thursday, December 3, 1987 at 7 p.m.

Suzanne Swanson, M.D., Obstetrician and Gynecologist, will give a seminar on osteoporosis, followed by a question and answer period at the end. Topics will include:

- high risk groups
- role of diet, exercise, medication and life style in controlling osteoporosis
- factors affecting the development and progression of the disease

Pre-registration is required for the program. Please call 459-0820. A \$2 fee is payable at the door.



University of Michigan MCARE Health Center at Plymouth  
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# Speed racers

## Speedskater tourney keeps rolling along

**S**PEED IS what counts in the Skatin Station Thanksgiving Speedskating Invitational.

The U.S. invitational draws a crowd of skaters and spectators each year.

"The place is full," said Mike Dunn, manager of the Skatin Station in Canton. "We've got a lot of people in here."

The invitational was held Friday and Saturday Nov. 27-28 at the Skatin Station on Ronda Drive at Joy in Canton. About 300 skaters competed, both on an individual basis and as members of two-, three- and four-person relay teams.

"It's a great, exciting sport for people to watch." If more people were aware of speedskating, it would attract more interest, Dunn said.

"It's a real exciting kind of event."

The "tiny tot" division is for skaters age 5 and younger. The master's division is for those age 30 and older.

THE INVITATIONAL in Canton attracted skaters as young as



**Amy Bellairs talks with fellow team members as she makes last minute adjustments to her skates.**

4 on up to those in their 40s, Dunn said.

"This is a very high quality meet," Dunn said.

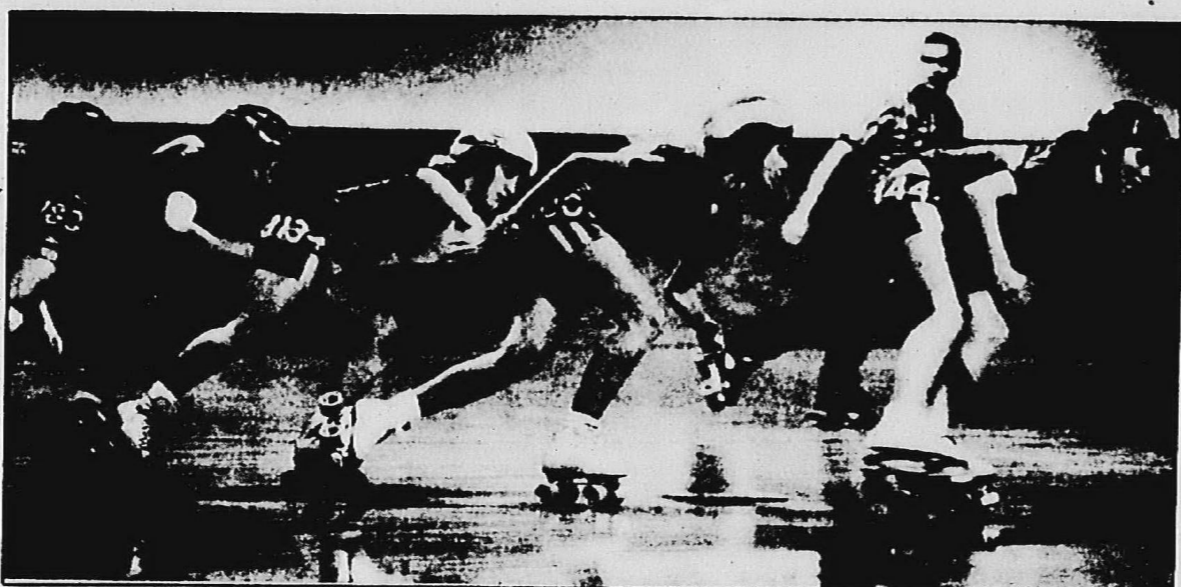
Skaters wear helmets for protection while they're competing.

The event draws top-notch skaters from throughout the U.S.

Skaters traveled from Washington state, Texas, Florida, New Jersey, Connecticut and other states closer to Michigan, Dunn said. This is the fourth year for the event at the Skatin Station.



**Skaters in the junior men's division make their way around in the 1200-meter preliminary.**



**Speed skaters in the senior girls division race in the preliminary heat Friday.**



**John Sestok laces the skates of his son, 6-year-old Corey, who is watching skaters in the preliminary division.**

Staff photos  
by  
Bill Bresler

## Local doctor finds challenge in her career and as a mother

Dr. Suzanne Swanson empathizes with the difficulty of all working mothers.

That's because Swanson is a new mother and a professional working her way through the final stages of residency and preparation for her board exams.

"The mothering instinct — it must be genetic — is a profound emotion," says Swanson, obstetric/gynecology specialist at University of Michigan M-Care Health Center on Lilley south of Ann Arbor Road in Plymouth.

"The hopes and dreams of the '70s for adequate day care have evaporated and, even with excellent care, it's tough leaving your child. You can't turn off a 'mothering' button when you walk out the door."

SWANSON ALSO is interested in other women's issues.

In response to the number of questions she answers about calcium intake, estrogen replacement and menopause, Swanson is offering a program about osteoporosis at the Plymouth M-Care Health Center beginning at 7 p.m. Thursday, Dec. 3. There is a \$2 fee.

Public awareness of osteoporosis, a bone-thinning condition which affects more than 20 million postmenopausal women in the U.S., has grown during the past five years.



**Suzanne Swanson**

While the development of the disease is related to the severe drop in hormones women experience after menopause and heredity, osteoporosis also is affected by lifestyle choices which increase a woman's risk.

Motivated into medicine by two inspiring female science teachers in junior high, Swanson further fueled her interest by working in labs in high school and college in Iowa.

In spite of the rigorous and extensive training and the upward-spiraling costs of malpractice insurance, Swanson chose obstetrics/gynecology because "you get both the best of experiences with the birth of a

healthy, wanted child and the worst of experiences as you struggle with a couple with infertility or one who has lost a child.

"Women who have had miscarriages are an untended group in our society — they have experienced a powerful loss." She added that "women are good patients. They listen to advice and they are interested in their own bodies."

SWANSON'S GOAL is to be honest with her patients, and she urges them to ask questions when they don't understand something.

"No question is too trivial. Express your concerns and questions. Be sure you understand why you are there and what's happening."

"I had a patient come to me for a second opinion about a hysterectomy, and she had no idea why it was being recommended. Don't be afraid to ask, and remember — you don't have to be sick to ask questions about your health."

Swanson said she "tries to look at my patients empathetically — if it were me, what would I want and need? I'd want to be treated with trust, respect and candor, to be treated as a loving, giving human being."

"I try to fight for my patients to make sure they get quality medical care."

## Volunteer police ranks now at 25

Four more community service officers in Plymouth Township have swelled the ranks of volunteer police aides here to 25.

Elizabeth Hancock, Vicky Pearson, Dale Scheck and Edward Friend were the most recent community service officers to be sworn in after completing 100 hours of training.

Community service officers, supervised by Capt. John VanBuhler, generally assist regular officers directing traffic and with crowd control at special events. They don't ride with regular police officers and don't carry

weapons.

The next major project for community services officers is fingerprinting children as part of an identification program, VanBuhler said.

The township police department is always looking for people who want to become community service officers. Applicants must be at least 18 years of age, in good health with a good driving record.

Training is provided by the township. Applications may be obtained at the police department, 42350 Ann Arbor Road, during business hours.

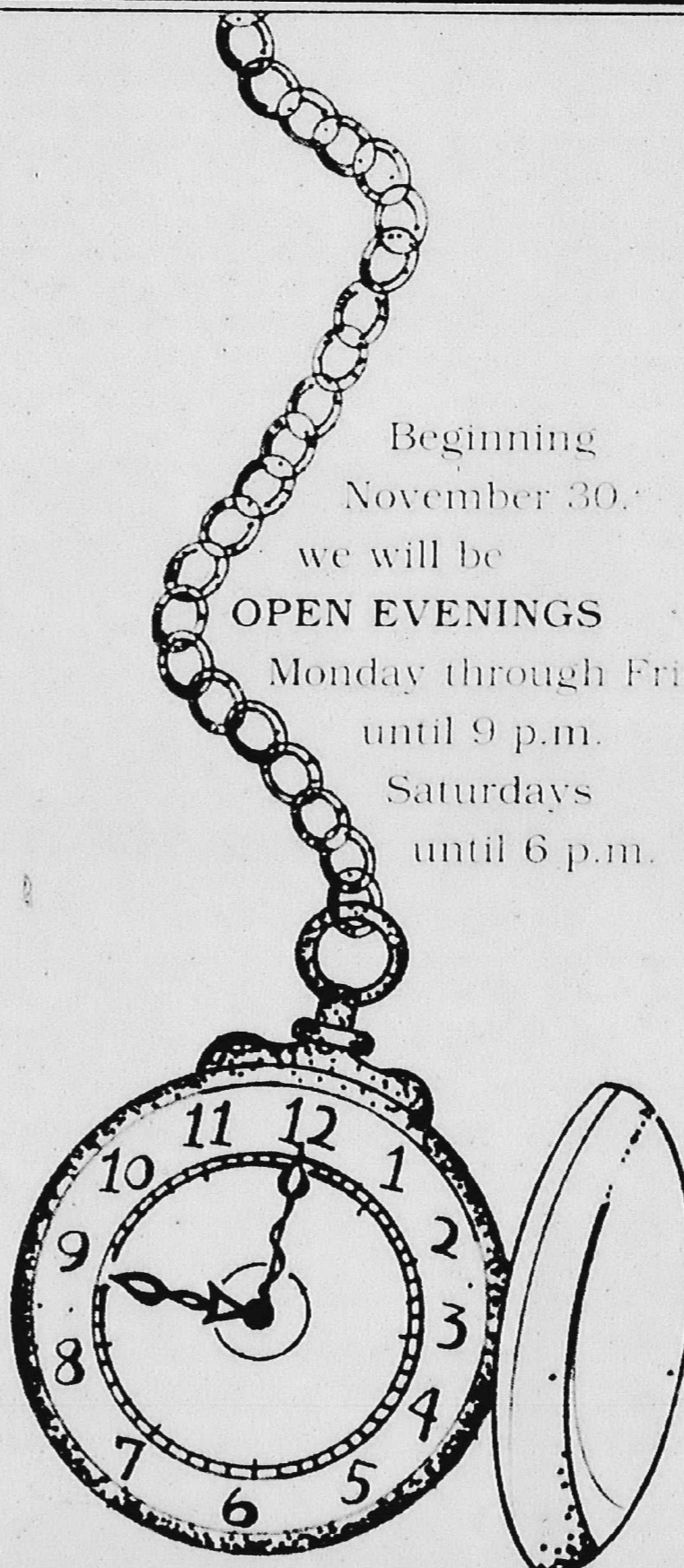
## Area AIDS meeting for parents is Wednesday

An educational program on AIDS will be held for local parents at 7 p.m. Wednesday in the Wayne-Westland school board offices meeting room, 38745 Marquette.

The meeting, sponsored by the Wayne-Westland Area Council of PTAs, will feature Dr. Donald Lawrenchuk, medical director of the Wayne County Department of Health.

School representatives will be available to answer questions about AIDS education in the schools.

Linda Pratt, PTA council president, said children are not encouraged to attend because of the graphic nature of Lawrenchuk's presentation. She said the council thinks students will benefit more from classroom presentations and family discussions.



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## neighbors on cable

### CHANNEL 8

#### MONDAY (Nov. 30)

3 p.m. **Sandy** - Host Sandy Preblich and guest discuss breast cancer and how to do self-examination.

3:30 p.m. **The Grande Beat** - A dance show hosted by Greg Lea at the Grande Ballroom.

4:30 p.m. **Community Upbeat** - School teacher Sharon McDonald and Denise Swope produce this talk show about topics such as sports, schools, dance, law, community projects, and the papal visit.

5 p.m. **Contemporama** - A cable magazine program featuring topics such as education, how to health, conservation, politics and travel.

6 p.m. **Open Lines** - Public affairs program featuring local, state, and national government officials.

7 p.m. **Milt Wilcox Show** - Former Tiger pitcher Milt Wilcox and Harry Katapodis co-host interviews with sports and media celebrities.

7:30 p.m. **Sports** - Hockey Night form Plymouth Cultural Center Richard Perry and Jerry Walter with two-hours of non-stop action of Plymouth-Canton Hockey Association.

9:30 p.m. **Videotunes Live!** - Music videos by Sir Lanka, Mad Hatter and Flash Back, hosted by Jimmy-Ray and Dr. Z.

#### TUESDAY (Dec. 1)

3 p.m. **Beyond the Moon** - Astronomer Mike Best with information about our world beyond the moon.

3:30 p.m. **Healthercise**.

6 p.m. **Northville Bluegrass** - Joel Mabus.

6:30 p.m. **Community Upbeat**.

7 p.m. **Sportsview** - Hosts Ron Cameron and Bob Page.

8 p.m. **Open Lines**.

8:30 p.m. **Bustin' Barriers** - Information and entertainment.

geared toward handicapped and senior citizens.

9 p.m. **Darlene Myers Show** - Guest is Jo-Anne Nemath who demonstrates wild game cooking.

9:30 p.m. **Sandy!**

### WEDNESDAY (Dec. 2)

3 p.m. **Bustin' Barriers**

3:30 p.m. **The Oasis**

4 p.m. **Darlene Myers Show**

4:30 p.m. **Northville Bluegrass**

5 p.m. **Contemporama**

6 p.m. **Grande Beat**

7 p.m. **Milt Wilcox Show**

7:30 p.m. **Sports**

9:30 p.m. **Videotunes**

### CHANNEL 15

#### MONDAY (Nov. 30)

3 p.m. **The Lupe & Beatrice Variety Show** - A program focusing on Hispanic American issues, culture and entertainment. Today's program includes flag-raising ceremony for 12th annual Puerto Rican Festival.

4:30 p.m. **Sports at the SAL**.

5:30 p.m. **County Impact** - Wayne County Commissioner Susan Heinz hosts a discussion of issues concerning the 10th District, which includes Plymouth. Guests are Dr. John Hoben, superintendent of Plymouth-Canton Community Schools, and George Bell who discuss the Harden Commission Report.

6 p.m. **First Presbyterian Church of Northville Presents: A Celebration**.

8 p.m. **This Is The Life** - Dramatic real-life situations using a biblical approach to solutions. Provided by the Lutheran Church.

8:30 p.m. **Human Images** - A discussion show by students from the CEP Psychology Club. This week's discussion of human relationships is produced by Heidi Riggs.

#### TUESDAY (Dec. 1)

3 p.m. **Legislative Forum** - A public affairs program from the

Democratic staff of the Michigan House of Representatives. News and information about issues in Michigan.

3:30 p.m. **Canton Update** - Co-hosts Sandy Preblich of the Sandy Show and Canton Supervisor James Poole discuss issues related to growth and development of Canton, and government news.

6 p.m. **Yugoslavian Variety Hour** - Song and dance.

8 p.m. **Christeens Cable Talk** - Replay of interview with the band Petra.

9 p.m. **Off the Wall**.

9:30 p.m. **Youthview** - A teen perspective on Christian activities.

### WEDNESDAY (Dec. 2)

3 p.m. **Michigan Journal** - A public affairs program from the

Michigan Republicans, hosted by state chairman Spencer Abraham.

3:30 p.m. **Omnicom Sports Scene** - Swimming from Plymouth Salem High, conference finals featuring all the teams from the Western and Lakes Division. The last meet before the state finals.

5 p.m. **Human Images**

5:30 p.m. **Madonna Magazine** - Information about Madonna College.

6 p.m. **Canton Update**

6:30 p.m. **People & Places**

8 p.m. **Divine Plan** - A presentation on Harmony of the Gospels by Fort Worth Bible students.

8:30 p.m. **Study in Scriptures** - A non-denominational approach to Bible studies.

"It's really like a specialty retail store," said Laurita Faison, owner of the Duds 'n Suds, a new laundry at 39529 Joy in Canton.

The laundry features spotless surroundings, the comforts of home and the entertainment of a bar, Faison said.

There's a refreshment bar that serves soda and snacks, a wide-screen television, video games, pinball and couches to sit on.

Open daily from 7 a.m. to 10 p.m., Duds 'n Suds is part of the largest nationally franchised laundry system in the United States. It was founded by a 21-year-old college student who, after unsuccessfully seeking a well-kept laundry near his campus, decided to build his own under the premise he could transform laundering into an efficient social system.

A trained attendant is always on hand to wipe machines clean after each use, to show operators how to use the equipment and give a hand or laundry tip to anyone who needs it, Faison said.

A drop-off laundry service also is available along with a dry-cleaning and shirt service.

As part of its grand opening, Duds 'n Suds is offering unlimited free wash Dec. 1-23.

"Duds 'n Suds has become known as a place to meet people away from the hustle and bustle of a crowded bar," Faison said. "While watching the soap operas, sporting events or sipping a soda, the young meet the old, friends reunite, they guys meet the girls... all this happens while their clothes are getting clean."

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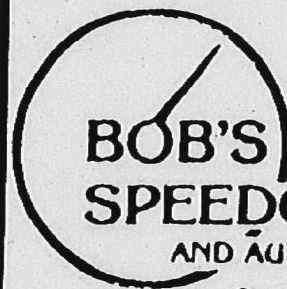
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## WSDP / 88.1

(WSDP broadcasts from 7:30 a.m. to 10 p.m. Monday-Thursday and 7:30 a.m. to 11 p.m. Friday.)

### DAILY HIGHLIGHTS (Monday-Friday)

7:30 a.m. to 6 p.m. **Studio 88** - Past and Present Hit Music.

noon **Four by One**, four songs in a row by a pop artist.

4, 5, 6 p.m. **News File at Four**, Five and Six.

6:10 to 10 p.m. **88 Escape** - Modern music.

### MONDAY (Nov. 30)

6 p.m. **News File at Six** - with Amy Champlin.

### TUESDAY (Dec. 1)

4 p.m. **Studio 88** - Host April Bankowski.

### WEDNESDAY (Dec. 2)

6:10 p.m. **Community Focus** - Host Dan Johnston.

### THURSDAY (Dec. 3)

6:10 p.m. **Chamber Chatter** - Host Eric Varton with news from the Canton Chamber of Commerce.

### FRIDAY (Dec. 4)

5:05 p.m. **Top of the Line** - Host Mark Schang.

6:10 p.m. **CEP Sports Weekly** - Host Jeff Umbaugh with a wrap-up of Plymouth Salem and Plymouth Canton high school sporting events.

(WSDP now is offering a disc jockey service for parties. For more information call the WSDP office at 451-6266.

Look for upcoming episode of "Monday Night Mysteries," a radio show "Who-Don't-It" produced by Curtis Paul.

### LEGAL NOTICE

#### CHARTER TOWNSHIP OF PLYMOUTH CANCELLATION OF BOARD MEETING

PLEASE TAKE NOTICE that the meeting of the Board of Trustees of the Charter Township of Plymouth, scheduled for Tuesday, December 1, has been cancelled. The next meeting of the Board will be as planned on Tuesday, December 15 in the Meeting Room of the Township Hall, 42350 Ann Arbor Road, Plymouth, Michigan, at 7:30 p.m. Telephone No. 453-3840.

ESTHER HULSING,  
Clerk

Publish November 30, 1987

#### CHARTER TOWNSHIP OF PLYMOUTH "DOG LICENSES"

### LEGAL NOTICE

PLEASE TAKE NOTICE beginning December 1, 1987, dog licenses for 1988 are available for \$5.00.

Dog licenses are available in the Treasurer's Office at the Township Hall, 42350 Ann Arbor Road, Plymouth, Michigan. Telephone 453-8830. Office hours are 8:30 a.m. to 5:00 p.m., Monday through Friday.

To obtain a license, you must show proof of a current rabies vaccination. The above is in accordance with the Charter Township of Plymouth Dog Ordinance No. IV-G.

MARY A. BROOKS,  
Treasurer

Publish November 30, 1987



#### PLANNING COMMISSION NOTICE CITY OF PLYMOUTH, MICHIGAN

A regular meeting of the Plymouth Planning Commission will be held on Wednesday, December 9, 1987, at 7:30 pm in the Commission Chambers of City Hall to consider the following:

- NR-87-38 - 684 Ann Arbor Road - Site plan review for used car sales office - Property zoned B-3 General Business
- NR-87-39 - 127 S. Main Street - Alterations to second floor of building. Property zoned O-1 Office
- NR-87-40 - 281-303 Roe Street - Site plan review for apartments Property zoned RM-2 Multiple Family
- NR-87-41 - 139 E. Pearl - Change of use from single family to duplex - Property zoned RT-1
- NR-87-42 - 500 S. Harvey - Change of use from storage to office Property zoned O-1 Office

All interested persons are invited to attend.

Publish November 30, 1987



# Since when is it a crime to turn 18?

Of course turning 18 isn't a crime at all. However, turning 18 without registering with Selective Service is.

That's why we need your help. We need parents to tell their sons to register with Selective Service within a month of turning 18. And we need teachers, friends, employers and others who can influence these young men to reinforce the message.

Why? Because, for one reason, it's the law. But in addition to risking prosecution by not registering, your son or young friend is disqualifying himself from federal student loans, federal employment and job training programs.

America's future security depends upon today's young men registering with Selective Service on time. Having a complete registration list saves our country six vital weeks in mobilizing its manpower should Congress ever declare a national emergency.

All of today's 18-year olds and all of tomorrow's 18-year olds must be informed about the registration requirement.

You can help. Ask a young man you know if he is registered.

**Selective Service Registration. It's Quick. It's Easy. And it's the Law.**

A public service message of this publication and Selective Service System

# Deadline nears for county budget cuts

By Wayne Pool  
staff writer

Wayne County Executive Edward McNamara is getting ready to cut the county budget as a deadline approaches on a package of bills designed to get the county out of debt.

McNamara said he would announce cuts of up to \$10 million if the debt-reduction package isn't approved by Tuesday, Dec. 1, as seems likely.

Last week, McNamara cut his own salary and those of 44 of his appointees. Staff members called it a "first step" toward greater budget cuts.

FOUR PERCENT cuts were ordered for department heads and other executive appointees with annual salaries of \$40,000 or more.

The cut reduces McNamara's sal-

ary from \$81,000 to \$78,000 over the next budget year. Salary cuts are effective Tuesday, when the new county budget begins.

Following suit, county commissioners announced voluntary four percent pay cuts for themselves at Wednesday's commission meeting.

"State law says you can't cut the salary of an elected official during their term of office," Commissioner Susan Heintz, R-Northville Twp. said. "So, we had to make the cuts voluntary."

Individual commissioners have until today to announce whether they will accept the voluntary pay cut. Commissioners earn \$33,200 a year.

In other action, commissioners budgeted \$320,000 of \$500,000 in unspent commission holdings to retire the county debt. The remaining \$180,000 was awarded to the Wayne

County Port Authority.

The \$10 million in additional cuts would amount to four percent of the county's \$229 million operating budget. County officials are keeping mum on what the cuts might contain.

Closing a floor at the county jail and eliminating selected parks department services had been mentioned as potential budget-cutting steps, but Deputy County Executive Michael Duggan declined to detail any options.

"We're not saying anything until the formal announcement," Duggan said. Cuts could be announced this week, he added.

Wayne County needs \$10 million to balance next year's budget and an additional \$16 million to begin retiring past debt, McNamara said. Bills designed to raise the neces-

sary \$26 million have been introduced in both houses of the state Legislature but quick approval seems unlikely.

"I DON'T think you're going to see something by Tuesday," said state Rep. James Kosteva, D-Canton Twp., a member of the House Taxation Committee.

Approval of the debt reduction package in the Democratic-controlled state House apparently awaits similar approval by the GOP-controlled state Senate.

"We're waiting to see what the Senate Republicans do on the package," Kosteva said.

Last week, two Republican senators reached a compromise on a state cigarette tax increase — the most controversial of three revenue-raising proposals.

"What's being proposed is a six-cents-a-pack increase," said Sen. R. Robert Geake, R-Northville, who co-sponsored the bill.

Four cents would go toward criminal justice programs, as Wayne County had requested, Geake said. One cent each would go toward local health departments and for state-wide AIDS research, as proposed by co-sponsor William Sederberg, R-East Lansing.

A PROPOSAL that would have given some of the cigarette tax increase to local schools wasn't included in the bill.

Wayne County originally proposed a five-cents-a-pack increase, with all money going toward jails and youth camps. All counties would receive a share of the tax increase. Wayne County would use money already budgeted for jails and youth camps to retire bonds issued to pay off \$130 million debt.

County officials hope to receive as much as \$20 million a year from the nickel-a-pack cigarette tax increase, but may have to lower that figure after the Senate revision.

The state's overall cigarette tax would rise to 27 cents a pack. Compromise was necessary, Geake said, because out-state legislators resisted the original proposal.

IT'S GOING to be a tough enough battle even as it is, Geake said. Other proposals would tax Metro Airport parking and raise circuit court filing fees.

In addition to ordering salary cuts, McNamara refused a \$364,165 state grant because he said the county couldn't come up with \$91,042 in a matching amount. The grant, issued through the Michigan Natural Resources Trust Fund, would have been used for road work on the Middle and Lower Rouge Parkways near Hines Park.

There's no chance the county could recover the grant this year, a Michigan Department of Natural Resources spokeswoman said.

## New UM-D chief is nominated



Blenda Wilson to head UM-D

Blenda Wilson, executive director of the Colorado Commission on Higher Education, has been nominated for a five-year term as chancellor of the University of Michigan-Dearborn.

U-M regents are expected to act on Wilson's nomination at their Dec. 17-18 meeting. If confirmed, Wilson will take office July 1. She will replace William Jenkins, who is retiring.

U-M President Harold Shapiro announced the nomination Nov. 23.

"Dr. Wilson is a distinguished educational leader who is nationally known as an especially thoughtful and effective spokesperson on behalf of higher education," Shapiro said.

IN HER current post, Wilson directs and coordinates higher education programs governing six higher education governing boards and 28 campuses.

Wilson is also executive director

of the State Department of Higher Education, a cabinet-level post in the Colorado governor's administration.

She holds a doctorate in higher education administration and organization studies from Boston College, a master's degree in education-remediation and learning disabilities from Seton Hall University, South Orange, N.J. and a bachelor's in English and secondary education from Cedar Crest College, Allentown, Pa.

Wilson, 46, began her professional career as a teacher in the Woodbridge, N.J., public schools. She served as a Head Start director and executive director of the Middlesex (N.J.) County Economic Opportunities Corp.

Wilson is director of Colorado Adult Learning Resource and a member of the Boston College Board of Trustees.

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LONG SLEEVE SHIRTS by Grand River. Poly/cotton blend. Button down collars in assorted solids. Sizes S-XL. **9.99**

DRESS SLACKS Pleat front trouser style slacks in poly/nylon blend. Rich solid colors. Waist sizes 29-38. Save 15%. **14.99**

BLAZERS Poly/wool fashion blazers in patterns and colors. Sizes 38-44. After ad **64.99**

WOVEN SHIRTS Long sleeve 65% poly/35% cotton broadcloth in your choice of assorted plaids and stripes. Sizes S-XL. Save 15%. **12.99**

KNIT PULLOVERS By Emergency Exit. 65% poly/35% cotton in pique knit. Several solid colors in sizes S-XL. Save 17%. **12.99**

CHAMBRAY SHIRTS 100% cotton by Emergency Exit. Long sleeve, locker loop. Sizes S-XL. Save 16%. **15.99**

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- PARDEE AT EUREKA IN TAYLOR

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4 Blocks N. of Maple #42, 2450  
Monday thru Friday, 9:30 to 6  
Thursday until 6, Saturday until 5

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"You can't get better unless you bake"

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**SUPER SAVER SPECIALS DAILY**

**SAVE EVERYDAY ON OUR FINE BAKED GOODS!**

**ONE COFFEE CAKE OF YOUR CHOICE WITH ANY CAKE PURCHASE.**  
(LIMIT ONE PER CUSTOMER. Specialty Cakes Excluded.)

COUPON REDEEMABLE ONLY AT ENTENMANN'S THRIFT BAKERY  
COUPON GOOD THROUGH DECEMBER 12, 1987

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Located at 13280 Newburgh Rd.  
1/2 Block South of Schoolcraft / I-96  
MON. - TUES. - THURS. - FRI. - SAT. 8-6  
WED. 7-6 - SUN. 10-3

**OPEN 7 DAYS**  
Located at 640 W. 14 Mile Road, Clawson  
(Between Crooks & Main) 280-1178  
MON.-SAT. 9-6 SUN. 9-3

## Amy's Crafts Sale-Sale

Ends Dec. 13th

Potpourri Burners **\$2.99**  
Reg. 5.99-6.99

All Christmas Wood **33% OFF**

Joined Wick Candles **50% OFF**  
Reg. 1.49 - 1.79

Wooden Fences & Gates **25% OFF**

Floss Caddy **\$3.99**  
Reg. 6.99

All Chalkboards **33% OFF**

Country Traditional Cross Stitch Kits **SALE \$1.19 - \$2.49**  
Reg. 2.49 - 5.98

**Amy's Crafts**

**Farmington Hills**  
38503 W. Ten Mile Rd.  
East of Haggerty in Freeway Plaza  
478-4155  
Hours: M-F 10-9; Sat. 10-6

**Canton**  
42011 Ford Rd.  
West of 275 in FAM Center  
981-9244  
Hours: M-F 10-9; Sat. 10-6; Sun. 12-5

## obituarles

### JOHN P. SHERIDAN

Funeral services for Mr. Sheridan, 59, of Canton were held recently in St. John Neumann Catholic Church in Canton with burial at Glen Eden Cemetery, Livonia. Officiating was the Rev. George Charnley with local arrangements made by Lambert-Vermeulen Funeral Home in Plymouth. Memorial contributions may be made to the Sheridan family for an education scholarship fund. For information call the funeral home at 459-2250.

Mr. Sheridan, who died Nov. 23 at home, had worked for McDonald's of Canton, Nightengale Nursing Home, Plymouth Hilton, and most recently was night clerk for the Mayflower Hotel, Plymouth. He was a member

of St. John Neumann Church and was student manager of the Catholic Central wrestling team for several years.

Survivors include his parents, Angela and Donald, grandmothers, Hilda Sheridan, Germaine Guay, brother, Joseph of Redford, sisters, Donna Munroe of Connecticut and Lisa of Westland.

### GEORGE VANZANDT

Funeral services for Mr. VanZandt, 81, of Canton Township were held recently in Schrader Funeral Home in Plymouth with burial at Glen Eden Cemetery. Officiating was the Rev. Jerry Yarnell.

Mr. VanZandt, who died Nov. 19 in Dalton, Ga., was born in Detroit and

moved to Canton in 1971. He retired from Ford Motor Co. in the early 1970s. Survivors include his brother, Joseph of Scottsdale, Ariz., sisters, Mildred Gustafson of West Bloomfield, Hazel Puttick of Cupperino, Calif., Annabell Tenniswood of Port Huron, several nieces and nephews.

### FRANKLIN YORK

Funeral services for Mr. York, 75, of Westland were held recently in Schrader Funeral Home with the Rev. Erwin Gaede officiating. Memorial contributions may be made to the Huron Valley Humane Society.

Mr. York, who died Nov. 21 in Westland, was born in Chicago and had lived in Westland for 40 years. A retired graphic artist and printmak-

er, Mr. York was proprietor of the Franklin York Studios on Ann Arbor Road in Plymouth from the late 1940s through 1973. He was a life member of the Three Cities Art Club that he served as treasurer, and was a member of the Scarab Club in Detroit. He graduated from Cass Tech in Detroit and attended Pratt School of Design.

Survivors include his daughters, Ann Gentry of South Bend, Mary Gentry of Ypsilanti, and Jane of Detroit; son, David of Riverwoods, Ill.; four sisters; seven grandchildren.

### LEATHA M. GOTSHALL

Funeral services for Mrs. Gotshall, 83, of Boca Raton, Fla., were held recently at Schrader Fu-

neral Home with burial at White Chapel Cemetery, Troy. Officiating was the Rev. Jerry Yarnell.

Mrs. Gotshall, who died Nov. 21 in Boca Raton, was born in Glen Lyon, Pa. Survivors include her son, Robert of Plymouth, daughter, Mary Guzik of Boca Raton, two brothers, two sisters, and five grandchildren.

### IDA O. NAIRN

A memorial service for Mrs. Nairn, 66, of Plymouth was held recently in the VFW Mayflower Post 6695 in Plymouth with local arrangements made by Schrader Funeral Home. Memorial contributions may be made to the Michigan Heart Association, American Diabetes Association, or the American Cancer

Society. Mrs. Nairn, who died Nov. 21 in Ann Arbor, was born in Detroit and moved to Plymouth from Detroit in 1935. She graduated in 1939 from Plymouth High School and remained active as reunion chairman. She was a member of Eastern Star Chapter No. 115 of Plymouth, Plymouth Elks, Women's Auxiliary of the VFW, Plymouth Historical Society, and Plymouth Study Club. Mrs. Nairn was a 25-year employee of the Observer Eccentric Newspapers.

Survivors include her sons, Allan of Taylor, Scott of Plymouth, Robert of Plymouth, daughter, Kathleen Hindman of Plymouth, sisters, Nora Schroeder of South Lyon, Rose Hodges of Plymouth, several nieces and nephews, and three grandchildren.

## brevities

### ● DEADLINES

Announcements for Brevities should be submitted by noon Monday for the Thursday issue and by noon Thursday for the Monday issue. Bring in or mail announcements to the Observer, 489 S. Main, Plymouth 48170.

### ● THERAPEUTIC

### STORYTELLING

Tuesdays Dec. 1, 15 — Western Wayne County Therapeutic Recreation Program Storytelling Hour will be from 6-7 p.m. in the second floor conference room of Canton Township Hall. This will be an hour of stories for handicapped children ages 3-6. The fee is \$1 for Canton and Plymouth residents; \$1.25 for

non-residents. For information call Barbara Trinosky at 397-5110, Ext. 298.

### ● ST. NICK FROLIC

Wednesday, Dec. 2 — Canton residents 55 and older can get tickets to the fifth annual St. Nick Frolic by calling the Canton Seniors at 397-1000, Ext. 278. The event will be

held from noon to 4 p.m. in Fellows Creek Restaurant. The charge of \$7 per person includes a buffet dinner, dancing, and a visit from St. Nicholas.

### ● ARTS AND CRAFTS SHOW

Friday-Sunday, Dec. 4-6 — The city of Plymouth Parks and Recreation Department will be holding its annual Christmas Arts and Crafts Shows in the Plymouth Cultural Center, 525 Farmer at Theodore. Hours are 11 a.m. to 7 p.m. Fridays and Saturdays, and noon to 5 p.m. Sundays. Admission and parking both are free.

### ● CANTON TREE LIGHTING

Monday, Dec. 7 — The ninth annual Canton Township Tree Lighting Ceremony will begin at 7 p.m. at Canton Township Administration Building. The activity will include caroling, refreshments and Santa.

### ● TEMPORARY JOBS

Monday, Wednesday, Dec. 7, 9 — Plymouth-Canton Community Education's Job Placement Service is hosting a speaker from a local temporary help service beginning at 7 p.m. Monday, Dec. 7, in Room 1419 of Plymouth Salem High and at 1:30 p.m. Wednesday, Dec. 9, in Room 205 at Starkweather Center. The topic is "Making a Temporary Job Pay." The programs are free and open to the public.

### ● CHRISTMAS PARTIES

Saturday, Dec. 12 — Canton Parks

and Recreation is sponsoring its annual Children's Christmas parties for boys and girls ages 3-12. The children will enjoy movies, games, refreshments, and a special visit with Santa. Ages 3-7 will meet from 9:30-10:30 a.m. and ages 8-12 from 10:45-11:45 a.m. in the Canton Recreation Center, Michigan Avenue at Sheldon. Advance reservations are necessary and made by calling 397-5110.

### ● 'NUTCRACKER'

Dec. 12, 13 — Livonia Civic Ballet Company will present "Nutcracker," directed by Jean Newell and Dawn Greene, at 2 p.m. and 7 p.m. Satur-

day and 4 p.m. Sunday in the Plymouth Canton High School Little Theatre on Canton Center Road south of Joy. Tickets at \$5 each are available at Joanne's Dance Extension, at 42193 Ann Arbor Road east of Lilley in the PMC Center. Plymouth Christmas art and bake sale items will be on sale during intermissions.

### ● TOY COLLECTION

Saturday, Dec. 19 — Mel Bobbean's eight annual toy collection for handicapped, abused and needy children. New or used toys may be dropped off through Dec. 19 at Mel's Golden Razor in Plymouth.

## clubs in action

### ● PROJECT HERS

The Women's Resource Center at Schoolcraft College offers Project HERS (Homemaker's Employment Re-entry System) through a grant from the Department of Labor. The program is designed to make entry or re-entry into the workplace less traumatic for mature women. The program includes career interest assessment, assertiveness training, and help with resume writing and interviewing. Project HERS meets 1-4 p.m. Tuesdays and Thursdays, starting Dec. 1. Financial aid is available through a grant from the Department of Education to cover the cost of tuition for eligible people. The college is at 18600 Haggerty, between Six Mile and Seven Mile roads in Livonia. To register or for more information, call Marlene Kershaw or

Joan Garside, 591-6400 Ext. 431.

### ● RETIRED PERSONS

The Plymouth-Northville Chapter No. 1311, American Association of Retired Persons, will meet at noon Wednesday, Dec. 2, at Leright's for a buffet luncheon. For reservations, call 453-0817 or 455-0904.

### ● NEWCOMERS

The Canton Newcomers Club will meet Wednesday, Dec. 2, at the Faith Community Church, 46001 Warren Road, Canton. There will be a potluck at 6:30 p.m. with the meeting scheduled for 7:30 p.m. A Christmas project for First Step and an ornament exchange will follow the meeting. For more information, call 981-5696.

### ● LOCAL PWP

Plymouth-Canton Parents Without Partners will hold an orientation at

7:30 p.m. Wednesday, Dec. 2. For directions or more information, call 455-3851. Plymouth-Canton Parents Without Partners will hold a general meeting and dance at 8 p.m. Thursday, Dec. 3, at the Holiday Inn, 30375 Plymouth Road, between Merriman and Middlebelt in Livonia. The speaker will be Clarice Meeks, a psychic. Price is \$2, \$3 after 9 p.m. For more information, call Ellen, 455-3851.

### ● BIRTH SERIES

The Plymouth Childbirth Education Association will offer a seven-week childbirth series starting at 7:30 p.m. Thursday, Dec. 3, at Geneva Presbyterian Church, 5835 N. Sheldon, Canton. Early registration is advised. To register or for more information, call 459-7477.

## Masked robber wields bat, steals food, but no money

A masked robber wielding a bat stole four submarine sandwiches from a Dino Pizzeria delivery woman.

The robber — 6 foot tall, 220 pounds — was wearing a green plastic garbage bag over his head with the eyes cut out and tied at the neck. He threatened the delivery woman with a baseball bat behind his right side.

When he approached, he said, "Drop the bag and get into your car." He repeated the demand

three times. She was delivering the submarine sandwiches to an apartment on Stacy in Canton Commons on Haggerty between Palmer and Cherry Hill.

The delivery woman said the robber had a low voice and was wearing blue jeans. A man called in the order but no name was given.

The delivery woman dropped the bag and got into her car. No money was taken and no one was injured.

A message from  
Oakwood Health Services

# He finds it difficult to talk about his illness

He's been ill for several days. His throat hurts. His ears ache. He has chills, a cough, and a persistent headache.

But he can't tell you about it, because he's too young to talk.

Luckily for him, there are Oakwood health professionals nearby who understand his language.

### Local family medical care for even the smallest member.

At Oakwood health centers throughout western Wayne County, family practitioners are ready to interpret an infant's distress signals and give treatment to speed recovery. Family medicine is a tradition at Oakwood, which means we're equipped to help entire families—toddlers, teens, adults or senior citizens—as well.

### Help where you need it—backed by Oakwood.

You can get complete, readily accessible family medical care at any of six local Oakwood health centers. But should your family need more extensive treatment, the local Oakwood centers are backed by the vast medical capabilities of Oakwood Hospital.

Oakwood's Pediatric Unit, for example, provides specialized care exclusively for newborns to teen-agers. There are intensive care units for newborns and adults. Plus a complete staff of experts in nearly every medical specialty—from orthopedics to neurology—totalling 450 affiliated physicians in all.

### Talk to us for help.

It's never been easier for your entire family to obtain quality healthcare than through the comprehensive network of Oakwood health centers and Oakwood Hospital. If you're ready to talk about it, we're great listeners.

To learn more about all the medical care available from Oakwood Health Services, or for the name of a physician on Oakwood's staff, call toll-free 1-800-543-WELL.

Oakwood Hospital  
Dearborn  
593-7000

Oakwood Belleville  
Family Medical Center  
Belleville  
699-2094

Oakwood PCHA  
Health Center  
Itron  
479-1420

Oakwood Canton  
Health Center  
Canton  
459-7030

Oakwood Springwells  
Health Center  
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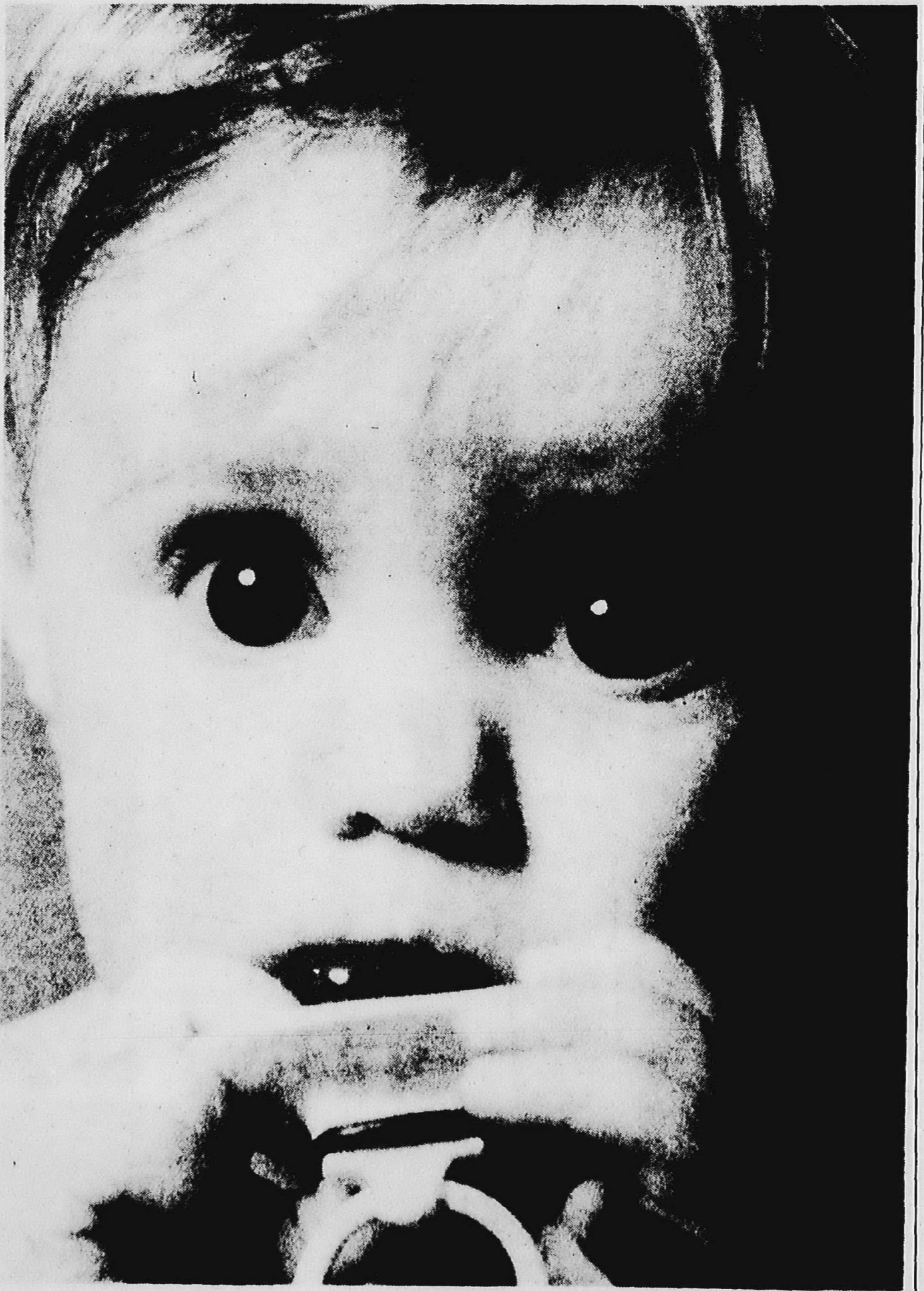
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# Fire ends saga of 112-year-old grain elevator

Gutted by fire in the early morning hours of Oct. 30, the 112-year-old building, a landmark along the railroad tracks at 305 N. Main near Theodore, played a prominent part in the lives of two well-known Plymouth families — the Houghs and the McLaren's.

Two generations of Houghs and three of McLaren's made their livings there.

From 1875 to 1901 the building was owned by the Houghs, from 1901 to 1977 by the McLaren's.

With its old tower, the building was a reminder of Plymouth's role as an agricultural center during the 19th century.

**THE GRAIN** elevator was built in 1875, the year Mark Twain published "The Adventures of Tom Sawyer."

The man who had it built, Lewis Cass Hough, saw the need for an establishment where farmers could buy seed and fertilizers and sell their wheat, barley, oats and corn. Hence the old tower, which was a grain elevator.

Hough, with the help of son Ed, ran the business until 1901. By that time the firm had a string of six ele-

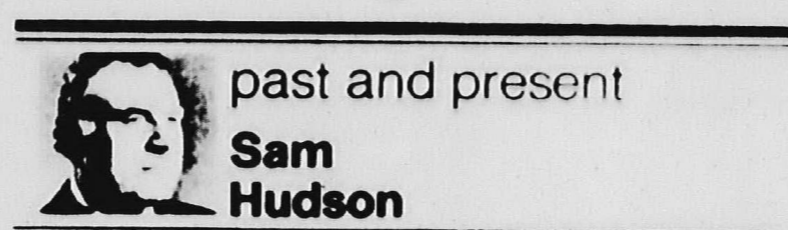
vators in communities along the Pere Marquette Railroad from Plymouth to Lansing.

The Houghs sold in 1901 because they were becoming increasingly involved in another local venture, the Daisy Manufacturing Co., which the elder Hough had helped to incorporate (as the Plymouth Iron Windmill Co.) in 1882.

Daisy's annual sale of air rifles had topped \$112,000 by 1901 and the Houghs began to see that there was a solid future in that business. Putting all of their eggs in one basket, they sold the grain elevators to J.D. McLaren who was farming here on N. Territorial Road when he made the purchase.

L.C. Hough died prematurely on Jan. 11, 1902. He was age 56. At the time of his death, L.C. Hough was president of the Plymouth School Board. He had been a school trustee for the preceding 11 years. President of the village in 1892, he was a state senator in 1893. He was father of Ed Hough and grandfather of Cass Hough, both of whom served as presidents of Daisy.

THIRTEEN YEARS later, in May 1915, J.D. McLaren, who had suc-



past and present

**Sam Hudson**

ceeded Hough at the grain elevator, also died at age 56.

After his death the McLaren firm was run by his son, J.J., who was born on the family farm three miles west of Plymouth. J.J., a graduate of the University of Michigan, had run a Ford automobile agency near the family elevator.

Above the agency he also ran a fish and frog spear factory. After the death of his father, he closed the spear factory and sold the Ford agency to William J. Beyer.

For the remainder of his life, J.J. McLaren ran the family business which gradually changed from one of handling grains to one of selling coal and building supplies.

The six elevators the McLaren's had acquired from the Houghs in 1901 had been expanded to 15. In addition to the headquarters location in

Plymouth, there were McLaren elevators in Romulus, Wixom, Salem, Olivet, South Lyon, Charlotte, Ionia, Clare, Novi, New Hudson, Oxford, Watrousville, Collins and Coaling.

The fire of October 1987 was not the first to hit the grain elevator. In 1922 a fire caused by a spark from a passing steam engine did extensive damage to the McLaren building as well as the nearby building into which Ernie Allison had just moved his Chevrolet dealership. The elevator tower of the McLaren building had to be rebuilt.

During J.J. McLaren's time, the firm also established a transit mix company on Junction Street, later sold to Gene Glynn. In the mid-1920s, J.J. teamed with Bill Pettigill, Frank Rambo and Ed Gayde to form the Plymouth Artificial Ice Co. All four owners were Plymouth Ro-

tarians. The ice company's building stood beside Yagush Creek in what is now the Central Parking Lot.

J.J. McLaren served on the Plymouth Board of Review and was a member of the Plymouth School Board. When he died in 1968, at age 81, he had been president of McLaren and Co. for 53 years. He was succeeded in the business by his son John D., who was born in 1916.

**LIKE HIS FATHER**, J.D. attended University of Michigan, served on the local Board of Review and was a member of the Plymouth Board of Education. He was supervisor of Plymouth Township for two terms (1972 to 1976).

By 1977, the year John D. McLaren sold, or discontinued, the last of his properties, the McLaren firm had become the longest continually owned family business in the Plymouth-Canton area.

The ready-mix cement business was sold in 1973. The lumber opera-

tion was liquidated in 1975, and the firm's oil business in 1977.

John D. McLaren, the third of his family to head the business, died at age 64 in March 1980.

The old elevator building which stood on property the Houghs, followed by the McLaren's, had been leased from the railroad, was renovated by Gene Glynn in 1981. At the time Glynn said he envisioned a restaurant, a candy store, a flower shop and a boutique would occupy the place where grain, coal, building supplies and fuel oil once had been dispensed.

Of Glynn's plans, only the restaurant came to fruition. The Plymouth Grainery Crossing Restaurant occupied the front of the building for a few years. It went out of business a couple of years ago.

John Allman and Craig Jackson, of the Starkweather Holding Co., purchased the building in 1983 and had the property up for sale at the time of the fire.

## New Zealand in travelogue Wednesday

New Zealand will be featured at this month's travelogue series presented by the Plymouth Kiwanis Foundation.

Grant Foster will narrate "Amazing New Zealand" beginning at 7:30 p.m. Wednesday in the auditorium of Plymouth Salem High, Joy just west of Canton Center Road.

The travelogue is sponsored by the Plymouth Kiwanis Club and the Colonial Kiwanis Club. All proceeds go to the Plymouth Kiwanis Foundation, a tax-exempt group formed to finance community service projects of both clubs.

**THE FILM** opens with visits to the city of Wellington, the Scottish city of Dunedin and Auckland, a view of contrasting lakes (boiling hot and icy cold), and a discussion of New Zealand's upside down seasons.

Viewers will see the world's largest lily, a high country sheep muster, a man-made forest, glaciers close to the sea, Pancake rocks, tame eels, jumping trout, volcanic mountains, mud falls, geysers, glowworm caves, the rare Kiwi bird, the flightless Takahē and the world's largest sea bird in flight.

Foster includes footage of a trip

through the Fiordland National Park, backpacking the Routeburn Track, tourists climbing the Hockstetter Icefall, high climbers leaving a mountain hut to climb glaciers and mountains on which Sir Edmund Hillary trained before climbing Mount Everest, a ski-plane flight amid the highest peaks of the Southern Alps and a flight to the top of Mount Cook Summit.

The second half features scenes of farmers managing grasslands, sheep dogs, a sheep round-up, surfing and parachute sailing, river jet boating, white water rafting, heli-skiing, back-country touring by RV, a Kiwi campground, a Poi dance, sea birds, trout streams, a Kea-mountain parrot and mountain climbers.

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# S'craft faces 'slight' budget cuts

By Wayne Peol  
staff writer

Schoolcraft College is preparing for a cut in state aid, but administrators said its effect would be slight.

The Livonia-based community college stands to lose about \$140,000 in state support, college president Richard McDowell said Wednesday.

Depending upon action in the state Legislature, Schoolcraft could lose 2.11 percent of its \$7,708,200 million state allocation.

The loss is less than 1 percent of Schoolcraft's total budget.

A compromise in the state Legislature on insurance company taxes could make the cuts unnecessary, McDowell said. But Schoolcraft administrators say it will be business as usual, even if the money is lost.

Program cuts could be announced to Schoolcraft trustees next month, McDowell said.

"WE'RE NOT at the point where it's serious, where this cut will force layoffs," McDowell said. "I doubt whether our students will feel the cuts, either."

But McDowell and other community college presidents are concerned about future cuts. A second round of cuts could occur in March, McDowell said.

"Back in the early 1980s, we lost about \$600,000 in state aid over an 18-month period," McDowell said. "That's something we wouldn't like to see happen again."

Community college officials originally expected a 3 percent cut.

Gov. James J. Blanchard began

trimming the 1988 budget in mid-year, in anticipation of an expected economic downturn.

MEANWHILE, Democratic and Republican legislators are debating how to tax insurance companies.

The Blanchard Administration and House Democrats want to charge Michigan-based insurers the same premium tax that out-of-state insurers pay. That would raise \$80 million in new revenue, Democrats say.

The Republican-led Senate, on the other hand, has voted to remove the premium tax on out-of-state insurance companies and place all insurers under the state's single business tax. That move is expected to be "revenue neutral."

"At this point, we just have to wait and see what develops," McDowell

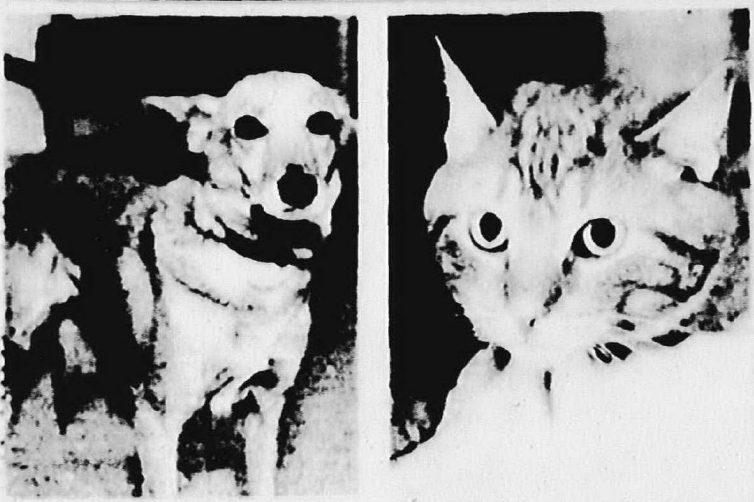
**'We're not at the point where it's serious.'**

— Richard McDowell  
Schoolcraft president

said. "Its difficult to begin cutting once you've begun your budget year."

Schoolcraft's budget year began July 1. The state's budget year began Oct. 1, though legislators haven't yet approved all of the budget.

"This (Blanchard) administration has been good for education, but we would like to know what's going to be cut up front," McDowell said.



THOMAS ARNETT/staff photographer

## Pets of the Week

Kimby, a mixed-breed retriever and Jacob, a red domestic tabby, need homes. Kimby (Control No. 205030) is a 4-year-old spayed female. She is good with other animals and children. Jacob (control No. 222500) is a housebroken 1 1/2-year old. To adopt these pets or others or to check for lost pets, call the Westland Kindness Center of the Michigan Humane Society, 721-7300. The center is at 37255 Marquette, Westland.

The Schoolcraft Community College Choir has scheduled appearances in Southfield, Livonia and Northville this holiday season.

Featured works at all performances will include Bach's "Missa Brevis in F Major," "Jauchzet dem Herrn (Shout to the Lord)" by Johann Pachelbel, selections from Handel's

"Messiah" and other holiday favorites.

The choir will appear 8 p.m. Tuesday, Dec. 1, at St. David's Episcopal church, 16200 W. 12 Mile, Southfield. The concert is a benefit for the South Oakland shelter. The \$7.50 admission charge is tax deductible. Tickets

are available at the church.

The choir will appear 8:30 p.m. Friday, Dec. 4 at the Newburgh United Methodist Church, 36500 Ann Arbor Trail. The concert is free.

The choir's final appearance will occur 8 p.m. Saturday, Dec. 6 at Our

Lady of victory Church, Northville. It will be joined by the Schoolcraft College Community Wind Ensemble. Tickets are \$5 for adults and \$3 for students and senior citizens. Tickets are available at the door or at Schoolcraft, 18600 Haggerty, Livonia. Call 591-6400 for additional information.

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X-ray is indicated whenever there is a question of the severity of the arthritis. If you have not responded to therapy as expected, or if your limits are greater than examination of your joints seems to indicate, then it is time to obtain joint x-rays. Taking roentgenograms periodically and comparing the results with old films, is also reasonable.

No clear guidelines exist to state how often to x-ray an arthritic joint. Every 12-18 months is in order in a stable joint. However, films every 6-8 months may be appropriate in a joint undergoing change.

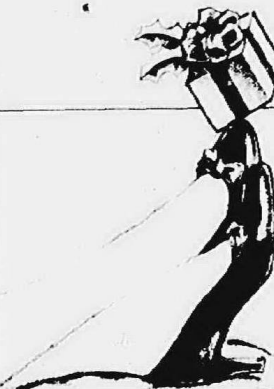
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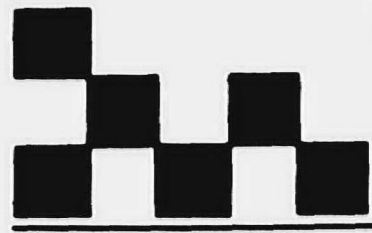
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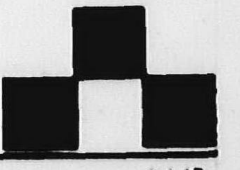






# Taste

The Observer & Eccentric Newspapers



Monday, November 30, 1987 O&E

11B

taste buds

**chef Larry Janes**



## Praising Momma's meat pie

The British have a passion for meat pies. Rumor has it that they were invented centuries ago in England, but in all honesty, my mama's meat pies are as hearty and rich as her French-Canadian heritage.

Simmered for what seemed to be hours on end, laced with delicate herbs and spices like sage, rosemary and dill, the meat is served in a crust that's so flaky.

I suppose in a classic French restaurant, meat pie would be ominously dubbed "pate en croûte." In a British pub, a beefsteak and kidney pie would be gobbled up between pints of beer and ale. Not professing to be without something of a hearty stature, the Italians produce their own version, "torta rustica."

Whether you choose to use a lean lamb, pork or beef shoulder, or, if truly daring, choose a more exotic concoction of sweetbreads, oysters or kidneys, be creative. While researching this article, I spent the afternoon with Mama, peering over her shoulder and yelling "stop" before she added that dash of wine to the simmering pot, so I had a chance to measure.

What's my point? If you can prepare a crust (and if you can't, then buy a prepared crust from the frozen food section of the grocery) you can make meat pie. Call it a quiche without eggs and cream. Not into lamb? Try it with hamburger. Fresh out of rosemary? Substitute sage.

Between chasing apron strings and making my measuring spoons sound like castanets, I was able to jot down these easy hints from Mama and a few of the professionals who plied me with samples of extraordinary ramekins filled with meat, potatoes, herbs and crust.

ALL FOUR of my advisers cautioned, "Roll your crust as thin as possible." Because most of the pies contain potatoes, a heavy, thick crust will obscure the delicate taste of the other ingredients.

But after testing one of the recipes with that new frozen puff pastry dough, I must admit that the results were very tasty indeed. Mama's crust was right out of Loretta Lynn's Crisco ad. To this day, my Cuisinart and I will never be able to duplicate it.

Another hint that I found helpful: Make sure, when simmering your filling, that it's completely covered with liquid at all times. Stir frequently because the filling has a tendency to sink to the bottom of the pot — stuck and burn. This was a tad difficult when preparing Mama's because the mixture simmered for almost three hours before it was ready to place in the crust.

YOU know how mamas are, folks. "Cook that pork, cook that pork and cook it some more."

Last but not least, remember, meat pies aren't just for dinner anymore. They make excellent additions to a holiday buffet. When chilled for picnics and tailgate parties, the herbs seem to blossom.

For an unusual appetizer, prepare the pie in those cute little one-inch muffin pans. Roll and fold in phyllo dough.

I don't know about you, but I'm heading to the kitchen, grabbing my rolling pin. . . Bon appetit.

### GRANDMA LORYS' MEAT PIE

I'll never understand why Mama makes this only during the holidays. I know what I want for my birthday in August.

2½-3 lbs. pork shoulder, ground once  
6 large potatoes, peeled, boiled, then mashed  
3 medium onions, chopped  
Sage, salt and pepper  
2 unbaked pie shells, with top crust aside

Place ground pork in a large kettle (Mama uses cast iron) with the chopped onion and cook, over medium heat, stirring constantly until pork is no longer pink. Stir in potatoes and then about 3-4 cups of water to make mixture thick and easy to boil. Cover and keep on low boil for 1 hour, stir frequently. Remove lid, continue boiling for about 1½ more hours, stirring frequently and adding water, if necessary. (Mama adds a bit of

Please turn to Page 2



PETE ROBERTS/photographer

Testing peanut butter requires, time, fortitude and a few good slugs of a favorite soda pop. Identical twins Justin and Sean Touhey of Plymouth do their best to identify the metropolitan area's best peanut butter at the official test site, MacKinnon's in Northville.

# Ultimate peanut butter Panelists ponder sticky question

By Larry Janes  
special writer

**T**HE RECIPE'S simple. Sprinkle nine kids with a passion for peanut butter and combine with a penchant for voicing their opinions. Stir in the support of parents and older siblings who supplied transportation. Fold in the ambiance of one of Detroit's premier gourmet restaurants.

Incorporate the flavors of seven of the area's best-known brands of peanut butter. Mix together for 45 minutes of fun, frolic and the freedom to speak their piece and what do you get?

The Great Peanut Butter Taste Test. And so it happened. On a gorgeous, crisp fall afternoon while the Michigan State Spartans were creaming the Purdue University Boilermakers, nine self-styled peanut butter junkies rated their favorite brands. All sandwiches were precisely prepared and presented on silver platters by the talented kitchen staff at MacKinnon's Restaurant in Northville. Cameras clicked and VCRs whirled while the kids noshed.

BIG NATIONAL brands of peanut butter, Skippy, Jif and Peter Pan, were represented

in addition to lesser known brands like Arrowhead All-Natural, Smuckers, Town Pride and Velvet. We even included the U.S.D.A. government-issued sticky stuff that appears on sandwiches and other creations in local school cafeterias.

Who better to act as professional taste testers than a smattering of 8-12-year olds from Rochester, Birmingham, Southfield, Plymouth, Westland and Garden City?

The job was simple. Sample various peanut butter sandwiches, rate them on a scale of one to five and cleanse your palate with as much Coca-Cola or Seven-Up as needed.

One indicated "ucky" and five denoted "this is what I want you to buy next time you go grocery shopping."

The panel of judges included Matt Amans from Rochester whose mom reluctantly agreed to attend even though she gets a violent allergic reaction from just smelling the stuff.

GARDEN CITY'S representatives Jamie Patterson and Dawn Virant offered mutual agreement while Sean and Justin Touhey, twins from Plymouth, tried to beat each other to see who could eat the most.

Stacey Neece, the youngest judge from Westland frequently climbed up on her chair

**Who better to act as taste testers than 8 to 12-year-olds from Rochester, Birmingham, Southfield, Plymouth, Westland and Garden City?**

Seems that MacKinnon (and other notable area chefs) feel that the classic peanut butter sandwich should have one slice of the bread lightly slathered with butter before topping the other slice with the sticky stuff. Supposedly, this makes for a richer and smoother creation that lessens the "stick to the roof of your mouth syndrome" which so often accompanies the ritualistic eating of a peanut butter sandwich.

Our judges unanimously disagreed, frequently venting their displeasure over the amount of butter that was used to, as one judge put it, "grease the sandwich." MacKinnon might know the secret to making the world's best Ragout of Wild Boar, but, in our judges' opinion, trust good ol' Betty Crocker when it comes to slinging peanut butter. Ah . . . from the mouth of babes . . .

All of the brand names remained hidden from the panel via discreetly made cards known only to this writer and the independent verifying and accounting firm of Bela Antal. As the gardemanger at MacKinnon's, Antal supervises the preparation of cold dishes. It was natural he'd be the one to prepare our peanut butter sandwiches.

Please turn to Page 2

It tastes...























# Brain injury study sought

Physicians and researchers from around the world are calling for a five-year study of mild brain injuries. They're seeking to understand the long-term effects and treat patients.

More than 230 experts gathered at the University of Michigan Medical Center to swap ideas on diagnosing and treating the nation's 15 million people hospitalized each year for mild and moderate brain injuries.

"What are the hidden effects of mild head injury?" The issues are much too unclear," said Dr. Thomas W. Langfitt, professor of neurosurgery and former vice president for health affairs at the University of Pennsylvania.

"We haven't resolved the questions. There's still a tremendous amount of work to be done," he told the gathering in Ann Arbor.

### THEIR RESEARCH has shown

● Mild and moderate brain injuries account for 90 percent of all brain injuries.

● Incidence of brain injury in males is double that of females.

● 50 percent of brain injury victims are between 15 and 34 years of age.

● 50 percent of mild and moder-

ate brain injuries are tied to motor vehicles.

● Weekends have the highest number of brain injuries.

● People with concussions and other forms of mild brain injury have significant cognitive and behavioral problems months after impact. Delayed return to work, a loss of concentration, headaches, dizziness and other problems often surface after the injury, yet seldom are tied to the injury.

THE EXPERTS concluded that more research is needed to better diagnose and treat victims injured in the home and workplace, on the street and in athletics.

Initial diagnosis of mild and moderate brain injuries can be difficult, and even with accurate diagnosis, later problems often are not recognized.

Wayne Alves, director of research in the Department of Neurosurgery at the University of Pennsylvania, said, "Anything can happen after a mild head injury, and everything that can happen, does... but an early and aggressive effort can get people back into their routine."

The symposium was jointly sponsored by the University of Michigan

and General Motors Corp. GM co-sponsored the effort as part of its ongoing research efforts to improve automobile safety.

DR JULIAN T. HOFF, chief of neurosurgery at the U-M Medical Center and one of the symposium organizers, said workshops will take place during the next five years to help better understand the problem of mild and moderate brain injuries.

Dr. George Zuidema, vice provost for medical affairs at U-M, said the problem is substantial. "This trauma and its consequences affect our society to a degree that far outstrips the AIDS epidemic, yet support for trauma research, from all sources, accounts for only a small percentage of resources assigned to that one disease — important as that may be," he said.

Children recover more quickly and completely from all but the most severe head injuries, according to Mark Ylvisaker, program director of the Rehabilitation Center of New York.

MORE THAN 200,000 children in the United States are hospitalized each year with mild and moderate brain injuries.

Of them, 15,000 need prolonged

hospitalization, and 4,000 die each year from craniocerebral trauma, Ylvisaker said.

Falls account for 43 percent of all mild and moderate head injuries in children, followed by motor vehicles, bike accidents and sport activities.

Mild head injuries in children result in impaired attention, impaired new learning, impaired language manipulation, a reduced tolerance for stress and impulsiveness, irritability, withdrawal and apathy, Ylvisaker said. But injured children on the whole, do not experience marked failure in school.

J. DOUGLAS MILLER of the Department of Clinical Neurosciences at the University of Edinburgh in Scotland studied more than 2,000 elderly patients with mild and moderate head injuries.

Some of his findings contradicted conventional findings that more women than men suffer head injuries among the elderly, and that the highest incidence of head injuries happen on Thursday — the day pension checks are issued in Edinburgh, he said.

Manuscripts from the symposium will be assembled and a book will be published late next year.

## Alzheimer's group to receive benefits from 'sweet' source

The Second Annual Chocolate Jubilee for Alzheimer's Disease victims and their families will be held 2 p.m. Sunday, Dec. 6, at the Somerset Inn, 2601 W. Big Beaver, Troy.

Samples of chocolate desserts and candies will be offered. Over 30 restaurants and chocolate-makers will be represented, event organizers said.

A patron brunch will be served at noon. General admission is \$25 per person in advance, \$30 at the door. The patron brunch is \$100, including

admission to the Chocolate Jubilee.

Alzheimer's Disease is a progressive, incurable neurological disorder that has struck an estimated 2.5 million Americans. While most victims are over 65, the disease has been known to strike people as young as 40.

Reservations can be made by sending a check to the Alzheimer's Disease and Related Disorders Association Inc., 17251 W. 12 Mile, Southfield. Additional information is available by calling 557-8277.

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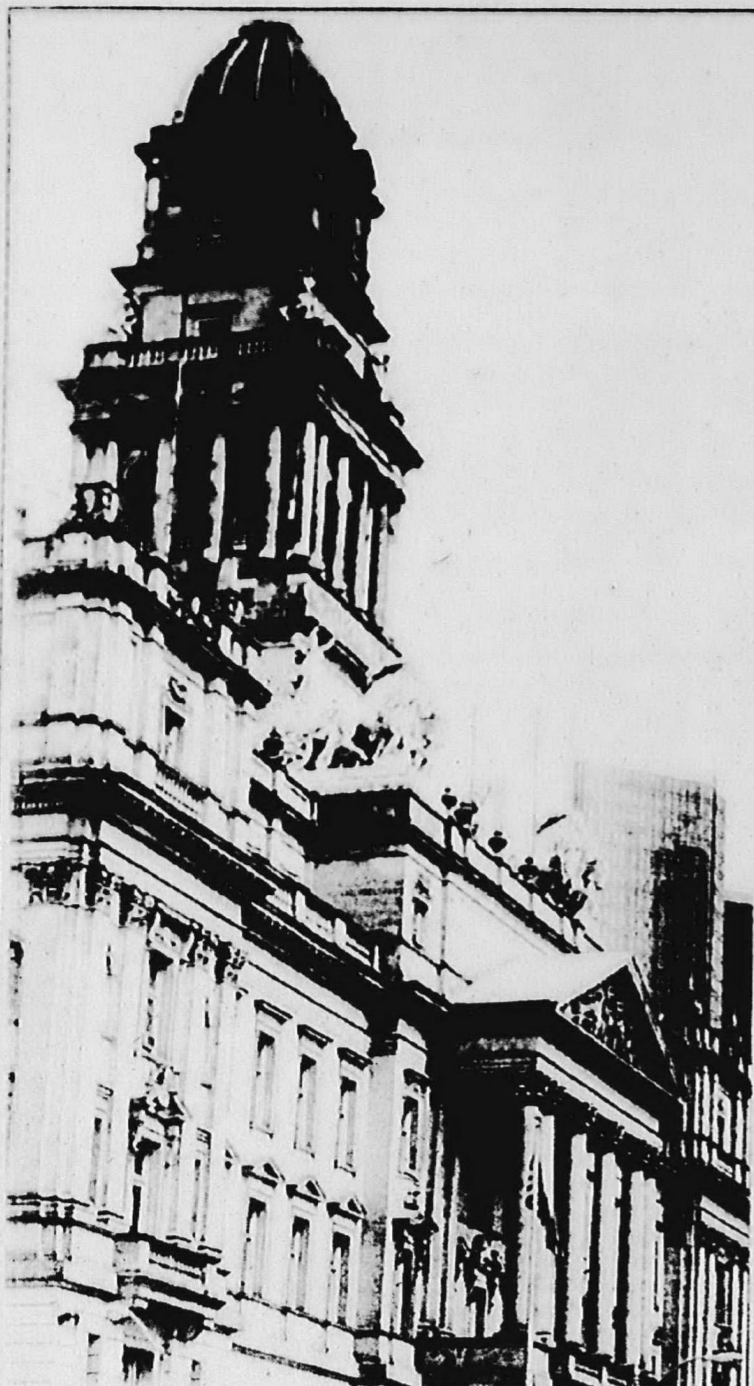
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# Sagebrush • Tansy

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PARDEE AT EUREKA IN TAYLOR

PRICES GOOD SUNDAY, NOVEMBER 29  
THRU SATURDAY, DECEMBER 5, 1987  
Visa & Master Card Welcome



Wayne County offices are coming back to their former location.

## New county seat opens in refurbished location

It's been known as the Wayne County Courthouse and the old county building, but the refurbished 85-year-old office building has new occupants.

And a new name. County Executive Edward McNamara, county commissioners and other officials moved into the building last weekend.

It is now the county seat. The City County Building will be used primarily for Detroit activities.

The structure has officially been renamed the Wayne County Building

on a motion from county Commissioner Kay Beard, D-Inkster.

The building is on Randolph, north of Jefferson, Detroit. It served as the seat of county government 1902-1955. County offices returned to the site after a 32-year hiatus at the City-County Building.

A time capsule was buried near the site during dedication ceremonies Nov. 23.

The capsule will be opened in 65 years, to coincide with the building's 150th anniversary.

Monday, November 30, 1987 O&F

(P.C. 6C W.G. 4B) 7A

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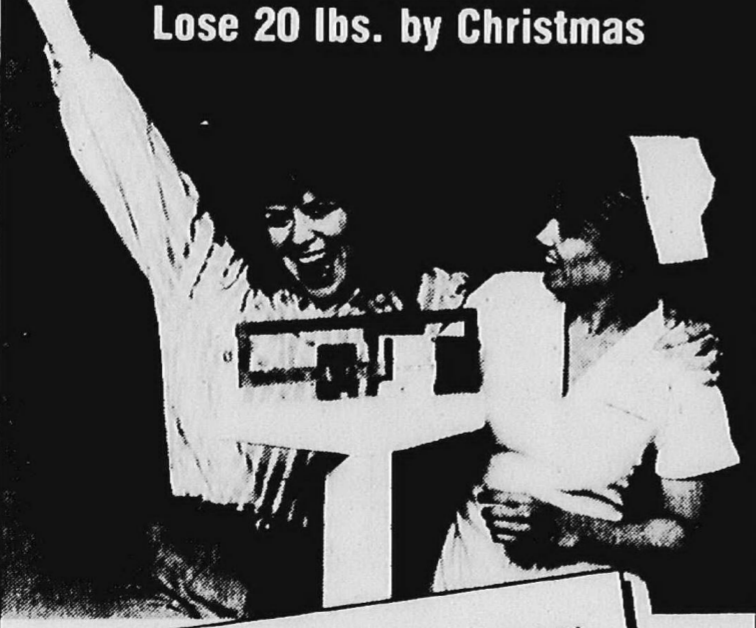
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# STREET SCENE

Richard Lech coordinator / 591-2300

Inside **S<sup>2</sup>**

## Getting ready for Christmas

This week Street Scene prepares you for yuletide jolliness with our Getting Ready for Christmas issue. Besides our front-page stories on new games for Christmas and one-day yule trips, we also have stories on personalized Christmas gifts (Page 6D), a Victorian-style Christmas (Page 6D) and a look at what items are hot for the holidays (Page 5D).

The Observer & Eccentric Newspapers

Monday, November 30, 1987 1A&F

••10



STEVE FECHT/staff photographer

Allison, 10; and Rory Keay, 5; of Troy enjoy the company of the furry critter crowd. The toy animals are available at many retail outlets in the area during this holiday season.

By C. L. Rugenstein  
special writer

While there are no lions or tigers, bears abound for Christmas shoppers, and there's even a new guy in town this year!

Kris Moose, a plush brown, cuddly moose reminiscent of Bullwinkle from the old "Rocky and Bullwinkle" TV show, is Crowley's new PWP — purchase-with-purchase — incentive for buyers. With \$50 worth of purchases, Crowley's shoppers can take home a Kris for an additional \$10.

"It's also an opportunity to give customers a tremendous value on something for shopping at our stores," said Crowley's sales promotion director Stan Siwula.

The success of their Holly Hound, which sold more than 40,000 last year, led Crowley's to break with the bear brigade and offer Kris in '87.

"We felt that coming up with a fresh new item would keep customers coming back," Siwula said. "How long can you keep offering the same thing?"

Siwula said his only concern was having enough Kris Mooses on hand to last through the traditional day-after-Thanksgiving siege of Christmas shoppers.

**VARIETY ASIDE**, however, Santa Bear still reigns supreme as king of PWP hugables, with more than 160 related gift items this year. Hudson's has solved the problem of keeping him interesting

## Bear feat

### Plush critters a hit with yule shoppers

by giving him a new friend, **MISS DEER**, as well as new clothes and a plane.

"We wanted to make him a tradition," said Candace Barker at Hudson's Regional Offices in Southfield. "The reason we chose bears is because they were a hot trend item at the time (1985)."

With the Santa Bears, Hudson's was one of the first stores to offer something other than cosmetics as a PWP extra. The fact that they sold more than 400,000 bears in seven states by Thanksgiving last year testifies to their popularity. And, added Barker, "No one who's ever hugged a Santa Bear has been able to put it down — they're very lovable."

Also making the season bear-able this year are J.C. Penney's no-name adopt-a-bears, Meijer's Polar Pal musical Bears and Ward's just plain teddys.

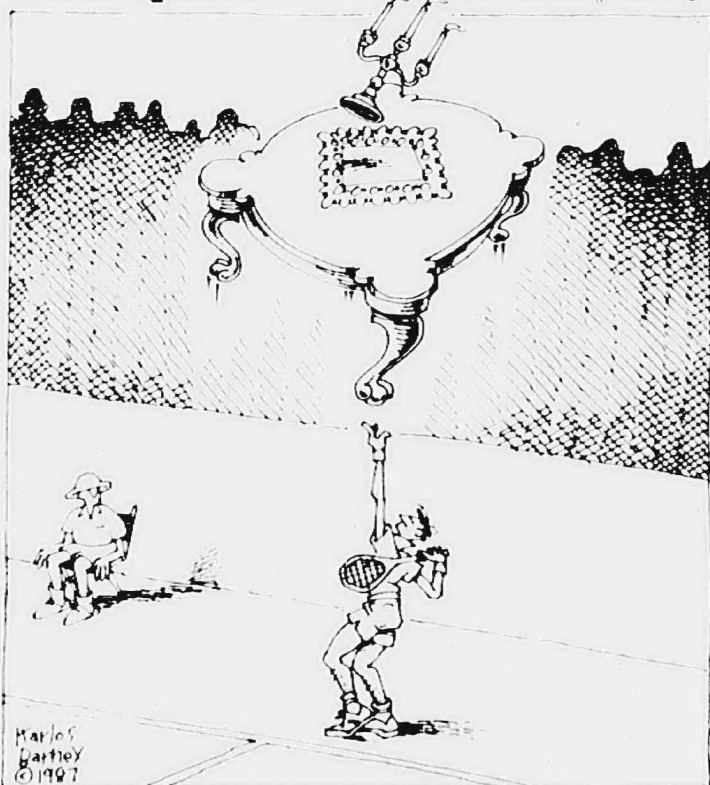
**SQUEEZE POLAR Pal's** paw and he'll serenade you with 18 different songs from his programmable music box. If that's not enough, he also comes with a full line of merchandise — clothing, dishes, glasses and disposable tableware.

Penney's brown bear comes with a winsome face but no name. According to the tag on his green bow, shoppers can take him home (for \$10 with a \$40 purchase) and name him themselves.

For those who just want teddy bears to be teddy bears, there's Ward's white bear. A regular purchase item in itself, the Ward's teddy does nothing but wait for someone to take it home and love it.

## R.U. Syrius

Karlos Barney



A good serve is critical, even in table tennis.

## Reach out and date someone

### Firms offer dial-a-date

By Bill Casper  
staff writer

Reach out and date someone. That's right, dial-a-date. Right here in the metro area.

You may have seen the ads on late-night TV. You have a choice. You can call either the Adult Party Line or 1-976-MEET. They're among the many dial-a-call or 976 Call programs provided by independent sponsors through the telephone company.

But a service like the Adult Party Line differs from the other dial-a-call services that provide information via a tape-recorded message. The Adult Party Line is participatory, with real, live people to talk to or listen to.

Parents, be advised, there's a Teen Party Line, too, and at \$3 for each

three-minute call for either line, it doesn't take all that many calls to run up a sizable phone bill.

**STILL IT** can be tempting, especially when you're home alone on a Friday night, and the best thing you have going is yet another cruise on TV's "Love Boat."

You've jotted down the number, never intending to dial it, but who knows, there's still time to line up a date for Saturday night.

Still you're a bit uneasy. The dreaded prospect of rejection still exists. Although for three bucks you'll at least be spared the horror of a face-to-face confrontation. And no one need know that you've resorted to calling perfect strangers for dates.

On the other hand, you do risk a blind date with someone else who has resorted to this seemingly desperate quest for true love.

**NONETHELESS**, it's intriguing, and if you're frightfully shy, you



Please turn to Page 2





# New heights

## Climber hits peak performance

By Marie Chestney  
staff writer

One day in May, world-roaming adventurer Eric Perlman stood on top of ferocious Jade Dragon Mountain in northwest China and raised his fists in triumph.

On that gloomy, snow-fog day, Perlman and his team did what no mountain-climbing team had ever done before. They had conquered the highest peak in a blizzard-seething mountain range along the Sino-Burmese border, a range long revered by the Chinese as a god, a range long pursued by mountaineers from around the world who yearned to climb and conquer it.

On one recent day in November, this same veteran mountain climber stood in front of a roomful of admirers in a Farmington Hills sporting goods store and told what it's like to tackle the fickle storms and steep peaks of an unforgiving mountain. And come out the winner.

"Clouds swallowed us as we waded blind up a narrow ridge," said Perlman as a slide flashed on the screen that showed a dark solitary figure inching his way up an immense snowclad ridge.

"We kicked, we groveled our way up because we wanted this thing. Maybe it was a good thing we couldn't see what we were climbing on. Then, finally, everything was below me. This was it. I raised my fists in a salute to the Jade Dragon finally beneath my feet. We broke out the (Chinese and American) flags."

"We didn't do it for the view. The view is all inside. We wished our friends could be with us because our victory was their victory too."

**PERLMAN**, a slight-of-build, curly-topped redhead and college dropout who lives in Truckee, Calif., had brought his slides, his harrowing yarns and his mountaineering props to this special multimedia show.

Benchmark, a sporting goods store at 32715 Grand River, had shelled out \$300 to give local mountain-climbing enthusiasts an up-close look at one of the most successful climbers around. By successful, we mean success in both climbing mountains and in making a living once the climb is over.

Benchmark wasn't disappointed. The back room was jammed with would-be climbers who probably dream of conquering, like Perlman, a summit like the Jade.

Once the slides were shown and the show was over, the questions flew.

### HOW DID you get back down?

The same way we got up, Perlman said. "It was long, hard, tricky, and harder on the knees, but the snow was firmer than on the way up."

The one-day summit assault took 15 hours. The team started at day-break and staggered back into base camp at 11 p.m.

How high is the Jade Dragon's summit?

Eighteen thousand five hundred feet. Compared to Mount Everest, at 29,050 feet, or two monoliths in Pakistan, K2, at 28,250 feet, or Gasherbrum IV, at 26,000 feet, or even the United States' own Mount McKinley, at 20,320 feet, the Jade Dragon might look like a piker.

But what the Jade lacks in height it makes up in ferocity. American, Japanese, British and Chinese climbing teams all had been beaten back over the years by the mountain's blinding blizzards, high winds, sudden storms, avalanches and rock falls. In 1966, the mountain had even



Eric Perlman raises his fists in triumph after conquering Jade Dragon Mountain in China.

beaten back Perlman, who was making his first assault on the snow-capped peaks that look like a dragon's spine.

Perlman firmly believes he triumphed in 1987 because he spurned the less-dangerous, long-way-round route and chose, instead, the more deadly, one-day shoot to the summit. The team had to make the trip in one day because on the steep peaks there was no place to sleep. The route was so sheer that if one team member fell, another would have to jump off the opposite side and pull the rope taut. The team set out knowing there would be no helicopters to rescue them if something went wrong.

### WHO CAME down first?

Perlman was the first to the summit and the last to get down. As leader, he had less to carry but had to pick the route and lay the hardware for the others.

When did you start climbing? In 1966. Since then, the 37-year-old mountaineer has tackled the east face of Mount Everest, Celestial Peak in Tibet, climbed the six great north faces of the Alps in a single season and skied the highest peaks of the Andes.

In 1988, he plans to climb the yet-unclimbed 22,000-foot massif, Buka Daban, in the north Kunlun Mountains of China. He said the peak has never been seen, much less climbed, by Westerners.

### HOW DO you make a living?

Aye, that's the Big Question for would-be adventurers. Totally self-taught, Perlman writes, takes pictures and promotes himself. He plans his own adventures, photographs them, writes about them and then travels coast-to-coast to talk about them.

His adventures and photos have appeared in the pages of Sports Illustrated, Adventure Travel, Skiing and Backpacker.

That's not bad for a dropout from the University of California.

"I was interested in science, but I couldn't stand to study," Perlman said. "I had to be outside. My laboratory was the outdoors."

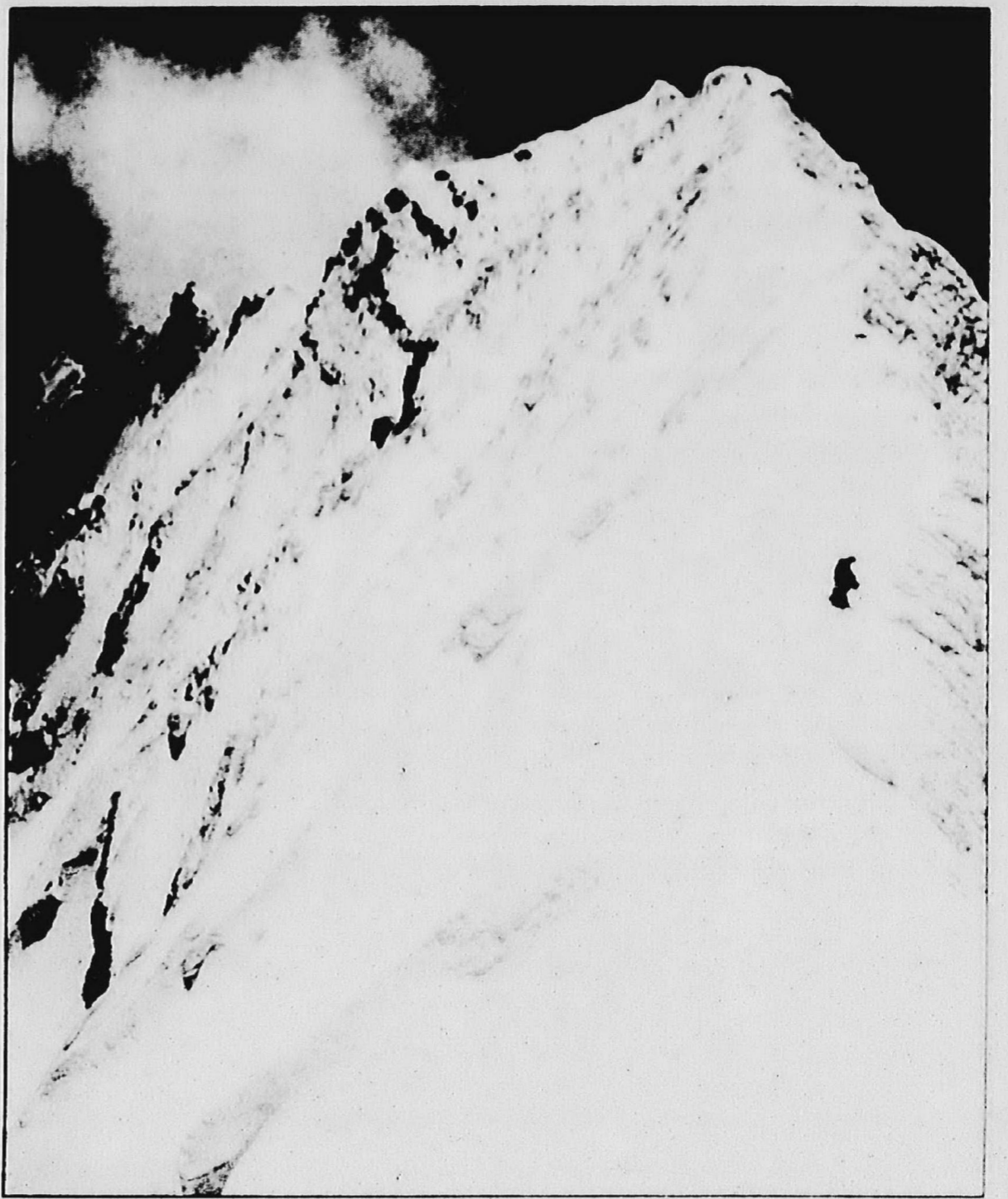
To earn an extra paycheck, Perlman and some friends even recently field-tested longjohns for Backpacker magazine and wrote a story about it.

"You piece it all together and make it work."

The last question apparently came

*'We didn't do it for the view. The view is all inside. We wished our friends could be with us because our victory was their victory too.'*

— Eric Perlman  
mountain climber



With certain death on both sides of him, Eric Perlman struggles over peak after peak to make it to the top.



RANDY BORST/staff photographer

Eric Perlman (left) discusses an upcoming mountain expedition he will undertake with John Stein and Jim Bennett, both Ann Arbor residents employed by Bloomfield Hills firms. They plan to climb Bukadaban, a 23,000-foot peak in Tibet next May.

## Here's the route to high adventure

One of the best places to learn about mountain climbing is in the pages of such adventure magazines as Outside and Backpacker.

Outside recently featured articles on climbing in the Himalayas, a female rock climber, an alpine climber and an ascent up Mount McKinley.

Backpacker recently published Eric Perlman's story on his climb up the Jade Dragon Peak.

Within these pages, would-be mountaineers will read of the rigors and obstacles faced by the world's best climbers. They then can ask themselves: Do I really want to do that?

IF THE ANSWER is yes, a good way to learn the technical aspects of climbing is to attend a mountaineering training school. Many of these schools flourish, mostly out West. They advertise in both magazines.

The sport requires a lot of equipment, from crampons to ice axes, from ropes to harnesses, from breathable suits to helmets.

At the schools, students learn how to use the equipment. They also get

practical field experience, using the equipment on actual climbs.

At the schools, students also learn of such real hazards as altitude sickness and hypothermia. Both can strike the most skilled of climbers if proper precautions are not taken, and both can be deadly.

WHILE WAITING to go to school, would-be climbers should start a program of physical conditioning. Climbers often carry 80-pound packs. Could you?

Before a climb, seasoned climbers take to the hills with their backpacks to get themselves in shape. They work hard to increase their physical endurance.

Some climbers even jog wearing a face device that limits their oxygen supply. After all, the higher up the climber goes, the less the supply of oxygen.

Climbing too fast without proper acclimatizing to the altitude can bring on severe headaches and mountain sickness. Two of the climbers on Perlman's four-man team were stricken with altitude sickness and missed out on the climb. And they were seasoned pros.

## Walkers take malls in stride

By Jeff Counts  
special writer

There's an early-morning rush at suburban Detroit shopping malls, but it isn't just the Christmas rush — it's the walking rush.

The pace is brisk for those who are exercising their hearts and lungs instead of their credit cards.

Malls with seemingly endless hallways are perfect places for people like Albert Vellucci, 63, of Dearborn Heights, to put in their miles.

"The weather is nicer and you don't have to worry about walking in the dirt or on sidewalks. There are also no dogs," said Vellucci, who is walking to recover from bypass heart surgery he underwent Sept. 16 at Henry Ford Hospital.

His rehabilitation program had him walking 1/4 mile to start, and he's now up to four miles per day, six days a week.

Vellucci, retired mailroom supervisor of the Detroit Free Press, is one of about 200 people who put themselves through their paces seven days a week at Wonderland Mall in Livonia.

The "Wonder Walkers," as they call themselves, range from retirees to mothers walking at a fast pace while pushing their children in strollers.

**A list of malls that open their doors to walkers is on Page 4D.**

**BUT THERE'S** more to walking than staying healthy, said Sam Coppola, 62, of Livonia, who is retired from Ford Motor Co.

"You meet a lot of nice people," he said, displaying the quick walking pace that has earned him an award for walking 500 miles through the mall. He'll receive a \$5 gift certificate from the mall for his accomplishment.

A bout with diabetes persuaded Coppola to walk the 500 miles in 2 1/2 months, he said. The six-mile-a-day, seven-day-a-week pace helped him drop to 175 pounds from a high of 210.

"The diabetes is gone," he said, "but my friends are still here."

**THERE ARE** walkers like Coppola and his friends at least 11 other malls in the suburban Detroit area, according to Marilyn J. Veltman, di-

rector of community relations for the American Heart Association. The association was involved in getting the program going at Wonderland Mall and at the other malls.

Before joining the rush the Heart Association suggests that you see your doctor first if:

- You are a male more than 45 years old and not accustomed to regular exercise.
- You are a female more than 50 years old and not accustomed to regular exercise.
- You have heart trouble, a heart murmur, or you have had a heart attack.
- Your doctor said your blood pressure is too high and not under control, or you don't know whether your blood pressure is normal.
- You frequently have pain or pressure in the chest, neck, shoulder or arm after you exercise.
- You experience extreme breathlessness after mild exertion.
- You have bone or joint problems.
- You often feel faint or have spells of severe dizziness.
- You have a medical condition that might need special attention, such as insulin-dependent diabetes.

If you don't need to visit the doctor, a good pair of shoes and a place

to walk is all you need. The Heart Association recommends a 20- to 30-minute walk three times a week.

Pamphlets on walking are available from the American Heart Association of Michigan, 16310 W. 12 Mile, P.O. Box 160, Lathrup Village, MI 48076. The telephone number is 557-6500.

**BUT LISTEN** to the voice of experience before stepping out at the malls. Coppola, the 500-miler, says to "stay close to the wall and out of the way of shoppers."

That's probably good advice, according to Sylvia DeFoe, 63, of Livonia, who is the volunteer president of the western Wayne County division of the American Heart Association, because the stores will be opening earlier than usual during the Christmas season and because more walkers will be headed indoors as winter comes.

When there are shoppers in the mall, most malls ask that walkers don't walk more than two abreast and be courteous, said Rodney Harden, Heart Association southeast regional director.

And as the Christmas season approaches, even hard-core walkers will be "doing a little bit of shopping" after their walks, Coppola said.



JERRY ZOLYNSKY/staff photographer

Christmas shoppers aren't the only ones stepping out at local malls. Walkers such as Mabel Herie (left) of Livonia, Sam Coppola of Livonia and Diana Moldovan of Redford Township are there for the exercise of it. They were caught taking things in stride at Wonderland Mall in Livonia.

street seen

**Charlene Mitchell**



Street Seen reporter Charlene Mitchell is always looking for the unusual and the unique. She welcomes comments and suggestions from readers. Write her in care of this newspaper, 36251 Schoolcraft, Livonia 48150, or call 591-2300, Ext. 313.

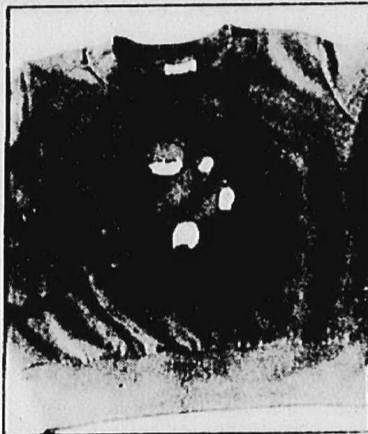


**Parties in paper**

'Tis the season for unusual gifts and this one combines coordinated paper products and gourmet foods packaged in unusual and reusable containers — but not always baskets. Each gift is shrink wrapped and individually decorated. There are many popular combinations to pick from, but you can add or delete an item with prices adjusted accordingly. Imagination is the only limit. Only Contempo paper products and the finest gourmet foods are used. Delivery, packaging and UPS are available at an extra charge. Call Parties in Paper, 661-2934. Located at 29856 High Valley Court, Farmington Hills.

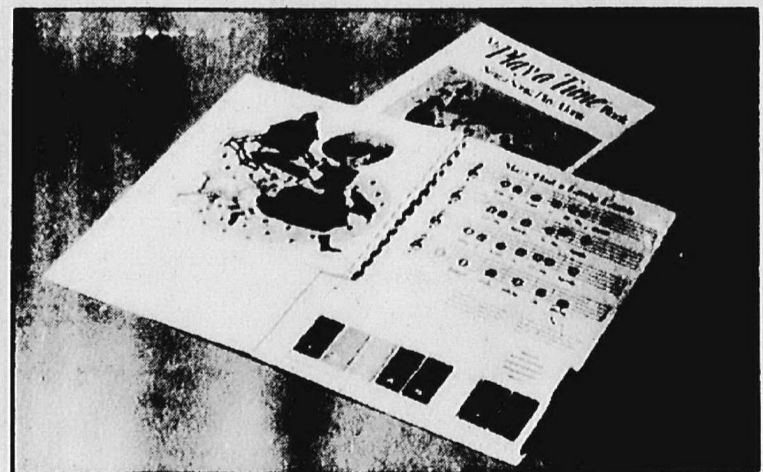
**Yule'll love Teddy**

Youngsters and grownups will both enjoy this comfy thick sweatshirt with an adorable brown Teddy bear inside a green holiday wreath. This is just one of a variety of new designs in sweatwear by Birmingham artist Gail Fuller Laffrey. Available at City Sweats, Millender Center, Detroit.



**Armchair quarterback**

Call your own signals for the upcoming Rose Bowl game or any Sunday or Monday night game from your favorite recliner. Wet your whistle at the same time. Handy pocket has room for the TV guide — just in case you want to switch stations during commercials. \$13.99 at Warren Drugs, Middlebelt Road, Farmington Hills.



**Noteworthy**

It's cheaper than piano lessons and your little one can amuse him or herself while learning with this Play-Along-Sing-Along book. It's a play-by-number book containing old favorites like "Farmer in the Dell," "Mary Had a Little Lamb" and "Happy Birthday." The plastic keys at the bottom of the heavy cardboard pages coordinate with the large numbers that are printed above the lyrics. Even if junior can't read the words, just knowing how to recognize the numbers can teach him to play. Available at the Rocking Horse, 725 S. Adams Square, Adams Square Mall, Birmingham.

**Something fishy here**

These ceramic beauties seem to be swimmingly schooled in good taste in the presentation by artist Julie Sanders and available at Jacobson's. Dinner plate is \$32; small plate, \$15; and covered dish, \$100. All original designs in bright sea-side colors. More pieces to the collection than what is shown.



**Scrooge loose**

When malls start putting up their Christmas fantasies the week before Halloween, it's enough to make anyone cry. "Bah, Humbug!" But for old Mr. Scrooge even one day of Christmas merriment was too much. Scrooge returns to the stage of Meadow Brook Theatre this week for the annual presentation of Dickens' "A Christmas Carol." Hollywood actor Booth Colman, who was professor Hector Jerrold on television's "General Hospital," once again will portray Scrooge. Charles Nolte, a professor at the University of Minnesota, has adapted the book for the stage and will direct.

The first performance will be at 8 p.m. Thursday, and performances will continue through Sunday, Dec. 27. Call for times and ticket prices. An American Sign Language-interpreted performance for the hearing impaired will be at 11 a.m. Tuesday, Dec. 15. (Meadow Brook Theatre, Oakland University, Rochester Hills; for more information on general performances, call 377-3300; for more information on the special performance for the hearing impaired, call 370-3319.)

**Woodwinds ready**

The Renaissance Wood Quintet will perform in the season finale of the Fall Festival of Music at the Farmington Community Center. The concert will be at 7:30 p.m. Sunday at the center. The quartet, made up of Detroit Symphony Orchestra members, will perform works by Haydn, Malcolm Arnold, Darius Milhaud and others. Tickets are \$13 and available at the center.

(Farmington Community Center, 24705 Farmington Road, Farmington Hills; for more information, call the center at 477-8400.)

**Slopes safety**

"Break a leg" is great advice for a thespian about to hit the stage, but not for a skier about to hit the slopes. The Rehabilitation Institute has planned a ski clinic to help skiers avoid going down for the count while going downhill. The program will feature lectures and demonstrations on flexibility and strength exercises, proper stretching routines, nutrition and the selection and use of ski equipment.

The clinic will be from 8:30 a.m. to 2 p.m. Saturday at the Institute. Attendance is by appointment only, and the cost is \$12. (Rehabilitation Institute, 261 Mack, Detroit; for more information or to register,

By Jeff Counts  
special writer

There are 11 malls in suburban Detroit that offer walkers special times, according to the American Heart Association of Michigan. The early times allow walkers to get in their miles before the shopping crowds arrive. Here is the list of malls.

● Eastland Mall: 6:30-8:30 a.m., Monday through Saturday, and at noon on Sunday. The doors are open early on the south or back side of the shopping mall on Eight Mile between 194 and Kelly. An identification card is required. For more information, call 371-1501.

● Fairlane Mall: Walkers can enter the mall at 7:30 a.m. Monday through Saturday near the movie theater, and at 10:30 a.m. Sunday. The mall is at Southfield Road and Michigan Avenue in Dearborn. An identification card is required. For more information, call 563-3330.

● Lakeside Mall: Any mall entrance can be used at the shopping center on M-59 in Sterling Heights. The early entry times for walkers are 7 a.m. Monday through Saturday and at 11 a.m. on Sunday. An identification card is required. For more information, call 247-1590.

● Livonia Mall: Entrance G is

open 7:45-10:45 between noon and 1 p.m. through Friday.)

**Aussie Davis**

The Northwest YWCA of Redford Township will offer a benefit showing of the award-winning Australian movie "My Brilliant Career." The film will be shown Sunday, Dec. 13, at the Redford Theatre in Detroit. Voted best picture by the Australian Academy Awards Society, the 1979 film stars Judy Davis as a spirited young woman at the turn of the century who despite poverty, isolation and the pressure to marry, fulfills her dream of becoming a writer.

The evening will begin at 7 p.m. with a champagne reception. Desserts from various bakeries will be served. Sharron Patterson from the Motor City Organ Society will perform on the theater's Barton pipe organ. Tickets are \$10 general admission, and \$25 patron. Money raised will go to maintain the Northwest YW and its programs.

(Redford Theatre, 17360 Lahser, Detroit; for more information, call the YW at 337-8300.)

**Organic Christmas**

The Redford Theatre also will be the site of a special pipe organ

Christmas show "The Magical Music of Christmas" at 8 p.m. Saturday, Dec. 12. The Motor City Organ Society will present Tony O'Brien of Livonia at the console of the theater's pipe organ, augmented with synthesizers and piano. O'Brien will offer such favorites as Leroy Anderson's "Sleigh Ride," Victor Herbert's "March of the Toys" and Tchaikovsky's "Nutcracker Suite." The show also will include some seasonal big band arrangements. O'Brien's own "Nativity Suite," a musical visual rendering of the Christmas story and a traditional carol singing.

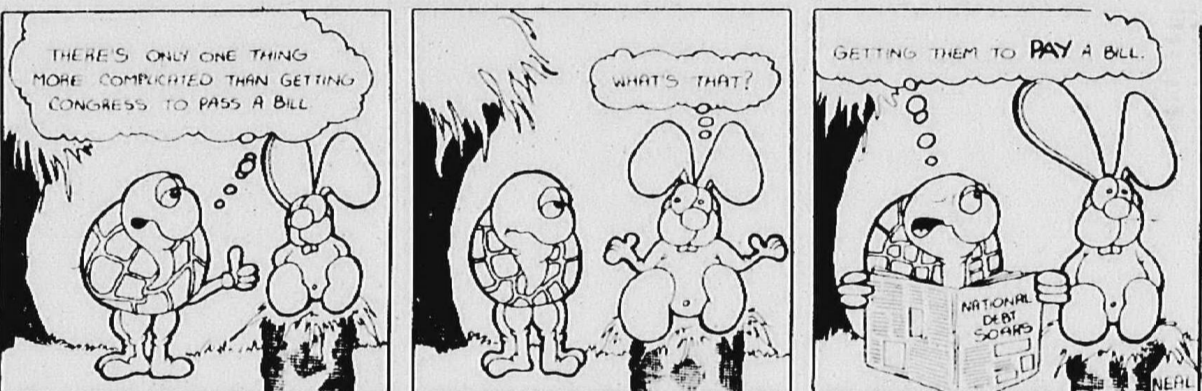
Tickets are \$6. (The Redford Theatre, 17360 Lahser, Detroit; for more information, call 337-2900.)

**Outlying Areas -**  
a continuing story



by Ray Kosarin

**Grumblecord**



by Neal Levin

**These malls open their doors to walkers**

open at 7:30 a.m. Monday through Saturday for walkers and at 9:30 a.m. Sunday. The mall is at 29514 Seven Mile, Livonia. For more information, call 476-1160.

● Northland Mall: At the John C. Lodge Freeway and Greenfield Road in Southfield, the mall is open to walkers from 7 a.m. Monday through Saturday and at noon on Sunday. The Arby's-Kresge entrance can be used by walkers. For more information, call 569-6272.

● Summit Place: Walkers can enter through the North doors to the South Mall, which is in the rear of the mall, at 8:30 a.m. Monday through Saturday and at noon on Sunday. A special permit is needed for the mall at 315 N. Telegraph, in Pontiac. For more information, call 682-0123.

● Southland Mall: All entrances are open at 7:30 a.m. Monday through Saturday for walkers and at 10 a.m. Sunday. The mall is at 2300 Eureka, 1/4 mile east of Telegraph in Taylor. For more information, call 374-2800.

● Tel-Twelve Mall: The entrance at Northway near K mart is open at 8 a.m. Monday through Saturday and at 10 a.m. on Sunday at the mall at 12 Mile and Telegraph. For more information, call 353-4111.

● Twelve Oaks Mall: The entrances on the east side of the mall between Penney's and Lord & Taylor are open at 9 a.m. Monday through Saturday and at 11 a.m. on Sunday. The mall is at 27500 Novi Road, Novi. Walkers are asked to check in at the security office on the upper level. For more information, call 348-9400.

● Universal Mall: All doors are open at 8 a.m. on Monday through Saturday and at 9 a.m. on Sunday,

but the mall management prefers that the main entrance is used. For more information, call 751-3161. The mall is at 28582 Dequindre, Warren.

● Wonderland Mall: The mall at 29859 Plymouth Road, Livonia, is open at 8 a.m. Monday through Saturday and at noon on Sunday. The mall management requests that the southwest entrance next to American Rental be used. For more information, call 522-4100.

**clarification**

Send a Song in Lathrup Village, featured in last week's Street Scene, can be reached at 559-6316. The firm specializes in writing and recording personal songs about individuals.

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# Branded

## Trademarks wearing well in fashion

By Philip A. Sherman  
staff writer

It must be an advertiser's dream come true. Long ago in a galaxy far away, advertisers had to pay people to promote their products. To conspicuously wear the right sunglasses. To be seen on the basketball court in their shoes. At least one cigarette company used to offer a flat fee plus a new paint job, which sometimes included sanding and rustproofing, to any Volkswagen driver willing to turn his or her car into a rolling billboard.

**THEN SOMETHING** snapped. No one knows quite how it came about. Probably a junior advertising account executive somewhere, sweating over someone's account, suggested the laughable.

Let's put the product name, big as daylight, on clothes and then sell them. Signature series. It speaks to me, babe. We'll create an identity to go along with it. Something lively and mysterious, ambiguous enough for full-spectrum appeal. It's bigger than the both of us.

Yeah, that's the ticket. And so it was. The ticket today is Coca-Cola.

Swatch. Generra. Camp Beverly Hills. Guess. Those cute little singing claymation raisins in the fast-food commercial. Clothes bearing these and other brand names are selling so fast some stores cannot keep them in stock.

**WHY DO** people pay to wear advertising? "Because it's a trend, it's status, it's the selling of status for a product that speaks for itself. This is just building in that success," said Candace Barker of Hudson's communications department. She was discussing the Coca-Cola line of clothing, known for being exceptionally well-made. Barker said it sells very well.

"It's very successful. We used to call these types of clothing 'namedroppers' — anything with a name on it," she said. Now Hudson's Northland store groups clothing and accessories according to brand name, including 160 Santa Bear-related products in their own department.

"Fashion watches are the hottest-selling items this year. They're very fashionable at a decent price," Barker said. She was talking about Swatch, which is more than watches. But that comes later.

Right now she was watching model Ronnie Blaszczyk troop outside to get her picture taken in a



STEVE FECHT/staff photographer

Here Ronnie Blaszczyk from Hudson's at Northland Mall in Southfield shows off a Coca-Cola sweatshirt, which has pants to match. The shirt and pants sell for \$29.99 each.

Spuds MacKenzie sweatshirt, a fleece tribute to the party animal and his (or, as we recently have discovered, her) favorite after-hours beverage.

**BARKER GENERALLY** agrees with the idea that cloaking yourself in a company emblem is a way of sharing in that company's identity and success. Precious few countries don't know about Coca-Cola. Wouldn't you like to be known worldwide?

Back to Swatch. At Jacobson's in Livonia, saleswoman and model Shawne Marie Pickarski is in a mini-skirt, top and socks made by Swatch. She's wearing Swatch watches. Several of them.

"Swatch is very big," she says. "The kids don't think about advertising, they just think Swatch. That's neat."

Colleen Kelley, Miss J department manager, agrees. "If Ford comes out and manufactures clothing, and it's a useful piece of clothing, it will probably sell," she said.

"But there are some things we've gotten in that won't sell if they're not fashionable," she added, yanking a sweater off the clearance rack. She pointed out that while it is a brand name, it isn't attractive, isn't well-made and pays no attention to detail. A loser.

**ANOTHER WINNER**, according to Pickarski and Kelley, is Camp Beverly Hills attire, featuring the logos of that clothing manufacturing firm.

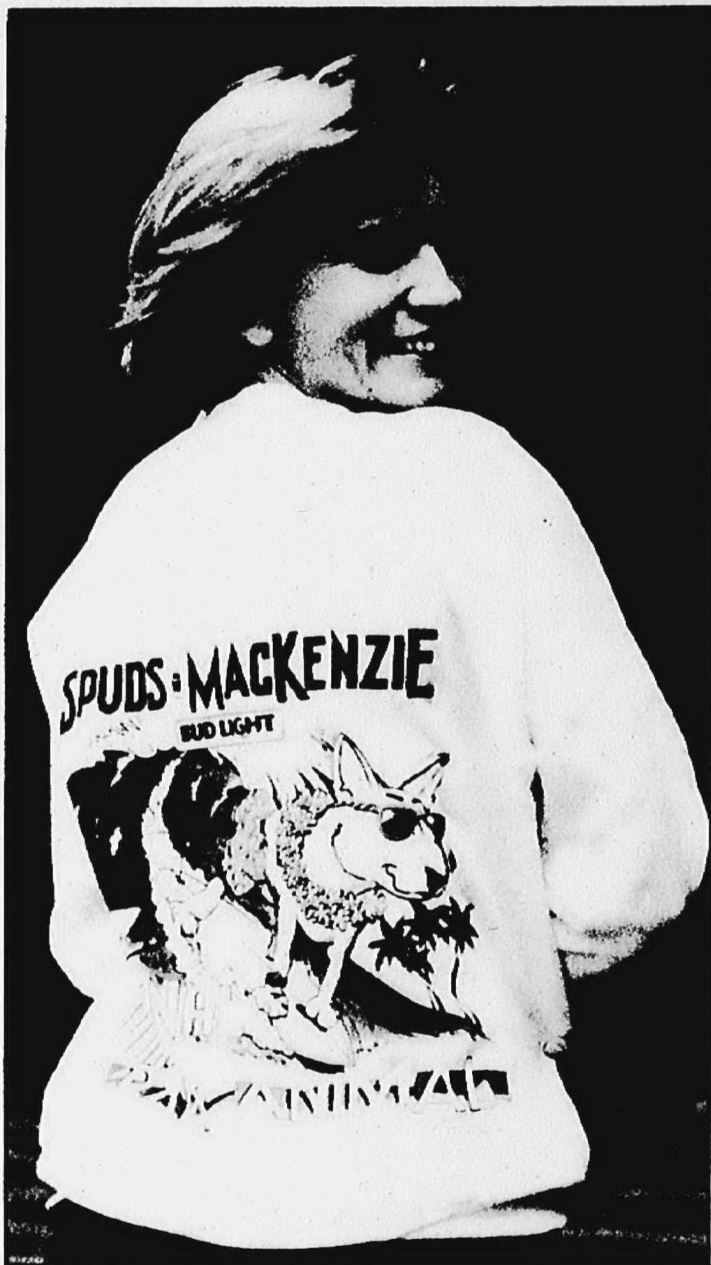
"People come in and know that they want the newest things, the hottest things," Pickarski said. The sweater she's wearing is one of them. Pickarski says these go so fast people inquire about upcoming orders and when they'll arrive.

As far as how long the brand-name trend will continue, Kelley said she isn't sure.

"It depends on what the next big influence is, but there always will be people influenced by a name or a label."

Or a hamburger, promoted by a singing half-moon in Ray Charles glasses. It's Mac Tonight. At Sagebrush in Westland Mall, Mac and the Noid, the scourge of fresh pizza, "are very popular," said Marv Beutner, a salesman, who adds it's also hard to keep Spuds on the rack. Another salesman, Charlie Badis, said the California Raisins don't stay on the rack long enough to ripen.

Jill Breen, one of the models, said she would wear the Noid shirt as part of her own wardrobe "because it's neat. It's just a new craze, and I love the commercial."



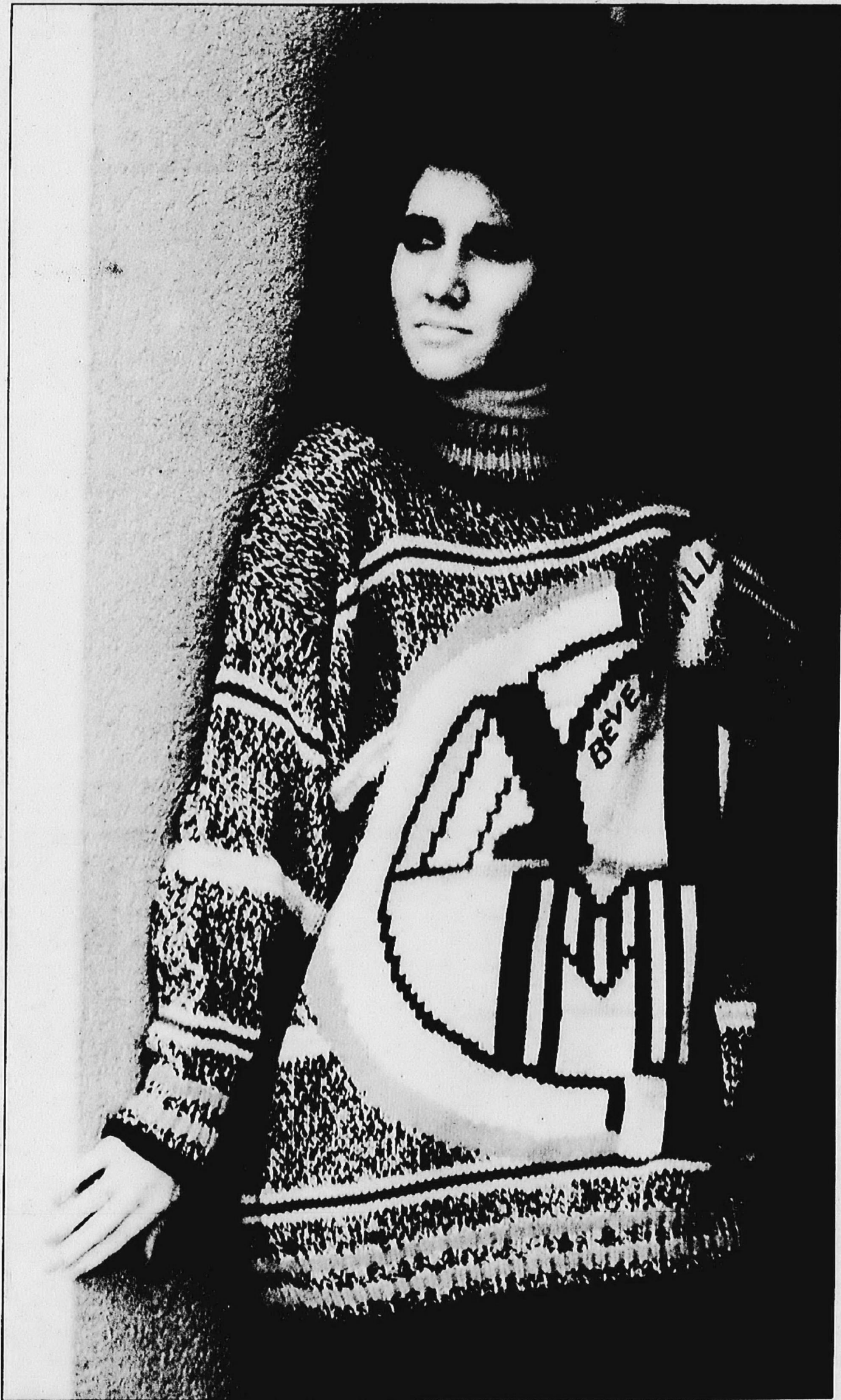
STEVE FECHT/staff photographer

Blaszczyk displays a hot fashion item, The Spuds MacKenzie sweatshirt. It sells for \$28.



STEVE FECHT/staff photographer

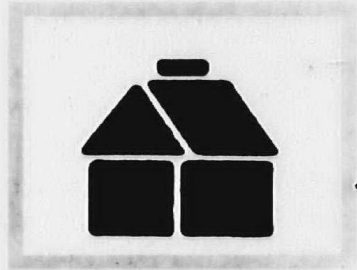
Jill Breen (left), Joe Brenner and Charlie Badis of Sagebrush in Westland Mall show off these popular T-shirts advertising McDonald's, Domino's Pizza and California Raisins. The T-shirts sell for \$12.99 each.



STEVE FECHT/staff photographer

Shawne Marie Pickarski of Jacobson's in Livonia models a sweater by Camp Beverly Hills. The sweater retails for \$78.

# Creative Living



Monday, November 30, 1987 O&E



designing ways  
**Eve Garvin**

**L**AST WEEK I promised I would share some wonderful finds with you. This column and the next will be devoted to just that.

I like to see personal touches in a room — memorabilia, a collection of whatever piques your interest, anything that says something about you. Your home should be an expression of you, not the designer. That is rule No. 1.

Art is a very personal thing. What pleases one may not appeal to another. This is an area where one should express themselves and not rely on the interior designer. To be informed, make a point of attending the various art shows, exhibits and galleries in the area.

There is an old art form, which in the hands of a young artist, David Levin, has taken on new and exciting dimension. I can only say I find his work more interesting than that of any of the well known photographic artists, past or present. At first glance, it is difficult to determine if he has created a photograph or a painting. It's almost as though he has created a new art form.

To quote Levin: "I grew up with a love of film, comic book art and mystery stories. The elements of lighting and mood of noir films of the 1940s, the dark shapes and outlines of comics and the cryptic development of mystery stories, have led me to these isolated, dark, quiet photographic images."

Levin heads the audio-visual department of Henry Ford Hospital. Collections of his photographs appeared in the Detroit Institute of Arts in 1983. Among other places, his work has been exhibited at Union Street Gallery, New York City; San Francisco Institute Gallery, San Francisco; University of Michigan Rackham Gallery, Ann Arbor, and others. He also is on the board of Michigan Friends of Photography.

There is a very special quality to this young man and it comes through in his work. Meeting him has been most pleasurable and I wish to share this pleasure with you. All this leads to the fact that I am planning an exhibit early next spring, which will include the works of Muriel Jacobs, my own collection of paintings by Richard Jerzy, along with his personal appearance and the work of David Levin. I will keep you informed as we go along as to date and place.



organizing  
**Dorothy Lehmkuhl**

**Q.** I am running out of space in my office. Any general suggestions?

A. Thanks to the information revolution everyone is being inundated with the written word. Our reading stacks, file cabinets, desks, book shelves and in-baskets are bulging. We've added credenzas and computers. The sad fact is that more is coming in than is going out.

The dictionary defines the word constipation: "to crowd or pack closely together." I believe it is fair to say that many businesses suffer from office constipation.

We have to learn to be extremely selective in what we allow ourselves to keep, or otherwise our offices become all stopped up.

IF ARE behind on reading, you must do one of two things: either increase your reading time or admit you will never get around to it and pass the rest on unread. Remove your name from every subscription and routing slip possible. See if reports can be condensed for easy scanning.

I once saw a cartoon that read, "Before you throw that out, Miss Jones, make a copy." If saving items for reference is a problem, then you must understand that you alone cannot maintain a public or industry library. (We pay taxes, company librarians and association dues to have other do that for us.)

Find out if there is another source for your information, if so, then get rid of your stuff.

IF YOUR files are bloated, organize before increasing. Of all the places that get stopped up, files must be the most notorious. Set aside specific purging dates and then follow through.

Ask yourself, "What will happen if I let this item go?" If the answer is "Nothing," then eliminate it.

Attempt an "In today — Out today" philosophy. On the average, if you can pass out an amount equal to what comes into your office daily, you will never suffer from office constipation. If you can't, you may suffer growing pains.

Finally, use File 13 (your wastebasket) liberally. It's the best laxative of all.

## clarification

The Designing Ways and Organizing columns were inadvertently transposed in last Monday's paper.

# Knock, knock

## House jewelry: a hardware revolution

By C. L. Rugenstein  
special writer

**T**HERE WAS a time when a doorknob was just that — a doorknob, it functioned anonymously.

Now, however, with increased interest in the decorative aspects of hardware, window pulls, hinges, even kitchen sinks have become high fashion. Or, as one shopper at Russell Hardware in Birmingham put it, "Hardware is like the jewelry on my cabinets — and I want the right accessories."

Supplying these accessories is the business of Jack McBride, president of Russell Hardware, and his brother Bill. And despite the fact that they're a specialty hardware — "We really don't carry anything but hardware for doors, or kitchen and bath accessories," McBride said — they're doing turnaway business with homeowners.

"We marvel everyday at the numbers of people who come in here, and where they come from," McBride shook his head. It's not unusual, he says, to have customers come in daily from Windsor, Flint, or as far away as Indiana, which just shows "these things are probably not available locally."

**AND WHAT THINGS** they are. Doorknobs, in all shapes, sizes and finishes, to mix or match, are some of the items the McBrides' long distance shoppers come in for.

For instance, "People didn't realize they could buy brass doorknobs without a lacquer finish" so they could tarnish for an antique look, McBride explained. Or that lever handles could be backed with round handles on the other side of the door. Or that two different finishes could be mixed: one woman bought a chrome knob to match her chrome-framed powder room mirror and backed it with a brass knob to match the rest of her decor.

Russell Hardware is also one of the few places locally to stock Soss hinges — hinges that are invisible when the door is closed. Invented in Detroit by Henry Soss who'd made hinges for car doors, they're hard to find, and "very expensive," McBride added.

Door accoutrements even come custommade. On one hanging display panel (bolted down to discourage theft) are several styles of drawer and door pulls created by Birmingham jewelry designer James Starr.

And greeting customers at the front entrance is an array of door knockers. Traditional lions' heads share space with not-as-common wolves heads. There are also oversized acorns, pineapples, and for the aquatically minded, three different varieties of scallops — Atlantic, Pacific, and bay, custom-made by Colby Smith of Maine.

**MCBRIDE BELIEVES** this avid interest in fashion hardware is part of a trend toward more homeowner involvement in the building and renovation of homes.

"For many years the pattern was to contract with the builder for the

*'For many years, the pattern was to contract with the builder for the house, he built it, and while the homeowner made a lot of selections, hardware wasn't one of them.'*

— Jack McBride  
Russell Hardware

house, he built it, and while the homeowner made a lot of selections, hardware wasn't one of them," McBride said. Hardware was something the builder generally bought at the lumberyard or general hardware with more thought for function than fashion.

"Now, homeowners have a greater say, and consequently they're spending more money — that much is evident in our sales," McBride added.

But lucrative as the homeowner business is, McBride's first love, as was his father's, is the builder's hardware side of the business.

"Actually we specialize in builder's hardware," he pointed out. "Russell Hardware was built on business from new construction."

**FROM THE TIME** his grandfather J. Harry McBride (one time mayor of Birmingham, 1922-1923) founded the business in 1917 they've always had a contractors side to the business. As McBride's, as it was known then, moved from place to place in the city they added more builders to their steady customers. At one time McBride's father bid on supplying hardware for new construction at the Fisher building.

When the opportunity came to sell out the old McBride's general hardware, McBride's father took it and opened Russell Hardware, in 1952.

Since then they've supplied the hardware for such diverse projects as pizza king Tom Monaghan's world headquarters in Ann Arbor, the Hotel St. Regis, Jacobson's stores, and Mackinac Island's Grand Hotel.

They've also done a lot of renovation work like the Wheeler Opera House in Aspen, Colo., and the Livingston County Courthouse. A current project is Detroit's Wayne County Courthouse, built in 1902.

"It's a beautiful building," McBride enthused. "The glass panel at the entrance is the original Tiffany, as are all the transoms along the first floor corridor."

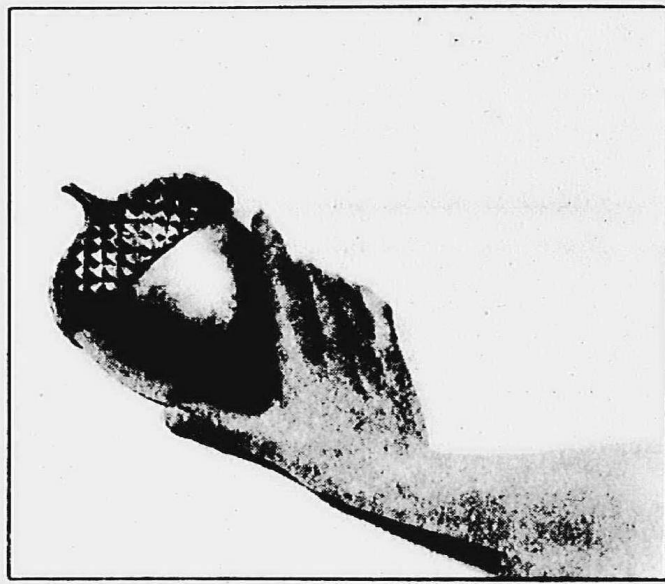
But Russell's job is to restore all the door hardware — five floors worth in three different styles, mostly Italian.

"We've had over 250 pieces of doorknob and escutcheon parts combined to replicate to match existing parts where things are missing, or stolen," McBride paused, chuckling. "Fifty years ago it was just another piece of hardware — now, it gets stolen."



STEPHEN CANTRELL/staff photographer

Jack McBride (left) president of Russell Hardware, and his brother Bill operate the specialty hardware that has a long and distinguished history.



STEVE FECHT/staff photographer



STEVE FECHT/staff photographer

Greeting customers at the front door is an array of door knockers, including an acorn style shown here.

One of the speciality items in brass at Russell Hardware is this hand-crafted mallard damper pull.



## ATTENTION SENIOR CITIZENS

You are cordially invited to inspect the Heatherwood, an elegant new rental community of residential suites designed for today's active seniors.

Centrally located in Southfield on Civic Center Drive between Telegraph and Lahser Roads, the Heatherwood offers fine dining in the Rosewood Restaurant, a full social and entertainment calendar, housekeeping and other personalized services such as complete overnight accommodations for your personal guests... All delivered to you in *style* by our courteous and dedicated staff.

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FARMINGTON HILLS...  
400 Apartments For Rent

**404 Houses For Rent**  
CANTON...  
5 1/2 MILE...  
DETROIT...  
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**RENT A TOWNHOUSE IN WEST BLOOMFIELD \$1170 per month**  
moon lake  
626-4888

**Lakefront Apartments**  
1 & 2 Bedrooms from \$380  
THE LANDINGS  
Phone 729-5650

**VILLAGE SQUIRE**  
BEST VALUE IN AREA  
From \$415 - Heat Included  
SECURITY DEPOSIT ONLY \$200  
981-3891

**In Farmington Hills**  
Attractive 1 & 2 Bedroom Apartments from \$455  
Cordoba  
476-1240

**HONEYTREE**  
Inviting community conveniently located just off Joy Rd. in Canton offering a variety of unique 1 & 2 bedroom apartments...  
981-3891

**Independence Green**  
LUXURY APARTMENT LIVING IN FARMINGTON HILLS.  
Call or Stop By Today! SEE "THE PEOPLE WHO CARE"

**LOOK NO FURTHER!**  
Immediate occupancy Dearborn area  
CANTERBURY WOODS  
562-3988

**A BEAUTIFUL PLACE... TO LIVE**  
CENTRALLY LOCATED IN WESTLAND  
VENOY PINES APARTMENTS  
261-7394

**Drakeshire**  
Rent One Of Our Spacious Apartments And We Will Pay Your Moving Costs  
Within A 50 Mile Radius With No Security Deposit Required  
IMMEDIATE OCCUPANCY

**Fountain Park**  
Experience luxury apartment living at its finest...  
Rentals from \$485

**The Green Hill difference:**  
Do you come home to an apartment or a 75-acre estate?  
green hill APARTMENTS IN FARMINGTON HILLS

**FREE FIRST MONTHS RENT WITH 1 YEAR LEASE**  
ENJOY SPECIAL SURROUNDINGS  
WAYNEWOOD APARTMENTS  
326-8270

**NOVEMBER SPECIAL TWO BEDROOM APARTMENTS**  
from \$499<sup>00</sup> with Heat Included  
Franklin Park Towers  
27350 Franklin Road Southfield, Michigan (313) 356-8020

404 Houses For Rent

LIVONIA 3 bedroom brick ranch 1 1/2 baths 2 car garage basement finished yard appliances \$750 plus security 1500 call 478-9778

404 Houses For Rent

ROCHESTER HILLS Avondale Schools 2 bedrooms + large office finished basement fireplace 1/2 acre \$550 - utilities 550 651-5380

405 Property Management

ABSENTEE OWNER We personalize our service to meet your leasing & management needs. Associate Realtor's Business Center. Members of Oakland County Landlords Association. Before making a decision, call us!

412 Townhouses - Condos For Rent

AUBURN HILLS AREA Beautiful 2 bedroom townhouse. Private park nearby. Full basement. New appliances. Call for more info \$495 per month. Located 15 min from Troy 5 min from 175. Please call Cheryl 334-8262

412 Townhouses - Condos For Rent

FREE RENT! LUXURIOUS LAKESHORE CONDO 1800 sq ft 2 spacious bedrooms 2 1/2 baths fireplace. Carpet, large kitchen stainless steel appliances. Call for more info 9875/5 mo 644-1742

415 Vacation Rentals

HARBOR SPRINGS Elegant Harbor Cove Condo 3 bedrooms 2 1/2 bath heated pool, minutes from shopping, dining & entertainment. Call 681-8461

421 Living Quarters To Share

FAIRMINGTON To share new 2 bedroom house. 2 1/2 baths, fireplace, balcony, garage \$275 + utilities. Security deposit \$2000. Call 681-8461

438 Garages & Mini Storage

LARGE STORAGE 12 x 55 Nine (9) Miles & Farmington 3260 mo. 681-2280

438 Office / Business Space

BIRMINGHAM office space available at rates substantially below market. In class building with common areas available for lease & office space \$1500 / 3000 sq ft. Call 478-9778

W. W. AREA 2 bedrooms, decorated with heat, fireplace \$220/mo. Deposit 837-3523

SOUTHFIELD month to month. Spacious home. Larger lot. Dec. heated garage. Immediate occupancy. \$500 plus security. 521-3233

AD INTERIM EXECUTIVE ACCOMMODATIONS Fully furnished 2 bedroom brick ranch. All utilities included. Cable TV. 10 Miles/Leslie 358-1440

BIRMINGHAM Heat Included

Charming 2 bedroom townhouse with covered parking. Complete kitchen includes water, refrigerator, yard, air private basement & entrance. No pets \$725 EHO 642-8686

407 Mobile Homes For Rent

FAIRMINGTON HILLS Quiet older park 1 & 2 bedrooms no pets, references, security deposit 474-2131

414 Florida Rentals

BRADENTON 1 bedroom, mobile home. Fully furnished, air conditioning, excellent condition. \$500/mo. Minimum 3 months 652-0143

HOME-MATE SPECIALISTS

Featured on "KELLY & CO. TV All Ages, Tastes, Occupations, Backgrounds & Lifestyles 8,000 Satisfied Clients

434 Industrial Warehouse

BIRMINGHAM & TROY on Maple Office, warehouse, retail 30,000 sq. ft. 362-2870

IDEAL LOCATION

Ample parking, landscaped. Other attorneys/paralegals, receptionists - law library - secretary 553-2727

400 Apartments For Rent

PLYMOUTH AREA 2 homes for rent 5 bedroom & 2 bedroom. Call for more info 425-0930

408 Duplexes For Rent

BEAUTIFUL 2 bedroom N. Royal Oak duplex. Must see to appreciate. No smokers or pets. \$875 per month. Call 425-0203

CAMPBELL RIVER Royal Oak Area

Completely remodeled spacious 2 bedroom duplex. Window blinds & appliances included. Laundry hook-ups in each unit. Call for info 589-1756

410 Flats

OLD REDFORD Heat included, remodeled, nice quiet area. \$375/MO 698-1219

419 Mobile Home Space

FAIRMINGTON HILLS (9 Miles & Middlebelt), senior area. No pets. Rent \$220 per month. Trailer size 14x65 474-2131

420 Rooms For Rent

CHRISTIAN HOUSEHOLD Christian home in Oak Park. Seek to share living space with same. Rent reasonable. Private room, shared kitchen. References 545-3022

422 Wanted To Rent

STARVING ARTIST needs Studio Space. Can afford \$25 a month. Call 473-2990

436 Office & Business Space For Rent

MAPLE PARK OFFICES For discriminating business leaders. Located at Maple and Orchard Lake Rds. West Bloomfield

436 Office & Business Space For Rent

MAPLE PARK OFFICES For discriminating Business Leaders. Located at Maple & Orchard Lake Rds. W. Bloomfield

Charterhouse Studios - 1 & 2 Bedrooms Live in the luxury of a hi-rise apartment. Across from Providence Hospital. Central air • Appliances • Carpeting • Carpools • Tennis Courts • Swimming pool • Community Room

Farmington From \$485 CHATHAM HILLS ATTACHED GARAGES AVAILABLE LUXURIOUS LIVING AT AFFORDABLE PRICES. Heated Indoor Pool • Saunas Sound & Fireproofed Construction & More

Enjoy Luxury, Convenience and Prestige at the Summit LUXURY APARTMENTS & TOWNHOUSES LOCATED AT NORTHWESTERN & MIDDLEBELT. Attended Gatehouse • Intrusion/Fire Alarms • Intercoms • 2-Bed Rooms • 2 Full Baths • Doorways & Patios • Carports • Deluxe Kitchens • Laundry & Storage • Secluded Location • Pool & Whirlpool • Tennis Courts • 2-Year Leases Avail.

Imperial Manor APARTMENTS 1 and 2 Bedroom Includes heat, water, air conditioner, carpeting, laundry and storage facilities and pool. 7 Mile - Telegraph Area

Maple Park Offices For discriminating business leaders. Located at Maple and Orchard Lake Rds. West Bloomfield. New 500 to 9000 sq. ft. SUITES AVAILABLE

HEAT INCLUDED ATTRACTIVE 1 & 2 BEDROOM APARTMENTS FROM \$365. Private Entry • Appliances • Carpeting • Pool • Air Conditioning • Balcony or Patio • Cable TV Available

Enjoy Luxury, Convenience and Prestige at the Summit LUXURY APARTMENTS & TOWNHOUSES LOCATED AT NORTHWESTERN & MIDDLEBELT

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Rivers Edge APARTMENTS 1 & 2 Bedroom. Private Entry • Appliances • Carpeting • Pool • Air Conditioning • Balcony or Patio • Cable TV Available. Located on Novi Road, Just N. of 8 Mile Road

Weatherstone Luxurious Townhouses In a Prestigious Rental Community. Lush, elegant and convenient living. Here you will enjoy • 2 & 3 Bedrooms • 2 1/2 baths • Formal dining • Great room with fireplace • Ultra-modern kitchens with instant hot water • 2-car garage • Secluded, wooded surroundings • Private basements • Ceramic tile foyer • Swimming pool and whirlpool

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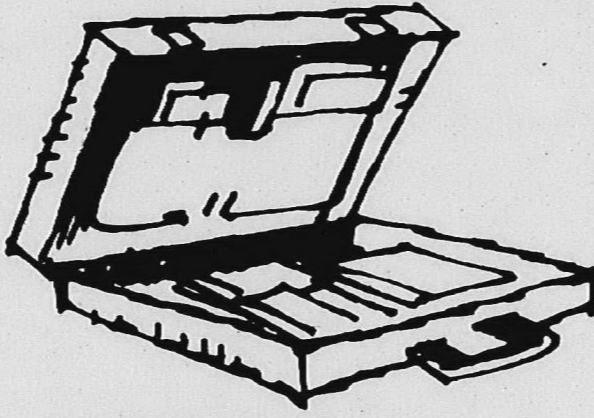
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# WRITE IT AND REAP!

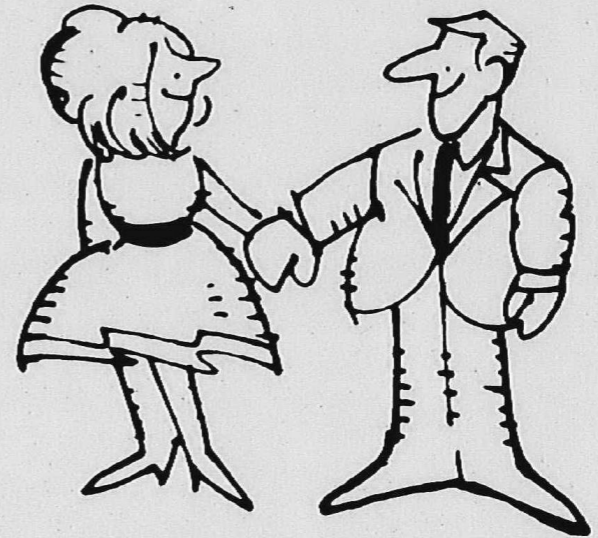
Writing a classified ad that gets results—whether it be for real estate, employment, the personals, transportation, or merchandise— is easy if you follow the guidelines below.



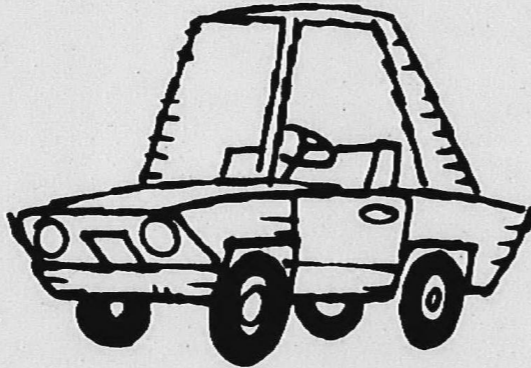
**1. Give the reader specific information.** Pretend you are someone reading the classifieds. What would you like to know about the item, service or job you are advertising? Be sure to add details such as color, size, condition, brand name, age, features and benefits. Be accurate! Don't embellish your ad with misleading information. Stick to the facts and reap the rewards!



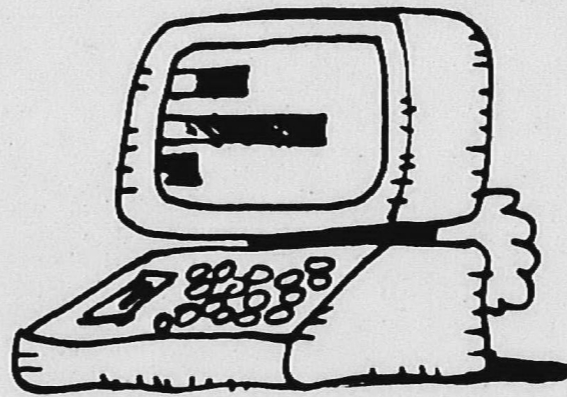
**2. Include the price.** Don't waste your time or a potential buyer's time. If you advertise the price of the item or service you offer, the people who respond to your ad will be those who are genuinely interested. Surveys show that readers are more interested in those items and services they know are within their price range.



**3. Avoid abbreviations.** Don't make a potential customer work too hard! Although you may be tempted to cut down on the cost of your ad by using abbreviations, surveys indicate that many people don't understand such abbreviations as EIK (eat-in kitchen) or WSW (white side wall) tires and won't take the time to figure them out. A confused reader is a disinterested reader. Get the most for your money and use complete words.



**4. Include phone number and specify hours.** Be sure to let potential customers know when and where to call. Surveys show that even if a person is very interested in your item or service, he or she will not call back after the first attempt. Stay near the phone during the hours you indicate you will be available. Don't risk missing a sale!



**5. Run on consecutive days.** Your ad will not get results if people don't see it! Therefore, it is important to set up a consistent and consecutive ad schedule with your telephone salesperson or outside sales representative.

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

MESSAGE \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**The Observer & Eccentric Newspapers**  
 36251 Schoolcraft  
 P.O. Box 2428  
 Livonia, MI 48151-0428

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